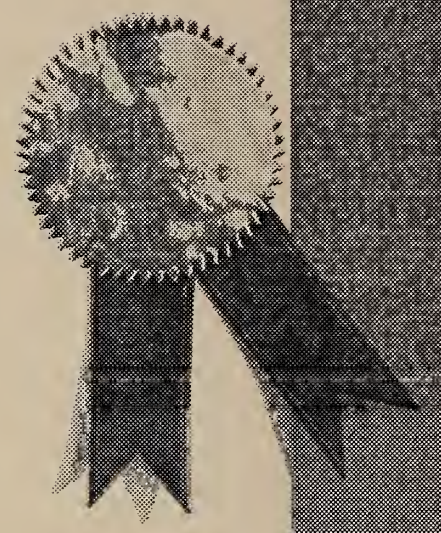
The Cash Box

VOLUME XIX – NUMBER 17

JANUARY 11, 1958

Dick Clark, American Bandstand disk jockey, seen daily over the ABC-TV network, watches with a happy smile as several teen-agers go through the steps of the new dance, "The Stroll". "The Stroll" originated on the American Bandstand and was recorded by The Diamonds (left photo) on Mercury. The record, which is climbing fast on the charts, looks as though it's headed all the way.

EDDIE FISHER CHALKS UP ANOTHER BIG ONE ON RCA VICTOR



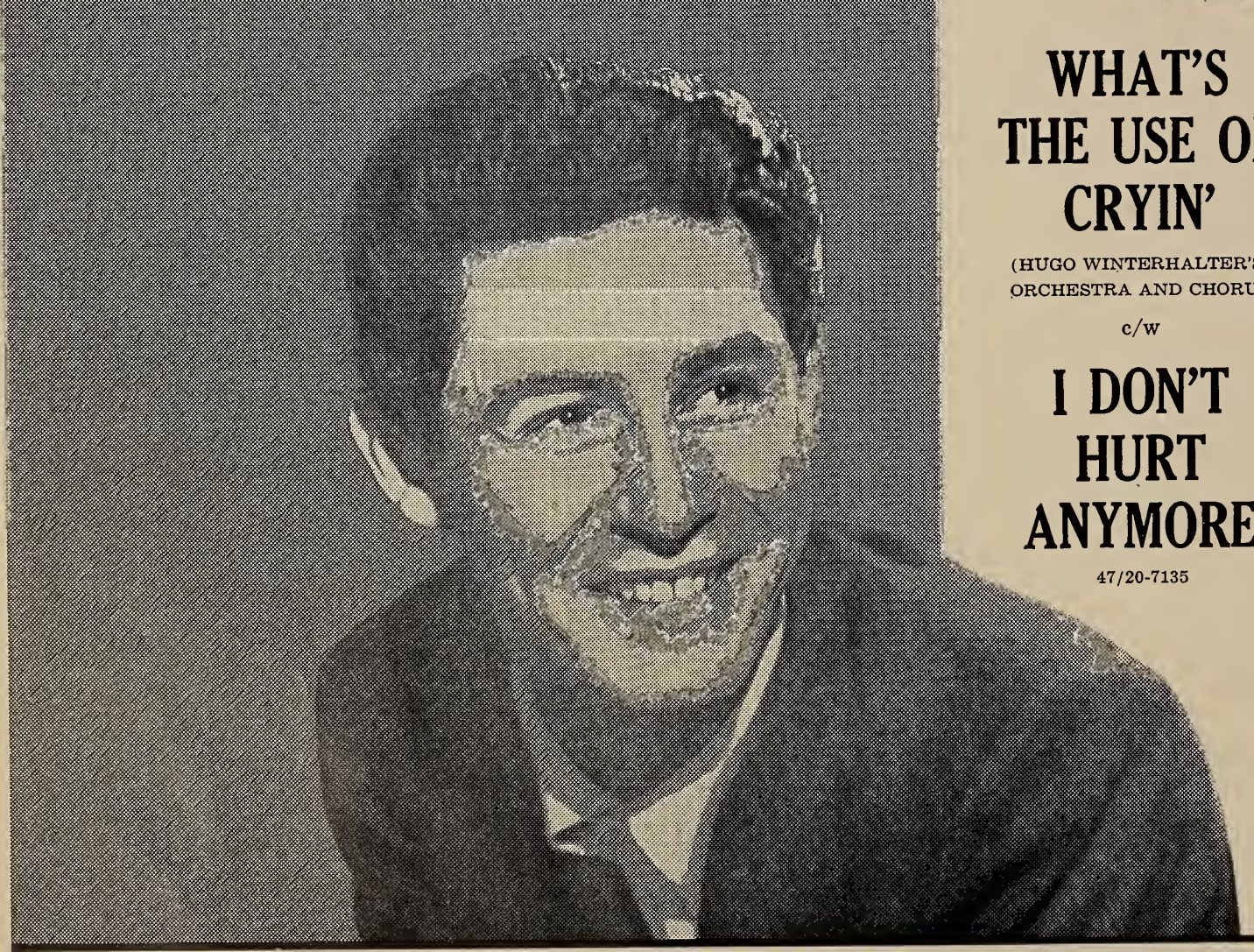
WHAT'S THE USE OF CRYIN'

(HUGO WINTERHALTER'S ORCHESTRA AND CHORUS)

c/w

I DON'T HURT ANYMORE

47/20-7135



Watch for these NBC-TV network shows in color and black-and-white... THE PERRY COMO SHOW, THE GEORGE GOBEL SHOW, THE EDDIE FISHER SHOW, THE PRICE IS RIGHT, TIC TAC DOUGH... all sponsored by...

RCA VICTOR

FOUNDED BY BILL GERSH

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The Cash Box

Volume XIX—Number 17 January 11, 1958

NEGLECTED MARKET

In our expanding record market, there is still one area that is not being fully exploited by record manufacturers. That is the creation of EPs designed for the nation's juke boxes.

EPs are usually derived from LPs, by taking four sides and putting them together on one disk. However, because LP numbers normally run considerably longer than single pop records, the combination of them on an EP very often adds up to much too many minutes for the economics of juke box play. And yet juke box operators need EPs on which to offer standards, jazz tunes, etc.

What is the answer?

There are a couple of answers, and both it seems to us, would be of benefit not only to juke box operators but to the record trade in general. First of all, when an LP number runs overly long, it usually can be edited, or passages cut, without harming the total picture. As a matter of fact sometimes such a procedure might help. It would seem logical therefore, that in creating EPs out of LPs, record firms take particular care to keep juke box operators' needs in mind, and create EPs that could have a far greater sale simply because they suited the juke box operator.

Another way of solving the problem—and with the growing popularity of EPs, this now becomes highly practical—is to cut records specifically designed for EP packages, rather than just take them from larger EPs. In the last year or so, record firms have found that EPs have developed into a profitable market, particularly among teen-agers. Certainly if to this teenage market, a substantial juke box market could be added, record firms might find the EP one of their most lucrative products. It seems obvious therefore that creating specific records in an effort to stimulate such a market is a wise and economically sound move.

Several years ago, *The Cash Box* embarked on a campaign to keep the pop single as close to two minutes as possible because the needs of the juke box operator made such a time an absolute necessity. Over the years, almost every record company has come closer and closer to this goal with obvious benefits not only to the juke box operator but to the record company itself in terms of increased sales and exploitation. Now record companies can once again help themselves to the same type of benefits by approaching the manufacture of EPs with the same consideration for juke box operators that determined their shortening of the pop single record.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP SHEET
For Week Ending
JANUARY 11, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—At The Hop
Pos. 1/4: 1 | Pos. 12/28: 2

★AP-9871—DANNY & JUNIORS
Sometimes
DO-15675—NICK TODD
I Do

2—Raunchy
Pos. 1/4: 2 | Pos. 12/28: 1

AP-9869—MUVVA HUBBARD
The Other Side
DO-15661—BILLY VAUGHN
Sail Along Silvery Moon
★IM-5474—ERNIE FREEMAN
Puddin'
★PH-3519—BILL JUSTIS
The Midnite Man

3—April Love
Pos. 1/4: 3 | Pos. 12/28: 5

★DO-15660—PAT BOONE
When The Swallows Come Back To Capistrano

4—Peggy Sue
Pos. 1/4: 6 | Pos. 12/28: 6

★CR-61885—BUDDY HOLLY
Everyday
IM-5473—JACKIE WALKER
Wonderful One
KI-5130—RUSTY YORK
Shake 'Em Up Baby

5—Great Balls Of Fire
Pos. 1/4: 4 | Pos. 12/28: 4

★SU-281—JERRY LEE LEWIS
You Win Again
VI-7098—GEORGIA GIBBS
I Miss You

6—You Send Me
Pos. 1/4: 5 | Pos. 12/28: 3

CA-3737—PLAS JOHNSON
Swanee River Rock
CR-61898—TERESA BREWER
Would I Were
DO-15654—CORNEL GUNTER
Call Me A Fool
★KE-34013—SAM COOKE
Summertime
MO-1025—JESSE BELVIN
Summertime

7—Kisses Sweeter Than Wine
Pos. 1/4: 7 | Pos. 12/28: 7

DE-27670—WEAVERS
Quilting Bee
★RO-4031—JIMMIE RODGERS
Better Loved You'll Never Be

8—All The Way
Pos. 1/4: 10 | Pos. 12/28: 9

★CA-3793—FRANK SINATRA
Chicago
DE-30444—NORVELLE REID
The World End
DE-30453—GRADY MARTIN
JU-5300—WALTER SCHARF ORCH.
Song Of Raintree County

9—Jailhouse Rock
Pos. 1/4: B | Pos. 12/28: B

★VI-7035—ELVIS PRESLEY
Treat Me Nice

10—Why Don't They Understand
Pos. 1/4: 9 | Pos. 12/28: 12

★AP-9862—GEORGE HAMILTON IV
Even Tho

11—Jingle Bell Rock
Pos. 1/4: 16 | Pos. 12/28: 23

★DE-30513—BOBBY HELMS
Captain Santa Claus

12—Liechtensteiner Polka
Pos. 1/4: 11 | Pos. 12/28: 13

BN-510—LIL WALLY
I'll Remember Today
CR-61900—LAWRENCE WELK
You Know Too Much
DA-3276—HARMONY BELLS
Swedish Polka
★LO-1755—WILL GLAHE ORCH.
Schweizer Kanton

13—Oh Boy!
Pos. 1/4: 15 | Pos. 12/28: 17

★BR-55035—CRICKETS
Not Fade Away

14—Chances Are
Pos. 1/4: 12 | Pos. 12/28: 10

★CO-40993—JOHNNY MATHIS
The Twelfth Of Never

15—The Stroll
Pos. 1/4: 25 | Pos. 12/28: 39

CR-61930—LANCERS
Jo-Ann
★ME-71242—DIAMONDS
Land Of Beauty

16—Rock 'N Roll Music
Pos. 1/4: 14 | Pos. 12/28: 14

★CH-1671—CHUCK BERRY
Blue Feeling

17—Sail Along Silv'ry Moon
Pos. 1/4: 21 | Pos. 12/28: 31

DE-30537—KAREN CHANDLER
I Remember Dear
★DO-15661—BILLY VAUGHN
Raunchy

18—Silhouettes
Pos. 1/4: 13 | Pos. 12/28: 11

AP-9856—STEVE GIBSON & RED CAPS
Flamingo
★CM-117—THE RAYS
Daddy Cool
ME-71197—DIAMONDS
Daddy Cool
MG-12580—DEAN JONES
There Goes My Heart

19—Waitin' In School
Pos. 1/4: 3B | Pos. 12/28: 40

★IM-5483—RICKY NELSON
Stood Up

20—My Special Angel
Pos. 1/4: 17 | Pos. 12/28: 15

★DE-30423—BOBBY HELMS
Standing At The End Of My World
PP-115—SONNY LAND TRIO
The Spreading Chestnut

21—Buzz, Buzz, Buzz
Pos. 1/4: 1B | Pos. 12/28: 19

★EB-119—HOLLYWOOD FLAMES
Crazy
ME-71221—RUSTY DRAPER
I Get The Blues When It Rains

22—Put A Light In The Window
Pos. 1/4: 26 | Pos. 12/28: 25

★CO-41058—FOUR LADS
The Things We Did Last Summer

23—La Dee Dah
Pos. 1/4: 40 | Pos. 12/28: 4B

★SW-4002—BILLY & LILLIE
The Monster

24—Bony Moronie
Pos. 1/4: 24 | Pos. 12/28: 22

★SP-615—LARRY WILLIAMS
You Bug Me, Baby

25—Sugartime
Pos. 1/4: 36 | Pos. 12/28: 45

★CR-61924—McGUIRE SISTERS
Banana Split
CR-61908—CHARLIE PHILLIPS
One Faded Rose

26—Wake Up Little Susie
Pos. 1/4: 19 | Pos. 12/28: 16

★CD-1337—EVERLY BROTHERS
Maybe Tomorrow

27—I'll Come Running Back To You
Pos. 1/4: 20 | Pos. 12/28: 2B

★SP-619—SAM COOKE
Forever

28—Wild Is The Wind
Pos. 1/4: 23 | Pos. 12/28: 20

★CO-41060—JOHNNY MATHIS
No Love
MG-12587—LeROY HOLMES
Time Remembered
VI-7101—HENRI RENE
A Whistlin' Kind Of Tune

29—Teardrops
Pos. 1/4: 35 | Pos. 12/28: 34

★CH-1675—LEE ANDREWS & HEARTS
The Girl Around The Corner

30—Stood Up
Pos. 1/4: 29 | Pos. 12/28: 36

★IM-5483—RICKY NELSON
Waltin' In School

31—Melodie D'Amour
Pos. 1/4: 22 | Pos. 12/28: 1B

LO-1751—EDMUNDO ROS
Cornation Girl
★VI-7046—AMES BROS.
So Little Time
VK-0303—MARTY GOLD
Carefree Heart

32—The Joker
Pos. 1/4: 27 | Pos. 12/28: 21

★DO-15662—HILLTOPPERS
Chicken, Chicken
★EM-1026—BILLY MYLES
Honey Bee

33—A Very Special Love
Pos. 1/4: 30 | Pos. 12/28: 33

★AP-9874—JOHNNY NASH
Won't You Let Me Share Your Love
CO-41050—HI-LO'S
My Sugar Is So Refined
★CR-61897—DEBBIE REYNOLDS
I Saw A Country Boy

34—No Love
Pos. 1/4: 2B | Pos. 12/28: 26

★CO-41060—JOHNNY MATHIS
Wild Is The Wind

35—Pretend You Don't See Her
Pos. 1/4: 33 | Pos. 12/28: 29

★CO-41010—JERRY VALE
The Spreading Chestnut
CR-61909—STEVE ALLEN
But I Haven't Got Him

36—Little Bitty Pretty One
Pos. 1/4: 31 | Pos. 12/28: 24

★AL-3398—THURSTON HARRIS
I Hope You Won't Hold It Against Me
★CS-211—BOBBY DAY

37—I'm Available
Pos. 1/4: 32 | Pos. 12/28: 27

AG-5278—KENDALL SISTERS
Don't Bother Me
CG-1008—DAVE BURGESS
KI-5094—BONNIE LOU
Waltz In Vain
★LI-55102—MARGIE RAYBURN
If You Were

38—I Want You To Know
Pos. 1/4: 37 | Pos. 12/28: 37

★IM-5477—FATS DOMINO
The Big Beat

39—Be Bop Baby
Pos. 1/4: 34 | Pos. 12/28: 32

★IM-5463—RICKY NELSON
Have I Told You Lately That I Love You

40—Jo-Ann
Pos. 1/4: — | Pos. 12/28: —

CR-61930—LANCERS
The Stroll
★RO-4037—PLAYMATES
You Can't Stop Me From Dreaming

41—Don't Let Go
Pos. 1/4: 47 | Pos. 12/28: 55

CR-61932—BILLY WILLIAMS
Baby, Baby
★EP-9257—ROY HAMILTON
The Right To Love

42—Uh Huh Mm
Pos. 1/4: 44 | Pos. 12/28: 47

★CA-3840—SONNY JAMES
Why Can't They Remember

43—For Sentimental Reasons
Pos. 1/4: 45 | Pos. 12/28: 59

★KE-4002—SAM COOKE
Desire Me

44—Penny Loafers And Bobby Sox
Pos. 1/4: 42 | Pos. 12/28: 49

★AP-9867—JOE BENNETT & SPARKLETONES
Rocket

45—Dede Dinah
Pos. 1/4: — | Pos. 12/28: —

★CN-1011—FRANKIE AVALON
Ooh La La

46—Just Born
Pos. 1/4: 39 | Pos. 12/28: 30

★VI-7050—PERRY COMO
Ivy Rose

47—Till
Pos. 1/4: 41 | Pos. 12/28: 35

CO-40826—PERCY FAITH
The Last Dance
★KA-197—ROGER WILLIAMS
Big Town
RO-4025—LEO DIAMOND
Sunrise In Texas
VI-6980—DINAH SHORE
Fascination

48—The Big Beat
Pos. 1/4: 49 | Pos. 12/28: 43

★IM-5477—FATS DOMINO
I Want You To Know

49—Swingin' Daddy
Pos. 1/4: — | Pos. 12/28: —

★RO-4042—BUDDY KNOX
Whenever I'm Lonely

50—Fascination
Pos. 1/4: 43 | Pos. 12/28: 38

CO-40982—RAY ELLIS O.
Soft Sands
CR-61864—DICK JACOBS O.
Summertime In Venice
DE-30421—ETHEL SMITH
Summer Love
JU-5293—BIG AL SEARS
Around The World
★KA-191—JANE MORGAN
Fascination (instru.)
LO-1758—CHRIS HAMALTON
Opus #1
ME-71152—DAVID CARROLL O.
Swinging Sweethearts
VI-6980—DINAH SHORE
Till

51—River Kwai March & Colonel Bogey
Pos. 1/4: 58 | Pos. 12/28: —

52—Oh Julie
Pos. 1/4: 56 | Pos. 12/28: 57

53—You're The Greatest
Pos. 1/4: 54 | Pos. 12/28: 54

54—Hey Little Girl
Pos. 1/4: — | Pos. 12/28: 60

55—Love Me Forever
Pos. 1/4: 48 | Pos. 12/28: 42

56—Hey School Girl
Pos. 1/4: 51 | Pos. 12/28: 56

57—The Story Of My Life
Pos. 1/4: 46 | Pos. 12/28: 44

58—Dance To The Bop
Pos. 1/4: 57 | Pos. 12/28: 50

59—Could This Be Magic
Pos. 1/4: 50 | Pos. 12/28: 41

60—Love Bug Crawl
Pos. 1/4: 52 | Pos. 12/28: 46

60—Walkin' With Mr. Lee
Pos. 1/4: — | Pos. 12/28: —

CODE:

AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Banana
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CC—Chic
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LA—Lance
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PI—Pilgrim
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

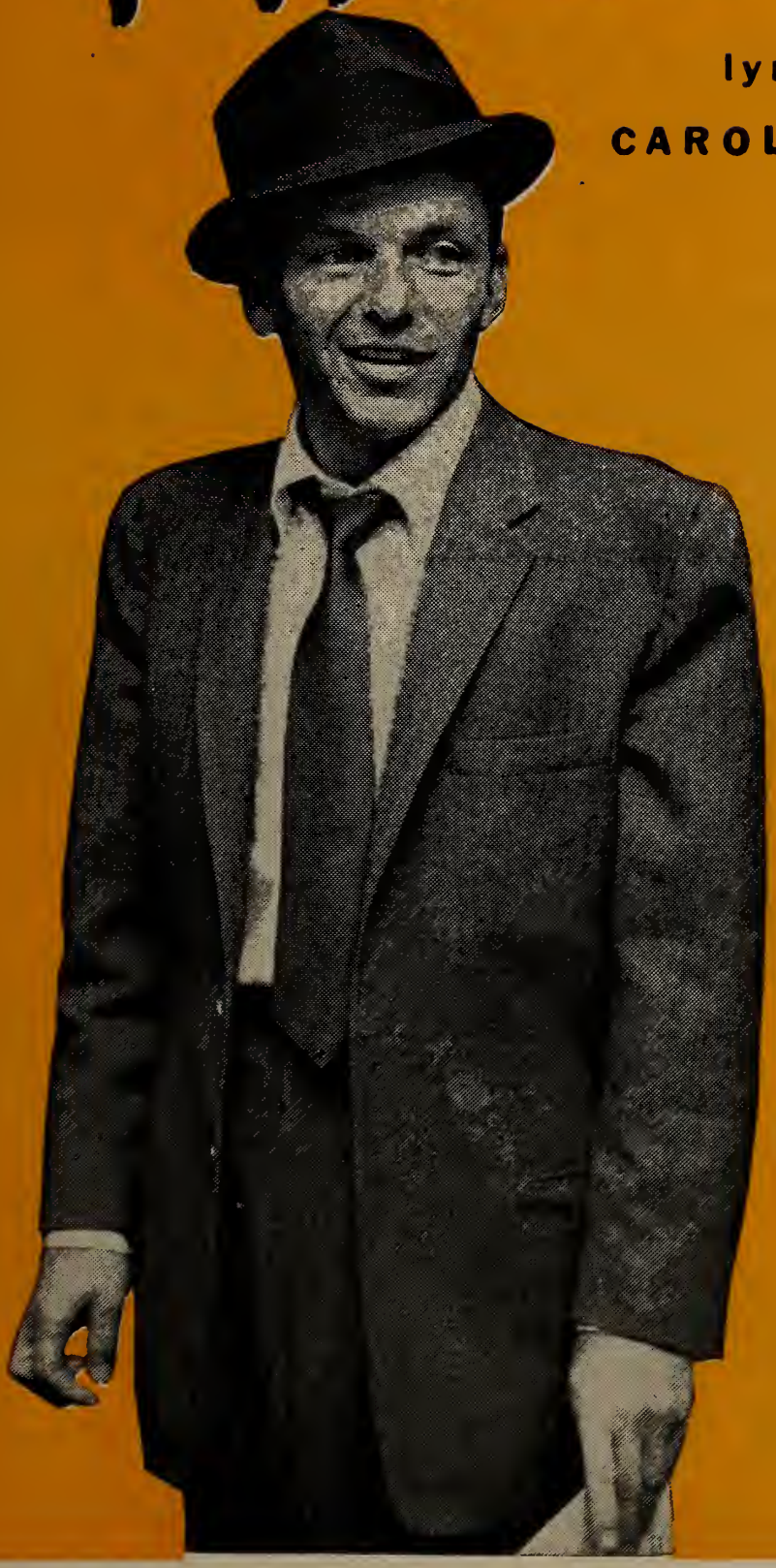
- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

CAPITOL RECORD # 3859

WitchCraft

lyrics by
CAROLYN LEIGH

music by
CY COLEMAN



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--thanks Frank!!

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**AT THE HOP** **DANNY & JUNIORS** AP-9871—Danny & Juniors DO-15675—Nick Todd	3
2	**RAUNCHY** **BILL JUSTIS — ERNIE FREEMAN** AP-9869—Muvva Hubbard DO-15661—Billy Vaughn IM-5474—Ernie Freeman PH-3519—Bill Justis	1
3	**YOU SEND ME** **SAM COOKE** CA-3737—Plas Johnson CR-61898—Teresa Brewer DO-15654—Cornel Gunter KE-34013—Sam Cooke MO-1025—Jesse Belvin	2
4	**APRIL LOVE** **PAT BOONE** DO-15660—Pat Boone	4
5	**GREAT BALLS OF FIRE** **JERRY LEE LEWIS** SU-281—Jerry Lee Lewis VI-7098—Georgia Gibbs	5
6	**PEGGY SUE** **BUDDY HOLLY** CR-61885—Buddy Holly IM-5473—Jackie Walker KI-5130—Rusty York	9
7	**KISSES SWEETER THAN WINE** **JIMMIE RODGERS** DE-27670—Weavers RO-4031—Jimmie Rodgers	8
8	**JAILHOUSE ROCK** **ELVIS PRESLEY** VI-7035—Elvis Presley	9
9	**SILHOUETTES** **THE RAYS** AP-9856—Steve Gibson & Red Caps ME-71197—Diamonds CM-117—The Rays MG-12580—Dean Jones	7
10	**WHY DON'T THEY UNDERSTAND** **GEORGE HAMILTON IV** AP-9862—George Hamilton IV	13

11) LIECHTENSTEINER POLKA. 12) ALL THE WAY. 13) CHANCES ARE. 14) ROCK 'N ROLL MUSIC. 15) OH BOY! 16) WAKE UP LITTLE SUSIE. 17) BUZZ, BUZZ, BUZZ. 18) MY SPECIAL ANGEL. 19) MELODIE D'AMOUR. 20) I'M AVAILABLE. 21) WILD IS THE WIND. 22) THE JOKER. 23) I'LL COME RUNNING BACK TO YOU. 24) PUT A LIGHT IN THE WINDOW. 25) LITTLE BITTY PRETTY ONE. 26) SAIL ALONG SILVERY MOON. 27) BONY MORONIE. 28) NO LOVE. 29) THE STROLL. 30) PRETEND YOU DON'T SEE HER. 31) A VERY SPECIAL LOVE. 32) STOOD UP. 33) BE BOP BABY. 34) JINGLE BELL ROCK. 35) SUGARTIME.

CODE

AC—Atco	CD—Cadence	DU—Duke	HE—Herald	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	EL—Eldorado	IM—Imperial	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	EP—Epic	JU—Jubilee	PH—Sam Phillips Int.	TH—Thunderbird
AO—Apollo	CM—Cameo	ER—Era	JZ—Josie	PP—Prep	TI—Tico
AP—ABC-Paramount	CO—Columbia	EX—Excello	KA—Kapp	RE—Regent	UN—United
AT—Atlantic	CR—Coral	FS—Four Star	KI—King	RM—Rama	UQ—Unique
BR—Brunswick	CS—Class	FE—Federal	LI—Liberty	RO—Roulette	VE—Verve
BT—Bethlehem	DA—Dana	FI—Fiesta	LO—London	RP—RPM	VI—RCA-Victor
BY—Bally	DE—Decca	FR—Fraternity	ME—Mercury	SA—Savoy	VJ—Vee-Jay
CA—Capitol	DL—DeLuxe	GE—Gee	MG—MGM	SE—Seeco	VK—Vik
	DO—Dot	GL—Glory	MO—Modern		VP—Vip
	DT—Dooto				

Best Selling....
Fastest Breaking....
Most Played Version!

DAVID ROSE AND HIS ORCHESTRA

"SWINGING SHEPHERD BLUES" K12608

M-G-M Records

Picked by:
CASH BOX
BILLBOARD
VARIETY

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Wander thru Rome . . . down tiny streets, little shops and elegant palaces, accompanied by Jo Basile, and his Italian accordion. AFLP 1822

Authentic Middle Eastern music featuring Mohammed El-Bakkar and his Oriental Ensemble. Exciting high fidelity listening! AFLP 1833

MINSTREL TIME WITH THE
AUDIO FIDELITY
phenomenal DUKES OF DIXIELAND
VOLUME 5
A STUDY IN HIGH FIDELITY SOUND
YOU HAVE TO HEAR IT TO BELIEVE IT!

A carefully culled collection of the best in minstrel history . . . leading off with an exciting rendition of "Dixie". Volume 5 AFLP 1861

the highest standard in high fidelity recordings . . .

AUDIO FIDELITY

TOTAL FREQUENCY RANGE RECORDINGS

All the drama, thrills and excitement of the world's most moving spectacle . . . the Bullfight! Luxuriously packaged. Volume 1 AFLP 1801

Music for dancing . . . romancing . . . a potpourri of torrid Latin melodies that glitter with nostalgia of colorful romantic places. AFLP 1842

Steam engines . . . Diesel engines . . . sounds of a vanishing era — captured with earth-shaking dynamics in brilliant high fidelity. AFLP 1843

THE DUKES OF DIXIELAND
Audio Fidelity AFLP 1823
YOU HAVE TO HEAR IT TO BELIEVE IT!
THE DUKES OF DIXIELAND
a study in high fidelity sound

Hot trumpets, cool clarinets, low-down trombones and a big fat tuba . . . in the most exciting performance of true New Orleans Dixie ever recorded! AFLP 1823

the phenomenal
AUDIO FIDELITY AFLP 1840
DUKES OF DIXIELAND
...YOU HAVE TO HEAR IT TO BELIEVE IT!
VOL. 2
a study in high fidelity sound

This time the Dukes whip-up the swingingest, low-down Dixie in the most earth-shaking kind of musical spontaneous combustion never before recorded! Volume 2 AFLP 1840

MARCHING ALONG WITH... AUDIO FIDELITY AFLP 1851
the phenomenal DUKES OF DIXIELAND
VOL. 3
a study in high fidelity sound
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Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Disk of the Week

"DON'T" (2:48) [Elvis Presley BMI—Leiber, Stoller]

"I BEG OF YOU" (1:51) [Elvis Presley BMI—McCoy, Owens]

ELVIS PRESLEY (RCA Victor 7150)

● The amazing Mr. Presley just keeps on rolling along—with one million seller after another. With "Jailhouse Rock" completing a long run, the Pres offers two new sides, one a ballad and the other a rhythm item. The ballad "Don't," is an emotional love opus which the phenomenal artist chants in the dramatic fashion that has made him a teenage favorite. Strong number that should easily develop into one of Presley's biggest sellers. The companion deck has Elvis picking up the beat as he and the Jordanaires swing thru a "Don't Be Cruel" type tune dubbed "I Beg Of You." The lad's just great. Here's one man who can do no wrong.

"COME TO ME" (2:59) [Korwin ASCAP—Hayes, Allen]

"WHEN I AM WITH YOU" (2:53) [Johnny Mathis ASCAP—Stillman, Weisman]

JOHNNY MATHIS (Columbia 41082)

● Johnny Mathis has accomplished a truly amazing feat. In this era of music with a rockin' beat, he has developed into one of the industry's brightest stars by doing it the hard way—singing class ballads. With "Chances Are" still way up on the charts in addition to two other money-makers "Wild Is The Wind" and "No Love," Mathis comes up with a brilliant new love song that should pick up where "Chances Are" left off. The song is tagged "Come To Me" and stands out as one of Mathis' greatest ballad readings of his young and tremendously successful career. Johnny sings his heart out on this side and is supported by a superb Ray Ellis orchestration. Should be a long-running smash that'll hit the top. Flip, "When I'm With You," is another heart-felt ballad chanted tenderly by the gifted star. A smart, well written love song. Keep a close watch on the top half.

"WITCHCRAFT" (2:50) [E. H. Morris ASCAP—Coleman, Leigh]

"TELL HER YOU LOVE HER" (2:57) [Mr. Music BMI—Parker, Denison, Halliday]

FRANK SINATRA (Capitol 3859)

● If there's any recording that can best be described as having "class," this is it. The featured artist is Mr. Class himself, Frank Sinatra. And the song is one of the smartest compositions to come thru this turntable in quite some time—a tune called "Witchcraft." The melody and lyrics are tailor-made for the shiek Sinatra technique. And Frankie swings so easily thru this grade "A" tune, that it's just great to listen to. Jockeys will wear the grooves off of this one. Flip, "Tell Her You Love Her" is another pretty ballad which The Man chants in warm, convincing style. Nelson Riddle's backing is once again stand out.

"ANGEL SMILE" (2:30) [Winneton BMI—Dixon, Smith, Keyes]

"BACK IN MY ARMS" (2:51) [Weiss & Barry BMI—Roger, Mandel]

NAT "KING" COLE (Capitol 3860)

● The "King," who had a big '57 with such clicks as "Send For Me" and "With You On My Mind," puts his best foot forward for the new year and comes up with an excellent new disk that should greatly please the Cole fans. "Angel Smile" is a terrific new rhythm item in the "Send For Me" vein. Side has a wonderful blues beat and a commercial overall sound that should send the side soaring in both the pop and R & B market. Cole gets a tremendous backing from a chorus and Riddle's ork. The companion deck has Nat fashioning a rich love ballad "Back In My Arms" against a lush string backdrop. Lovely romancer that gains with each new listen. Beautiful composition making both sides contenders for the charts.

LOU GRAHAM
(Coral 61931)

B+ "WEE WILLIE BROWN" (2:06) [Seabreeze BMI—Rex, Ferguson, Williamson] Here's a side that could go in all three fields—pop, country and r & b. It's a swinging rock-a-billy jumper belted out with force by newcomer Lou Graham. Commercial ditty the kids could pick up. Side has great potential. Keep a close watch.

C+ "YOU WERE MEAN BABY" (2:20) [Mamy BMI—Heather, Williamson] The artist's country feeling is more prominent on this slower beat rockin' item.

TERRY GILKYSON & EASY RIDERS
(Columbia 41088)

B "BLUE MOUNTAIN" (2:02) [Montclare BMI—Gilkyson, Dehr, Miller] Terry Gilkyson and the Easy Riders, who rose to prominence with "Marianne," ride thru a galloping tempo original with a folk flavoring. Interesting and unusual.

C+ "SHORTY JOE" (2:23) [Montclare BMI—Gilkyson, Dehr, Miller] The boys get into the rockin' groove on this end as they offer a jump novelty. Ok side.

JAYE SISTERS
(Atlantic 1171)

B+ "PITTER PATTER BOOM BOOM" (2:15) [Lowell-Progressive BMI—Wood, Clowney] The Jaye Sisters could make big noise with this exciting novelty jumper belted across with spirit by the Jaye Sisters. Commercial pop merchandise loaded with teen appeal.

B "GOING TO THE RIVER" (2:47) [Commodore BMI—Domino, Bartholomew] A great Fats Domino R & B oldie is revamped for today's market by the gals. And the results are excellent. Strong dance item with a great beat.

DON GIBSON
(RCA Victor 7133)

B+ "OH LONESOME ME" (2:29) [Acuff-Rose BMI — Gibson] Here's a long-shot that could come thru and earn a heap of loot for all concerned. It's a potent country flavored swinger with a contagious beat and delightful melody. Gibson has an interesting rock-a-billy voice that could win the kids' approval. Watch this sleeper. It's got potential.

B "I CAN'T STOP LOVIN' YOU" (2:33) [Acuff-Rose BMI—Gibson] The versatile youngster also penned both sides. This one is an emotional tear-jerker handled with feeling by the lad. Side also has a distinct country feel. Both halves could go in the country field as well as the pop.

RONNIE DEAUVILLE
(Era 1056)

B+ "IT WASN'T MUCH OF A TOWN" (2:16) [Warman BMI—Blair, Duhig, Peppers] Ronnie Deuville, whose LP "Smoke Dreams" has been on the best seller list ever since he was guest on "This Is Your Life," could have a single click in this beautiful, warm, new ballad which he introduced last week on the Jerry Lewis network TV'er. Class romancer with smart lyric and a standard quality. Ronnie handles it with warmth and comes off with a lovely side jocks will probably spin often. Keep a tab on this sleeper.

B "LAURA" [Robbins ASCAP—Rakin, Mercer] The rich voiced baritone, who reminds this listener of Sinatra and Dick Haymes, fashions one of the all time top standards in his convincing manner.

BOB GIBSON
(Decca 30528)

B+ "MARCHING TO PRETORIA" (2:44) [G. Schirmer ASCAP—Marais] There's something indescribeable about this delightful side that makes the listener want to sing along. It's a happy marcher which Bob Gibson chants in interesting style. Contagious item full of spirit. It gets better with each listen. A longshot to watch.

C+ "I'M NEVER TO MARRY" (2:38) [Acorn BMI—Gibson] This end the songster composed. It's a soft, soothing country-flavored romancer set to a waltz tempo and chanted with the aid of a femme chorus.

MINDY CARSON
(Columbia 41091)

B+ "JUST MY LUCK" (2:00) [Sunbeam BMI — Harnick, Bock] Here's a commercial tune from a B'way-bound musical that could develop into a teen click. The number is a free-swinging rocker from "The Body Beautiful" which Mindy Carson sells in top fashion. Side's got the beat the kids want, plus a good lyric—and that's tough to find in a show tune today. Watch this one. Air-play could send it over the hill.

B "HIDDEN IN MY HEART" (2:45) [Sunbeam BMI—Harnick, Bock] From the same show comes this lovely ballad which Mindy reads with warmth and understanding. Melody grows on you. Class merchandise. Dee jays will give both sides a big send-off.

RAY ELLIS ORCH.
(Columbia 41094)

B+ "COME TO ME" (2:48) [Korwin ASCAP—Hayes, Allen] Ray Ellis' beautiful string section and chorus team-up on a lush and enchanting rendition of this class ballad. Wonderful dance, mood interpretation of a tune destined for hitdom. Ellis will attract heavy play on this one.

B "36-26-36" (2:26) [Korwin ASCAP—Ellis, Allen] This fiery latin beat opus stems from the maestro's LP "Ellis In Wonderland." An exciting instrumental opus replete with rhythm. Inventive ork item.

COUNT BASIE ORCH.
(Roulette 4040)

B+ "THE KID FROM RED BANK" (2:38) [Neal Hefti ASCAP—Hefti] The Count bows in under the Roulette banner with a high speed toe tapper which he and the band cruise thru in the smooth Basie manner. Solid swinger with some delightful keyboard work by Basie. Should attract heavy dee jay play. And the many Basie fans will love the side.

B "LIL' DARLIN'" (3:48) [Neal Hefti ASCAP—Hefti] A pretty mood item is warmly handled by the well knit ork. Lovely theme and arrangement. Fine dance material for hops.

RAY DI VIC & FRANK DE VOL ORCH.
(Lyric 101)

B "LIPARTE" (2:30) [Benton ASCAP—Selegna, Beckman] The Lyric label and Ray Di Vic make a simultaneous debut with a beautiful new romantic ballad that could grow into a favorite, with exposure. Di Vic has a warm, sincere voice that comes over well on this tender pleaser. Fine first showing.

C+ "TOUCHE" (2:15) [Benton ASCAP—Selegna, Victor] Another heart-felt performance of a touching love tale. Pretty accompaniment by DeVol on both ends.

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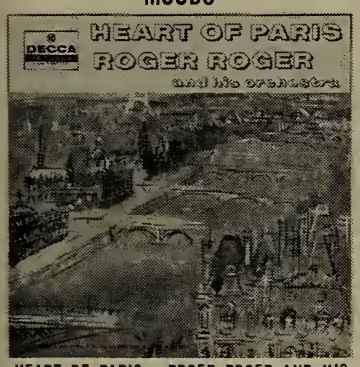

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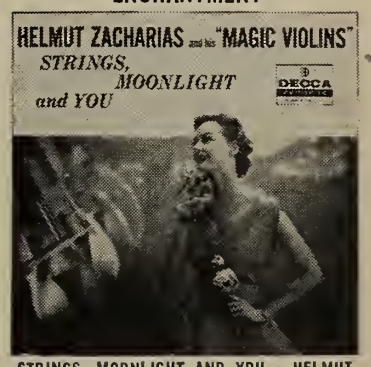

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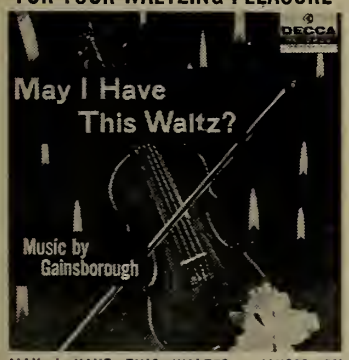

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Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

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SHADY WALL
(Decca 30539)

B "THE NEW RAUNCHY" (2:45) [Hi-Lo BMI — Justis, Manker, Sovine, Walker] Shady Wall makes his disk debut with a torrid vocal reading of the current instrumental smash "Raunchy". Side could still enjoy a fair sale.

B "I'LL GET BY SOMEHOW" (2:45) [Cedarwood BMI — Walker] Wall has an inviting country quality in his voice as he chants this heartbreaker. Smooth R & R beat ballad with an attractive melody.

CORY LIND
(Christy 101)

B+ "BILLY LOVES ME" (2:21) [Rambolt-Shirgus BMI — Hoffman, Thorpe] The new Christy label gets off to an impressive start with a wonderful new western flavored romancer that reminds this listener of the wistful smash "Tammy". Lark Cory Lind handles the pretty melody in tender fashion. Watch this sleeper. It could step out.

C+ "IT'S TRAGIC BUT IT'S TRUE" (2:20) [Rambolt BMI—Hoffman, Thorpe, Blair] The songstress offers a tearful ballad against an R & R backdrop.

THE SPARKS
(Decca 30509)

B "A CUDDLE AND A KISS" (2:28) [Eby BMI — Bailey] The Sparks do some fancy rockin' and rollin' as they cut thru a solid jump item aimed directly at the kids. Good dance offering.

C+ "ROAMIN' CANDLE" (2:05) [Lark BMI—Mangiaracina] The group goes instrumental on this end offering another R & R dance opus. Up beat swinger with a sax in the spotlight.

DON ANTHONY
(APM 3—2001)

C+ "IT'S TIME TO WALTZ AGAIN" (2:45) [Wemar BMI — Blossner, Hollander] A pretty waltz romancer is smoothly chanted by Don Anthony against a lush string and choral backdrop.

C+ "ONLY GOD KNOWS" (2:40) [Bre-Ho BMI — Blossner, Hollander] The vocalist delivers a touching inspirational ballad on this end. Another pretty tune.

ANDY GRIFFITH
(Capitol 3872)

B "SILHOUETTES" (3:00) [Regent BMI—Crewe, Slay] Versatile Andy Griffith comes up with an amusing platter. A group sings the current smash "Silhouettes" and pauses every few seconds for comments by Andy. Of course, Andy delivers the dialog in his humorous "back hills" drawl. Kids should find this comedy item appealing.

C+ "CONVERSATION WITH A MULE" (2:35) [Bob Miller—ASCAP—Miller] An unusual recitation with Griffith playing a philosophical farmer. Interesting off beat item.

The Cash Box Sleeper of the Week

"LITTLE PIGEON" (1:55)
[Murray Nash BMI—Whitt]
"CUTTIN' IN"
(2:11)
[Salmin BMI—Sherman, Hill]
SAL MINEO (Epic 9260)

"LITTLE PIGEON" (1:56)
[Murray Nash BMI—Whitt]
"LIFE ISN'T LONG ENOUGH"
(2:20) [Murray Nash BMI—Zimmerman, Galbreath]
CHUCK SIMS (Trend T-30-000)

● A big new rock and roll tune destined to become a top teen favorite in the new year, is introduced this week via two exciting waxings, both of which should share in the hit's sale. Titled "Little Pigeon", one version features teen star Sal Mineo on the Epic label and the other stars newcomer Chuck Sims with the original rendition available on the reactivated Kapp subsidiary, Trend Records. The number is a swinging jumper with a simple teenage lyric and a good rockin' beat the kids will love. And it's got a contagious melody that arrests the listener's attention. Both version's are headed for the big time. Mineo's coupling, "Cuttin' In", is another teen tune with a latin R & R flair. Sims' backing "Life Isn't Long Enough", is an emotional country type ballad chanted with heart.

"HELPLESS" (2:41) [A. M. C. ASCAP—Ram]
"INDIFF'RENT" (2:17) [A. M. C. ASCAP—Ram]
THE PLATTERS (Mercury 71246)

● It looks as tho the Platters will hop onto the winning track once again with their latest release "Helpless". It's the group's strongest pressing in almost a year and it should develop into a tremendous money-maker. The side is a dramatic R & R beat opus chanted with great emotion by the group's fabulous lead Tony Williams. Big side bound for the big money. The teenagers will go for this one. The femme fifth of the group, Zola Taylor, handles the lead chores on the flip side, "Indiff'rent". Another good R & R beat ballad. Buck Ram, who penned some of the group's biggest hits, composed both ends of this Platters' platter. Watch the top side.

"SING BOY SING"
(2:12)
[Snyder ASCAP—Sands, McKuen]

"CRAZY 'CAUSE I LOVE YOU"
(1:57)
[Hill & Range BMI—Cooley]
TOMMY SANDS (Capitol 3867)

● About a year ago, Tommy Sands skyrocketed to stardom after his appearance on the Kraft TV show, "The Singin' Idol" in which he introduced his smash hit "Teenage Crush". Now the TV show is being remade for a film run with Sands again as the star. The film version will be titled "Sing Boy Sing". Capitol has issued the title song by Sands, and it looks as tho it'll be the lad's biggest seller since his initial smash. It's a good rhythm ballad with a solid rockin' tempo that should splash Tommy's name across the boards once again. An exciting side. Equally commercial is the spirited companion piece "Crazy 'Cause I Love You"—another torrid item in the rock-a-billy idiom. Kids'll go for both halves.

"WHAT'S THE USE OF CRYIN'" (2:26)
[Robert Mellin BMI—Paris, Shayne]
"I DON'T HURT ANYMORE" (2:21)
[Hill & Range BMI—Rollins, Robertson]
EDDIE FISHER (RCA Victor 7135)

● Eddie Fisher is back on the beam again with a good teen item that should catch on and make big noise. The song that'll do the trick is "What's The Use Of Cryin' ", a commercial, lilting ballad with a dance beat. Side's got a pleasant melody and a delightful lyric which Fisher fashions in a relaxed and inviting manner. Eddie's best side in quite some time. Should be a big money-maker. The coupling is another fine performance by the star. It displays Eddie with an up-to-date R & R reading of a country smash out of the recent past, "I Don't Hurt Anymore". Fisher belts from the heels on this end and comes up with a spirited side. Watch the top half.

PAUL HAMPTON
(Columbia 41089)

B "PLEASE LOVE ME" (2:00) [Famous ASCAP — Hampton] Paul Hampton leans into an emotional rock and roll ballad with a "Diana" beat and sound. Commercial stuff the kids should like.

C+ "ROCKIN' DOLL" (2:04) [Famous ASCAP — Hampton] Another Hampton composition belted across by the vocalist. Strong fingersnapper that swings.

DIAN ERHARDT
(RCA Victor 7136)

B "I'LL WAIT" (2:25) [R.F.D. ASCAP—Erhardt, Deane] Here's a new lark who could make the grade. Dian has a sincere voice that comes over excellently on this pretty new rock and roll ballad. Sentimental side with potential.

B "MAMA WORRIES" (1:55) [Tannen BMI—Long, Heather] A colorful teenage bouncer with an amusing romantic tale, is happily styled by the talented thrush. A chorus assists.

JANIE DAVIDS
(Key 5720)

B "MY JIMMY" (2:05) [Tree BMI —Rich] A wistful, fragile love tune is beautifully introduced by newcomer Janie Davids. Touching delivery of a side that grows on you. Lark has a warm and winning voice.

C+ "DON'T TEASE-A MY LIPS" (2:10) [Round Table ASCAP—Swanson, Fell, Griffith] The chirp lilts thru another romantic teen item with an interesting arrangement and a good beat.

LEROY HOLMES ORCH.
(MGM 12602)

B "THE GREEN CAT" (2:40) [Ross Jungnickel ASCAP—Olias] An eerie introduction leads into a cute tango novelty which LeRoy Holmes and the orchestra present in delightful dance style. When the tango pauses, a cat's meow is injected, offering a colorful twist.

C+ "THE ARMS OF YOUR LOVER" (2:47) [Diana ASCAP—Danzig, Dee] A chorus joins Holmes' group on this end offering a romantic ballad. Pretty mood item.

JOHNNY PATE ORCH.
(Federal 12314)

B "WALKIN' WITH MR. LEE" (2:37) [Angel BMI — Allen] Johnny Pate, currently on the boards with his "Swinging Shepherd Blues" number, offers another instrumental item that's also making noise via the Lee Allen waxing. Good jump item the kids will find tailor-made for dancing.

C+ "PATTIN' WITH PATE" (2:18) [Armo BMI — Pate] Pate leans into one of his own compositions on this end and drives thru another strong dance item. Good jump stuff.

JOHNNY MATHIS

COME TO ME
(from the Television Production "Come to Me")
b/w
WHEN I AM WITH YOU
with RAY ELLIS
and his orchestra
4—41082

BERNIE NEE

LEND ME YOUR COMB
b/w
MEDAL OF HONOR
4—41090

PAUL HAMPTON

ROCKIN' DOLL
b/w
PLEASE LOVE ME
with RAY ELLIS
and his orchestra
4—41089

SAMMY KAYE

WELL, ANYWAY
(vocal by The Kaydets)
b/w
GARDEN OF ALLAH
(vocal by Barry Frank)
Swing and Sway with
SAMMY KAYE
4—41084

THE EASY RIDERS

BLUE MOUNTAIN
b/w
SHORTY JOE
TERRY GILKYSON and
THE EASY RIDERS
(Rich Dehr and Frank Miller)
4—41088

MINDY CARSON

JUST MY LUCK
(from the Broadway Production "The Body Beautiful")
b/w
HIDDEN IN MY HEART
(from the Broadway Production "The Body Beautiful")
with SHERMAN EDWARDS
and his orchestra
4—41091

THE WORD ON PLAYS

JOHNNY MATHIS's sales-storming "Wild Is the Wind" is showing **double action!** "No Love," on the flip side, is moving like the Klondike Gold Rush in its own right. All this with "Chances Are" and "Twelfth of Never" already neatly on the charts puts Johnny, with a brand new release shown at left, in prime spot for hitting the new year like he left the old one—on top of the heap! • • • BERNIE NEE's two new entries have the beat that bats in winners! No "buts" about it—Bernie's belting is strictly blue ribbon! • • • MINDY CARSON, starring in the Broadway Production, "The Body Beautiful," has all the qualifications and some to spare! Her two new sides, straight from the show, are set to make a body of beautiful profits in the singles market so—join the show! (Watch for another original cast recording of the show **soon** on the matchless Columbia (lp) OL Series!) • • •

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Husband-wife combo JO STAFFORD and PAUL WESTON are slated for those dollar-making television appearances when they appear on Jack Benny's "Shower of Stars" Television Show January 9th!

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DOWN DEEP

BLESS YOUR PEA PICKIN' HEART

DOWN DEEP will be featured on the Tennessee Ernie Ford TV Show January 16

Capitol RECORDS

Record No. 3868

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Sleeper of the Week

"DANSERO" (2:05) [B & F BMI—Hayman, Daniels, Parker]

"LOVE WORKS MIRACLES" (2:30) [Grand ASCAP—Douglas, Fox]

JONI JAMES (MGM 12607)

● "Dansero," an oldie that's rapidly developing into a standard, is helped along in this direction by Joni James with a rendition that could make this frequently heard number a best seller. Joni hands in delightful reading of this beautiful love song. The soft latin tempo and Joni's wistful, romantic delivery fall delightfully on the ears. Side should get tremendous play. The flip side has Miss James shuffling refreshingly thru a contagious romantic lilter "Love Works Miracles." Enjoyable deck. Top half has the edge.

"FUNNY THIS THING CALLED LOVE" (1:42) [Irving Caesar ASCAP Hirsch]

"HELLO, GOODBYE" (1:56) [Ama ASCAP—Russell, Segal]

TOMMY MARA (Felsted 8505)

● Tommy Mara debuts under the new Felsted banner with an interesting and commercial new two-sider that could establish the artist and the label simultaneously. One half is a lively cornball jumper dubbed "Funny This Thing Called Love." High speed novelty with a torrid instrumental accompaniment and some excellent multiple voicing by Tommy. Side has a delightful overall sound that attracts the listener's attention. The coupling "Hello, Goodbye," is an easy-going romancer with a free-swinging ballad tempo. Pretty tune again featuring delightful multiple track work. Either end could step out.

The Cash Box Best Bets

★ "WEE WILLIE BROWN"	Lou Graham	Coral 61931
★ "COME TO ME"	Ray Ellis Orch.	Columbia 41094
★ "JUST MY LUCK"	Mindy Carson	Columbia 41091
★ "OH LONESOME ME"	Don Gibson	RCA Victor 7113
★ "THE KID FROM RED BANK"	Count Basie	Roulette 4040
★ "BILLY LOVES ME"	Cory Lind	Christy 101
★ "IT WASN'T MUCH OF A TOWN	Ronnie Deauville	Era 1056
★ "MARCHING TO PRETORIA"	Bob Gibson	Decca 30528

YVONNE DE CARLO
(Imperial 5484)

B+ "THE SECRET OF LOVE" (2:10) [Travis BMI—Hazan] Film star Yvonne De Carlo, debuts on Imperial with a dramatic love tune set to a slow rock and roll ballad beat. The thrush has a powerful voice that comes over well on this emotional opus. Could catch on and make noise.

C+ "THAT'S LOVE" (2:05) [Sheldon BMI—Hill, Stevenson] The lark ups the beat on this end as she belts across another R & R item. Commercial stuff.

JOHNNY DANE
(Stepheny 1801)

C+ "WHY DID YOU LEAVE ME" (1:53) [Asbury BMI—Knoble, Nelson] Newcomer Johnny Dane debuts on the young Stepheny label with a big voiced reading of a rock and roll ballad. Side has a good dance tempo.

C+ "SHOOTIN' HIGH" (1:51) [Don-Del BMI—DeLucia] This galloping tempo ditty has a Western flair. Lively dancer chanted in straight fashion by Dane.

RAY CHARLES SINGERS
(MGM 12606)

B "LET IT SNOW! LET IT SNOW! LET IT SNOW!" (2:41) [Cahn ASCAP—Cahn, Styne] The Ray Charles Singers, who always offer a delightful tune tailor made for programming, do a wonderful job with this oldie. Smooth bounce reading of a winter favorite. Excellent dee jay merchandise.

B "YOU'RE MY GIRL" (2:55) [Styne & Cahn ASCAP—Styne, Cahn] Another beautiful Styne-Cahn evergreen romantically chanted by the polished group.

CINDY TYSON
(Mark 110)

B "IF I HAD A DIME" (2:42) [Ford ASCAP—Linsley, Rolf] Cindy Tyson bows under the Mark banner with a delightful shuffle ditty sporting a clever romantic lyric. Inviting side with appeal for all age groups.

C+ "BON NUIT, CHERIE" (2:47) [Crest ASCAP—Fields, Gasso] A soft love song set to a slow waltz tempo, is attractively thrushed on this end. French flavored lyrics add to the tune.

JOHNNY'S GREATEST YET!

"COME TO ME"

Music by ROBERT ALLEN

Lyrics by PETER LIND HAYES

Johnny Mathis

with Ray Ellis and His Orch.

Columbia 4-41082

COLUMBIA RECORDS

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Smash Hit!

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Over 250,000 Sold

"YELLOW DOG BLUES"

b/w

"Martinique"

Joe Darensbourg

LARK # 452

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on "Yellow Dog Blues" and other great tunes

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Lark RECORDS

Round The Wax Circle

NEW YORK:

As we start the new year, the record business in the New York area is reported to be spectacular. Single records are selling better than ever, with the kids apparently spending a great chunk of their Christmas money on disks. Pressing plants are so busy, that diskeries are having a hard time getting the hits into the stores. . . . **Irving Fields**, who has just written a Japanese Rock 'n Roll song called "Sakuki", opens at the Balmoral in Miami Beach on January 21. . . . **Kirt Stuart**, who is a Jubilee recording artist, has joined **Della Reese** as pianist-accompanist. . . . **Jack Talent**, manager of **Janet Stewart**, announces her signing to President Records. Gal is now at the Palm Beach Towers, Palm Beach, Florida... . . **Margie Rayburn**, who smashed through with her Liberty recording of "I'm Available", currently at the Casino Royal in Washington, D. C. . . . **Art Mooney**, in New York playing the Arcadia Ballroom, is spending his days visiting disk jockeys promoting his MGM waxing of "The River Kwai March". . . . **Dody Goodman** doing an album for Coral Records. **Neal Hefti** is working with her. . . . **The Jodimars**, whose first release under the Imperial banner will be issued this month, return to headline the Heralds Club in Reno, Nevada February 25th for five weeks. The group's personnel consists of seven singers-instrumentalists-comedians, three of whom were formerly with **Bill Haley and his Comets**. . . . Nat Cole opens at the Copacabana January 9th for a month. . . . Radio City Music Hall broke a precedent last week by setting up for the first time an album display. It was made up of Roulette's album "Showplace Of The Nation" by **Raymond Paige** and the Radio City Music Hall Symphony Orchestra. . . . **Norm Wienstroer**, Coral Records General Sales Manager, off on a ten-day trip to Los Angeles and San Francisco.

DELLA REESE

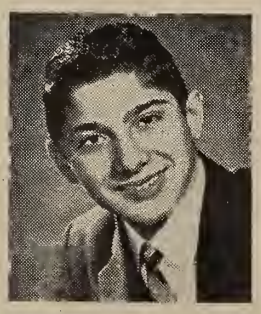
CHICAGO:

Jubilee's **Howard Caro** escorted **Moe Koffman** around town promoting his waxing of "Swingin' Shepherd Blues". . . . **Mort Hillman**, Stepheny Records, reports that young **Johnny Dane's** newie "Why Did You Leave Me" is a climber. **Johnny** is on the road visiting deejays with **Bob Massett**. . . . **Arnie Matanky**, Associated Publicists, recently appointed to handle press relations for the Gold Coast Restaurant Assn. . . . **Jack McGuire** tells us **Henri Rose's** "Caravan" is going big nationally, on the Del-Fi label and **Lurlean Hunter's** "Show Me Love" on Vik is a big deck for her. Lurlean is under personal management of **Paul Raffles** of the Black Orchid. . . . **Dinah Washington** and comic **Hergie Styles** feature the new Black Orchid show 1/10. . . . Ex-heavy champ **Joe Louis**, now with Mercury, told Mercury publicitor **Tommy Schlesinger** that he weathered 15 years in the ring without a scar, and after only eight hours on the phone at Mercury offices he now has a cauliflower ear! . . . Coral's **Ralph Cox** advises that **Ed Curry's** "Forbidden" looks like a comer. Ed visited **Phil Lind's** "Pennies For Cancer" show recently. . . . **Don Foreman**, Decca promo man, says that **Bobby' Helm's** "Jingle Bell Rock" is still maintaining a high level of sales and **Warner Mack's** "Rock-A-Chick" is climbing fast. . . . Roulette's **Stan Pat** reports that **Buddy Knox'** "Swingin' Daddy" has all the earmarks of another "Party Doll" and **Carol Hughes'** "Lend Me Your Comb" is a natural. . . . **"Honest John" Vail**, London Records, informs us that popular **Joe Retondo** is now local promo man for London. Felsted's new artist, **Tommy Mara** guested on Dick Clark's American Bandstand with his newie "Funny This Thing Called Love", 1/1. **Will Glahe** plays his "Liechtensteiner Polka on **Patti Page's** "Big Record" 1/8. . . . **"Honest John"** reports big biz with **Edmundo Ros'** "Colonel Bogey". . . . **Vic Faraci**, M. S. Distribs, is flipping over an oldie waxed with a new twist by **Al Martino**, "When Day Is Done". Vic says "Shake A Hand" on Cameo is shaking up the charts at M. S . . . All-State's **Mike Oury** reports that N. Y. song publisher **Bob Barron** is in town to plug the Glory disk of "Winter In Wisconsin", one side is an instrumental and the other a vocal. Mike says that "Betty And Dupree" by **Chuck Willis** is moving up fast. . . . **Jerry Ferber**, United Distribs, advises that **The Hollywood Flames** of "Buzz-Buzz-Buzz" fame are at the Regal thitter with the **Al Benson** Show and being squired around town between shows visiting deejays. **Jerry** is still high on "Don't Let Go" by **Roy Hamilton**.

DINAH WASHINGTON

HOLLYWOOD:

Tom Mack, Dot Records' director of album repertoire, winding up the transfer at Paramount studios of the **Elmer Bernstein** score from the motion picture "Desire Under The Elms" for an early Dot LP release. . . . **Ruth Olay**, currently appearing at the Avant Garde, cutting an album for Mercury Records. . . . Following a successful stint on Prep, wholly-owned subsidiary label of Capitol Records, **Mamie Van Doren** moved over to the parent label with a first release of "Something To Dream About" and "I Fell In Love". . . . **George Liberace** has been appointed entertainment director of the Sans Souci Hotel in Las Vegas, according to owner **George Mitzell**, and will package shows and showcase talent from his Hollywood offices. . . . **Abe Diamond** happy about **Paul Anka's** "You're My Destiny" and **Carol Hughes'** "Lend Me Your Comb" taking off in the Los Angeles area. . . . Both **Al Chapman** of Modern Distributing, and **Lee Palmer** of ABC-Paramount, became grandfathers for the first time last week. . . . **Stan Kenton**, who opened his new Stan Kenton's Rendezvous in Balboa last month for regular weekend dances, will now also feature Sunday matinees starting at four P. M. . . . **Yvonne De Carlo** makes her recording debut this week on the Imperial label, and will make several television appearances to promote her first single.



PAUL ANKA

DOT'S BEST SELLERS

15661	SAIL ALONG SILVERY MOON—RAUNCHY	Billy Vaughn
15660	APRIL LOVE—WHEN THE SWALLOWS COME BACK TO CAPISTRANO	Pat Boone
15664	HENRIETTA	Jimmy Dee
15662	THE JOKER	The Hilltoppers
15683	YELLOW DOG BLUES—SUGAR TRAIN	Johnny Maddox
15675	AT THE HOP—I DO	Nick Todd
15682	LOVE LIKE A FOOL—AIN'T IT THE TRUTH	The Fontane Sisters
15680	I CAN'T HELP IT	Margaret Whiting
15666	WINTER WARM—GO 'WAY FROM MY WINDOW	Gale Storm
15679	GOLDEN BOY—ACORN	Carol Jarvis
15678	MAKING BELIEVE—I SAW YOUR FACE IN THE MOON	Bonnie Guitar
15570	LOVE LETTERS IN THE SAND	Pat Boone
15612	MISTER FIRE EYES	Bonnie Guitar
15586	REBEL	Carol Jarvis
15665	THE BRIGHT LIGHT—ROC-A-CHICKA	Jim Lowe
15657	I'M ALONE BECAUSE I LOVE YOU—DON'T LET IT GET AROUND	Tab Hunter
15649	WHERE DID OUR YOUNG YEARS GO—COTTON-EYED JOE	Don Reno-Red Smiley

NEW RELEASE

15686 LOCKED IN THE ARMS OF LOVE—WHERE THE RIO DE ROSA FLOWS ..... Ken Copeland

BEST SELLING LP'S

DLP-3071	PAT'S GREAT HITS	Pat Boone
DLP-9000	Music From The Sound Track Of The 20th Century Fox CinemaScope Picture APRIL LOVE	Starring Pat Boone and Shirley Jones
DLP-3068	HYMNS WE LOVE	Pat Boone
DLP-3077	PAT BOONE SINGS IRVING BERLIN	Pat Boone
DLP-3075	WORD JAZZ—JAZZ HORIZONS	Ken Nordine
DLP-3086	MUSIC FOR THE GOLDEN HOURS	Billy Vaughn
DLP-3054D	Music From The Sound Track of CECIL B. DE MILLE'S "THE TEN COMMANDMENTS"	
DLP-3064	MELODIES IN GOLD	Billy Vaughn
DLP-3050	"PAT"	Pat Boone
DLP-3017	SENTIMENTAL ME	Gale Storm
DLP-3016	THE GOLDEN INSTRUMENTALS	Billy Vaughn
DLP-3011	GALE STORM	
DLP-3063	THE THIRTIES IN RAGTIME	Johnny Maddox
DLP-3052	FAVORITES OF MR. BANJO HIMSELF	Eddie Peabody
DLP-3030	HOWDY!	Pat Boone
DLP-3012	PAT BOONE	

BEST SELLING EP'S

DEP-1056	A CLOSER WALK WITH THEE	Pat Boone
DEP-1057	"FOUR BY PAT"	Pat Boone
DEP-1055	A DATE WITH PAT BOONE	
DEP-1049	PAT BOONE SINGS	

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CashMakers

Capitol Records

THE ANDREWS SISTERS With Orchestra Conducted by Bob Thompson

ONE MISTAKE

MELANCHOLY MOON

Record No. 3869

MOLLY BEE

I'M GOING STEADY WITH A DREAM

MAGIC MIRROR

Record No. 3865

RENATO CAROSONE e il Suo Sestetto Canta: Gege Di Giacomo in Napol

PIGLIATE 'NA PASTIGLIA (Take A Pill)

Renato Carosone
e il Suo Sestetto
Canta: Renato Carosone in Napol

'A SUNNAMBULA (The Sleepwalker)

Record No. 71072

JOEL GREY With Orchestra Conducted by David Terry

BE MY NEXT

SHOPPIN' AROUND

Record No. 3866

THE LOUVIN BROTHERS

DOG SLED

WHEN I LOVED YOU

Record No. 3871

GORDON MAC RAE Orchestra Conducted by Van Alexander

NOW

IF I FORGET YOU

Record No. 3864

FRANCK POURCEL and his French Strings

ARMEN'S THEME

KISSES

Record No. 3870

TOMMY SANDS "Sing Boy Sing" From the 20th Century-Fox Picture

SING BOY SING

CRAZY 'CAUSE I LOVE YOU

Record No. 3867

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	**RAUNCHY** ERNIE FREEMAN (Imperial) BILL JUSTIS (Phillips) BILLY VAUGHN (Dot)	3
2	**APRIL LOVE** PAT BOONE (Dot)	4
3	**AT THE HOP** DANNY & JUNIORS (ABC-Paramount)	6
4	**KISSES SWEETER THAN WINE** JIMMIE RODGERS (Roulette)	2
5	**YOU SEND ME** SAM COOKE (Keen) TERESA BREWER (Coral)	1
6	**ALL THE WAY** FRANK SINATRA (Capitol)	5
7	**PEGGY SUE** BUDDY HOLLY (Coral)	8
8	**GREAT BALLS OF FIRE** JERRY LEE LEWIS (Sun)	7
9	**WHY DON'T THEY UNDERSTAND** GEORGE HAMILTON IV (ABC-Paramount)	9
10	**PUT A LIGHT IN THE WINDOW** FOUR LADS (Columbia)	10
11	**A VERY SPECIAL LOVE** JOHNNY NASH (ABC-Paramount) DEBBY REYNOLDS (Coral)	13
12	**JINGLE BELL ROCK** BOBBY HELMS (Decca)	11
13	**JAILHOUSE ROCK** ELVIS PRESLEY (RCA Victor)	15
14	**SILHOUETTES** RAYS (Cameo) — DIAMONDS (Mercury)	14
15	**LIECHTENSTEINER POLKA** WILL GLAHE (London)	12
16	**OH BOY** CRICKETS (Brunswick)	23
17	**SUGARTIME** McGUIRE SISTERS (Coral)	22
18	**SAIL ALONG SILV'RY MOON** BILLY VAUGHN (Dot)	20
19	**I'M AVAILABLE** MARGIE RAYBURN (Liberty)	16
20	**WILD IS THE WIND** JOHNNY MATHIS (Columbia)	18

21) NO LOVE. 22) RIVER KWAI MARCH AND COLONEL BOGEY. 23) WAITING IN SCHOOL. 24) THE STORY OF MY LIFE. 25) CHANCES ARE. 26) UH-HUH-MM. 27) THAT'S WHY I WAS BORN. 28) LOVE ME FOREVER. 29) LITTLE BITTY PRETTY ONE. 30) MY SPECIAL ANGEL. 31) MELODIE D'AMOUR. 32) PRETEND YOU DON'T SEE HER. 33) BUZZ, BUZZ, BUZZ. 34) THE STROLL. 35) I'LL COME RUNNING BACK TO YOU. 36) THE JOKER. 37) FOR SENTIMENTAL REASONS. 38) ROCK 'N ROLL MUSIC. 39) STOOD UP. 40) WAKE UP LITTLE SUSIE. 41) OH JULIE. 42) BABY I DON'T CARE. 43) DON'T LET GO. 44) BONY MORONIE. 45) I'LL NEVER SAY NEVER AGAIN, AGAIN. 46) TEARDROPS. 47) I ONLY WANT TO LOVE YOU. 48) JO ANN. 49) THE TWELFTH OF NEVER. 50) TILL. 51) YELLOW DOG BLUES. 52) PHOTOGRAPHS. 53) LOVE BUG CRAWL. 54) LAH DE DAH. 55) YOU'RE THE GREATEST. 56) DANCE TO THE BOP. 57) LAST SONG AND DANCE. 58) 26 MILES. 59) CATCH A FALLING STAR. 60) BERTHA LOU; CARAVAN; I WANT YOU TO KNOW; FASCINATION; WINTER WARM.

AMERICA'S NO. 1 GIRL SINGER

PATTI PAGE

WINNER
BILLBOARD
DISC JOCKEY
POLL 1957

Mercury
REG. U.S. PAT. OFF.
RECORDS

WINNER
CASH BOX
JUKE BOX
POLL 1957

NOW THE
NO. 1 SONG FOR 1958

"Belonging To Someone"

AND "BRING US TOGETHER" MERCURY 71247

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

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THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. ....
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6. ....
7. ....
8. ....
9. ....
10. ....

List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. ....
2. ....
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8. ....
9. ....
10. ....

NAME .....
FIRM .....
ADDRESS .....
CITY ..... STATE .....

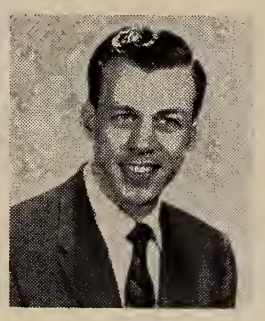
Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

WMGM's **Bill Reddick** who hosts "Music With A Beat," was presented with a son Friday, December 20th. Mother and son are doing well, but the tiger is just begining to get back his stripes. . . . **Bob Norris** (WDVH-Gainsville, Fla.) has started an "I Am The Boss Club" designed to get married men to go back to the ancient custom of wearing their wedding band on the right hand to show authority in their marriage, anyone who complies with this is sent a membership card to the club. Norris wants any deejay interested in starting a branch membership to drop him a line. . . . According to **Jack Vaughn** (WNAX-Yankton, S. D.) "Marching To Pretoria" is the biggest record to ever break in the WNAX area. . . . WCOG-Greensboro, N. C. deejay **Al Troxler** quite happy about his "Sky Castle" program grabbing a large share, (61.3) of the radio index according to the Hooper Radio Audience Index. . . . WCUE's **Art Roberts** broadcasted the 12 noon to 3 pm portion of his December 31st program from the Akron Armory, Akron, Ohio. Employees of the city of Akron attended, as this was the yearly yuletide jubilee held by the Civil Service Personnel Association with the cooperation of Mayor **Leo Berg**. Art will feature Akron's tops in pops for 1957 on his New Years day program. . . . **Bob Inkelas** (WRSA-Saratoga Springs, N. Y.) tells us that "**Sam Zurlo** recently with WRSA from WCSS, Amsterdam, is now at home, unable to work because of an auto accident enroute to the studio a few weeks ago. I'm sure that Sammy would like to hear from all of his friends in the trade. His address is Sam Zurlo, 203 Grand Avenue, Amsterdam, New York. Sammy has helped a lot of people in the last few years and I know that hearing from the trade right now would pick up his spirits tremendously."

BOB NORRIS
WDYH—Gainsville, Fla.)

* * * * *



BILL ANTHONY
(KNUZ—Houston, Texas)

WBVL-Barbourville, Kentucky deejay **Walter Powell** predicts that "Should We Tell Him" by the **Everlys**, from their new Cadence album, will be as big as anything that they have had so far. . . . **Don Bell** (KIOA-Des Moines, Iowa) tells us that the teenagers in the area suggested that they call their hops "Jingle Bell Hops" during the holiday season. Bell says the hops are going great guns. . . . "California Here I Come" is the tune **Bill Anthony**, ass't program Director of KNUZ, Houston Texas, sings each day on his D. J. show. This is a reminder to the listeners that he will soon depart for KGO, San Francisco. At San Francisco he will spin the wax from 9 P.M. to midnight six nights a week. . . . This must be the height radio stations strive for. Station WHYE-Roanoke, Virginia tells us that calls from the staffers at the other radio stations make mention of the fact that WHYE is the station they listen to, even at work (when the boss isn't looking). Now the station is planning to use the break, "This Is The Station The Other Stations Listen To."

* * * * *

LARRY GAR
(WKBC—Worth Wilkesboro, N. C.)

Gary Owens, morning deejay at WNOE, New Orleans, has instituted a daily comic strip on the air produced in collaboration with well known author **Gerald Monday**. Owens voices eight different characters on the show. The product is now being sold to sponsors in New Orleans. The audible strip "One Man's Frenzy" satirizes various facets of the radio industry. . . . **Gordon McLendon**, top name in radio, recently purchased the 10,000 watt station in Shreveport known as KTBS, renamed it KEEL, brought in as new deejay **George Hays**, formerly all night man with (KILT-Houston), **Buddy MacGregoras** Program Director, **Jack Sanders**, a former Program Director and one of the top rated morning men in Dallas, **Tom Adams**, one of the top Hooper rated jocks in Kansas City, **Jack Fisher** from L. A., brought over **Al Hart** from TV in Shreveport and **Phil Page** from Texas. **Tom Adams**, music Librarian for the station tells us that the new station hit the city like a bomb. . . . **Larry Gar** (WKBC-North Wilkesboro, N. C.) says that "Sugartime" or "Sugar" is a must phrase in North Wilkesboro and the local record store reports it can't replace the side fast enough. All the teenagers and the older folks use the word to kid each other, so the McGuire Sisters' Coral side came along just in time. . . . Our December 21st issue listed the Top Ten for station WCLV- which was incorrect. The correct call letters are KCLV-Clovis, New Mexico.

THE STORY

with these 8 GREAT FOR '58
ABC-PARAMOUNT heads into the New Year
THE HOTTEST LABEL IN THE INDUSTRY!

THE GLORY

goes to you DJ's, distributors, dealers, one-stops,
juke box ops and salesmen without whose help
this would not have been possible! Thanks gentlemen!

9880

YOU ARE MY DESTINY ★★ PAUL ANKA

Arranged and conducted by Don Costa

9871

AT THE HOP ★★★ DANNY and the JUNIORS

9862

WHY DON'T THEY UNDERSTAND ★★★★ GEORGE HAMILTON IV

Arranged and conducted by Don Costa

9867

PENNY LOAFERS ★★★★ SPARKLETONES

Arranged and conducted by Don Costa

9874

A VERY SPECIAL LOVE ★★★★★★★★★★★★★★★★★★ JOHNNY NASH

Arranged and conducted by Don Costa

9863

LOVE ME FOREVER ★★★★ EYDIE GORMÉ

Arranged and conducted by Don Costa

9878

BERTHA LOU ★★★★★★★★★★★★ CLINT MILLER

Arranged and conducted by Don Costa

9876

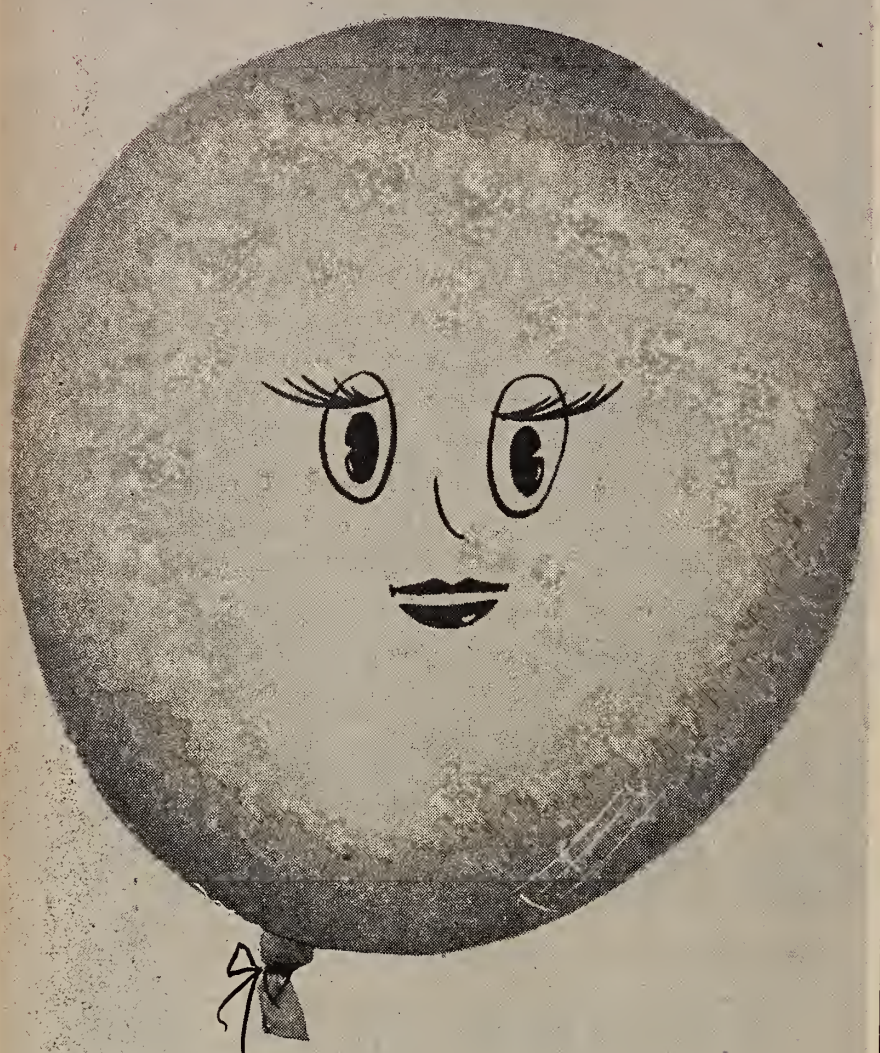
GIGI ★★★★★★★★★★★★★★★★★★★★ HOAK SIMPSON

Arranged and conducted by Don Costa

ABC-PARAMOUNT
FULL COLOR FIDELITY

(Distributed in Canada by Spartan of Canada Ltd.)

THEY TELL ME I'M GONNA BUST



"JO-ANN"

by

THE PLAYMATES

R - 4037

ROULETTE RECORDS

Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

BROADWAY MUSIC
New York, N. Y.

1. The Stroll (Diamonds)
2. River Kwai March & Colonel Bogey (Ross/Mooney)
3. April Love (P. Boone)
4. Great Balls Of Fire (Lewis)
5. You Send Me (S. Cooke)
6. Liechtensteiner Polka (Glahe)
7. Waitin' In School (R. Nelson)
8. Why Don't They Understand (G. Hamilton)
9. Swinging Shepherd Blues (D. Rose)
10. Ready For Freddy (Shepherd Sisters)

CRITTENTON'S
Chicago, Ill.

1. At The Hop (Danny & Jrs.)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Peggy Sue (B. Holly)
4. My Special Angel (B. Helms)
5. Oh Boy (Crickets)
6. Great Balls Of Fire (Lewis)
7. La Dee Dah (Ford & Thunderbirds)
8. Waitin' In School (R. Nelson)
9. Get A Job (Silhouettes)
10. Rock & Roll Music (C. Berry)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Raunchy (E. Freeman)
2. You Send Me (S. Cooke)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Peggy Sue (B. Holly)
5. At The Hop (Danny & Jrs.)
6. Great Balls Of Fire (Lewis)
7. Jailhouse Rock (E. Presley)
8. April Love (P. Boone)
9. Oh Boy (Crickets)
10. Silhouettes (Rays)

DEIBEL'S RECORD SHOP
St. Louis, Mo.

1. Santa And The Satellite (Buchanan & Goodman)
2. I'll Come Running Back To You (S. Cooke)
3. Merry Merry Christmas (R. Wright)
4. All The Way (F. Sinatra)
5. At The Hop (Danny & Jrs.)
6. Peggy Sue (B. Holly)
7. Love Bug Crawl (J. Edwards)
8. Dance To The Bop (Vincent)
9. Hey Little Girl (Techniques)
10. Rock & Roll Music (C. Berry)

MOSES MELODY SHOP
Little Rock, Ark.

1. Peggy Sue (B. Holly)
2. Great Balls Of Fire (Lewis)
3. Baby I Don't Care (Presley)
4. Buzz, Buzz, Buzz (Hollywood Flames)
5. Why Don't They Understand (G. Hamilton)
6. Raunchy (B. Justis)
7. Little Bitty Pretty One (T. Harris)
8. Be Bop Baby (R. Nelson)
9. Jailhouse Rock (E. Presley)
10. You Send Me (S. Cooke)

THE MUSIC SHOP
Springfield, Ill.

1. At The Hop (Danny & Jrs.)
2. Peggy Sue (B. Holly)
3. Waitin' In School (R. Nelson)
4. All The Way (F. Sinatra)
5. The Stroll (Diamonds)
6. Get A Job (Silhouettes)
7. Why Don't They Understand (G. Hamilton)
8. I'll Come Running Back To You (S. Cooke)
9. Penny Loafers and Bobby Sox (Sparkletones)
10. La Dee Dah (Billy & Lilly)

GRAND RECORDS
Detroit, Mich.

1. Sail Along Silvery Moon (B. Vaughn)
2. Sugartime (McGuires)
3. Jo Ann (Playmates)
4. Why Don't They Understand (G. Hamilton)
5. The Stroll (Diamonds)
6. Oh Julie (Crescendos)
7. At The Hop (Danny & Jrs.)
8. Don't Let Go (R. Hamilton)
9. Liechtensteiner Polka (Glahe)
10. Teardrops (L. Andrews)

ERNSTROM'S
Dallas, Tex.

1. So Tough (Casuals)
2. Great Balls Of Fire (Lewis)
3. At The Hop (Danny & Jrs.)
4. Peggy Sue (B. Holly)
5. Bony Moronie (L. Williams)
6. Yellow Dog Blues (Dixie Flyers)
7. Twelfth Of Never (Mathis)
8. Raunchy (B. Justis)
9. Jailhouse Rock (E. Presley)
10. Wake Up Little Susie (Everly Bros.)

MADRONA RECORDS
Portland, Ore.

1. Raunchy (E. Freeman)
2. A The Hop (Danny & Jrs.)
3. Great Balls Of Fire (Lewis)
4. Twelfth Of Never (Mathis)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Jailhouse Rock (E. Presley)
7. April Love (P. Boone)
8. Hey Little Girl (Techniques)
9. The Joker (Hilltoppers)
10. Stood Up (R. Nelson)

A. WILLIAMS & COMPANY
Philadelphia, Pa.

1. April Love (P. Boone)
2. Why Don't They Understand (G. Hamilton)
3. You Send Me (S. Cooke)
4. My Special Angel (B. Helms)
5. Teardrops (L. Andrews)
6. At The Hop (Danny & Jrs.)
7. Great Balls Of Fire (Lewis)
8. Love Bug Crawl (J. Edwards)
9. The Stroll (Diamonds)
10. Waitin' In School (R. Nelson)

SUPER ENTERPRISE
Washington, D. C.

1. You Send Me (S. Cooke)
2. At The Hop (Danny & Jrs.)
3. April Love (P. Boone)
4. Great Balls Of Fire (Lewis)
5. Raunchy (E. Freeman)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. All The Way (F. Sinatra)
8. Jingle Bell Rock (B. Helms)
9. Peggy Sue (B. Holly)
10. Rock & Roll Music (Berry)

THE GROOVE-GOSSAGE
Houston, Tex.

1. Twelfth Of Never (Mathis)
2. Bony Moronie (L. Williams)
3. Raunchy (E. Freeman)
4. At The Hop (Danny & Jrs.)
5. Oh Boy (Crickets)
6. Waitin' In School (Nelson)
7. Why Don't They Understand (G. Hamilton)
8. The Stroll (Diamonds)
9. Peggy Sue (B. Holly)
10. Jailhouse Rock (E. Presley)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.

1. Short Shorts (Royalteens)
2. Jingle Bell Rock (B. Helms)
3. At The Hop (Danny & Jrs.)
4. Raunchy (B. Justis)
5. April Love (P. Boone)
6. Great Balls of Fire (Lewis)
7. Silhouettes (Rays)
8. Wild Is The Wind (J. Mathis)
9. Jailhouse Rock (E. Presley)
10. Chances Are (J. Mathis)

THE MUSIC BOX
Spokane, Wash.

1. Raunchy (E. Freeman)
2. April Love (P. Boone)
3. Stood Up (R. Nelson)
4. Great Balls Of Fire (Lewis)
5. Peggy Sue (B. Holly)
6. At The Hop (Danny & Jrs.)
7. Jailhouse Rock (E. Presley)
8. Silhouettes (Diamonds)
9. Twelfth Of Never (J. Mathis)
10. All The Way (F. Sinatra)

MUSIC BOX
Cambridge, Mass.

1. The Stroll (Diamonds)
2. Jingle Bell Rock (B. Helms)
3. At The Hop (Danny & Jrs.)
4. Love Bug Crawl (Edwards)
5. You Send Me (S. Cooke)
6. All The Way (F. Sinatra)
7. April Love (P. Boone)
8. Great Balls Of Fire (Lewis)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Halo Of Love (N. Noble)

HILLCREST CAMERA & T.V.
Millbrae, Calif.

1. Raunchy (E. Freeman)
2. Peggy Sue (B. Holly)
3. Buzz, Buzz, Buzz (Draper)
4. Bony Moronie (L. Williams)
5. Great Balls Of Fire (Lewis)
6. Silhouettes (Diamonds)
7. At The Hop (Danny & Jrs.)
8. The Hat I Got For Christmas (M. Blanc)
9. April Love (P. Boone)
10. I'll Remember Today (P. Page)

DISC AND NEEDLE RECORD SHOPS, INC.
Minneapolis, Minn.

1. At The Hop (Danny & Jrs.)
2. Tear Drops (L. Andrews)
3. Oh Boy (Crickets)
4. Great Balls Of Fire (Lewis)
5. April Love (P. Boone)
6. Raunchy (B. Justis)
7. Peggy Sue (B. Holly)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. I'm Available (M. Rayburn)
10. Waitin' In School (Nelson)

MUSIC SALES CORP.
Augusta, Ga.

1. Jailhouse Rock (E. Presley)
2. Raunchy (B. Justis)
3. Silhouettes (Rays)
4. You Send Me (S. Cooke)
5. April Love (P. Boone)
6. Peggy Sue (B. Holly)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Wake Up Little Susie (Everly Bros.)
9. All The Way (F. Sinatra)
10. Chances Are (J. Mathis)

BUDISCO ONE STOP
Miami, Fla.

1. At The Hop (Danny & Jrs.)
2. You Send Me (S. Cooke)
3. Raunchy (B. Justis)
4. Peggy Sue (B. Holly)
5. All The Way (F. Sinatra)
6. April Love (P. Boone)
7. Great Balls Of Fire (Lewis)
8. Jailhouse Rock (E. Presley)
9. My Special Angel (B. Helms)
10. Why Don't They Understand (G. Hamilton)

KOP'S PIANO HOUSE
Great Falls, Mont.

1. Sail Along Silvery Moon (B. Vaughn)
2. Raunchy (E. Freeman)
3. Peggy Sue (B. Holly)
4. Waitin' In School (R. Nelson)
5. Dance To The Bop (Vincent)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. Why Don't They Understand (G. Hamilton)
8. I Want You To Know (F. Domino)
9. Story Of My Life (Robbins)
10. Oh Boy (Crickets)

AMPHION MUSIC STORE
Cleveland, Ohio

1. Jingle Bell Rock (B. Helms)
2. Sail Along Silvery Moon (B. Vaughn)
3. At The Hop (Danny & Jrs.)
4. Why Don't They Understand (G. Hamilton)
5. Great Balls Of Fire (Lewis)
6. For Sentimental Reasons (S. Cooke)
7. Liechtensteiner Polka (Glahe)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Put A Light In The Window (Four Lads)
10. You're The Greatest (B. Scott)

Best Selling Pop Albums

★ Also Available in EP

			Pos. Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE	(Decca DL 9046 * ED 836)	2
2	★RICKY RICKY NELSON	(Imperial 9048 * EP-153)	4
3	★ELVIS CHRISTMAS ALBUM ELVIS PRESLEY	(RCA Victor LOC 1035 * EPA 4108)	1
4	PAT'S GREAT HITS PAT BOONE	(Dot DLP-3071)	3
5	★PAL JOEY MOVIE CAST	(Capitol W-912 * EDM-4-912)	5
6	★WARM JOHNNY MATHIS	(Columbia CL-1078 * B-10781)	6
7	★MY FAIR LADY BROADWAY CAST	(Columbia OL 5090 * A 5090)	8
8	★WHERE ARE YOU FRANK SINATRA	(Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	9
9	★MERRY CHRISTMAS BING CROSBY	(Decca DL 8128 * ED 547)	7
10	★LOVE IS THE THING NAT "KING" COLE	(Capitol W-824 * EAP-1-824, 2-824, 3-824)	13
11	★THE HELEN MORGAN STORY GOGI GRANT	(RCA Victor LOC-1030 * EPA-4112)	11
12	★JUST ONE OF THOSE THINGS NAT "KING" COLE	(Capitol W-903 * EAP-1-903, 2-903, 3-903)	10
13	★WONDERFUL WONDERFUL JOHNNY MATHIS	(Columbia CL 1028 * B-1028, 1, 2, 3)	12
14	★ROGER WILLIAMS: SONGS OF THE FABULOUS 50's	(Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2—12" LP)	15
15	★ LOVING YOU ELVIS PRESLEY	(RCA Victor LPM-1515 * EPA 2-1515)	14
16	★'S MARVELOUS RAY CONNIFF and HIS ORCHESTRA	(Columbia CL 1074 * B 10741, 42, 43)	20
17	★THE PAJAMA GAME MOVIE CAST	(Columbia OL 5210 * A-5210)	17
18	EYDIE SWINGS THE BLUES EYDIE GORME	(ABC-Paramount ABC-192)	18
19	★BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE	(RCA Victor LPM-1505 * EPA-1-1505)	16
20	★THE KING AND I MOVIE CAST	(Capitol W 740 * EAP 740)	19
21	★HYMNS TENNESSEE ERNIE FORD	(Capitol T 756 * EAP-1-756, 2-756, 3-756)	27
22	FASCINATION JANE MORGAN	(Kapp KL-1066)	24
23	APRIL LOVE MOVIE CAST	(Dot DLP-9000)	25
24	SMOKE DREAMS RONNIE DEAUVILLE	(Era 2002)	21
25	★JIMMY RODGERS JIMMY RODGERS	(Roulette R-25020 * EPR-1-303)	22

26. MANTOVANI FILM ENCORES. 27. OKLAHOMA! 28. 'S WONDERFUL. 29. WE GET LETTERS. 30. OOOO.

Dec. 14th - The Cash Box - "SLEEPER OF THE WEEK"

CARL McVOY

Singing & Playing

The Original....

HI RECORDS

"TOOTSIE"

and

(As it's never been heard before)

"YOU ARE MY SUNSHINE"

HI RECORD # 2001

BREAKING IN:
"Philadelphia"
"Boston"
"Chicago"
"Atlanta"
"Memphis"

A-1 Record Distributors, New Orleans, La.
All State Distributing Co., Chicago, Ill.
Alpha Distributing Co., New York, N. Y.
Arc Distributing Co., Detroit, Mich.
Big State Distributing Co., Dallas, Tex.
Binkley Distributing Co., Jacksonville, Fla.
Binkley Distributing Co., Miami, Fla.
Choice Record Distributors, Kansas City, Mo.
Commercial Music Co., St. Louis, Mo.
Custom Distributors, Cleveland, Ohio
Daily Distributing Co., Houston, Tex.
Hart Distributing Inc., Los Angeles, Calif.
Hit Record Distributors, Cincinnati, Ohio
Krupp M. B., Distributing Co., El Paso, Tex.
Leslie Distributing Co., Hartford, Conn.
Mangold Distributing Co., Charlotte, N. C.
Music Sales Co., Memphis, Tenn.
Music City Record Distributors, Nashville, Tenn.
Mutual Distributors, Boston, Mass.
Oklahoma Record Supply, Oklahoma City, Okla.
Record Distributing Co., Pittsburgh, Pa.
Schwartz Bros., Washington, D. C.
Smith, Leonard Inc., Albany, N. Y.
Southland Distributing Co., Atlanta, Ga.
Stone Distributing Co., San Francisco, Calif.
Universal Record Distributors, Philadelphia, Pa.

Order From Your HI Distributor Now

Best Selling EP's

Pos.		Last Week
1	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	1
2	ELVIS' XMAS ALBUM Elvis Presley (RCA Victor EPA-4108)	2
3	RICKY Ricky Nelson (Imperial EP 153)	3
4	FOUR BY PAT Pat Boone (Dot DEP 1057)	4
5	AROUND THE WORLD Nat "King" Cole (Capitol EPA-1-813)	7
6	THE GREAT BALL OF FIRE Jerry Lee Lewis (Sun EPA-107)	6
7	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	8
8	LOVING YOU Elvis Presley (RCA Victor EPA-1, 2-1515)	9
9	AND A VERY MERRY CHRISTMAS Pat Boone (Dot DEP 1062)	5
10	AROUND THE WORLD Movie Score (Decca ED 836)	14
11	'S MARVELOUS Ray Conniff and Orchestra (Columbia B-10741, 42, 43)	12
12	TWIN-TONES Jim and John (Twin-Tones) (RCA Victor EPA-4107)	—
13	LOVE IS THE THING Nat "King" Cole (Capitol EAP-1, 2, 3-824)	13

MUDDY WATERS
"I LIVE THE LIFE I LOVE AND LOVE THE LIFE I LIVE"
B/W
"EVIL"
CHESS 1680
CHESS RECORD CO
2120 S. MICHIGAN AVE. CHICAGO 16, ILL.
ALL PHONES: CALUMET 5-2770

Ricky Nelson
"Stood Up"
"Waitin' In School"
No. 5483
Imperial Records

Franz Waxman's beautiful theme from the Warner Bros. production "Sayonara"
'KATSUMI LOVE THEME'
Morton Gould RCA Victor
Percy Faith Columbia
Leroy Holmes MGM
Frank Chacksfield London
M. WITMARK & SONS

Webman Joins Spier Firms

NEW YORK—Hal Webman announced last week that he has joined the Larry Spier Music firms after a year and a half stint in the Decca A & R department.

Webman joins the Spier organization as part of the company's expansion plan which will include the making of masters, pursuing new talent, etc., in addition to the regular publishing functions.

Webman stated that he is bringing with him his own publishing holdings. Webman was in the management and publishing business prior to joining Decca. Before that he was with the Billboard and was editor of Downbeat.

Jimmie Rodgers To Wax "Summer" Title Song

BEVERLY HILLS, CAL.—Jimmie Rodgers, Roulette star, has been signed by producer Jerry Wald to sing the title song of his 20th Century Fox film, "The Long Hot Summer," starring Paul Newman, Joanne Woodward, and Orson Welles.

Rodgers completed a week of one-nighters through Canada and the Northwest last week following a record-breaking engagement at the Frontier Club in Vancouver, Washington, and planed to Los Angeles last weekend where he began two days of recording with Hugo and Luigi, Roulette A and R heads. Besides "The Long Hot Summer" Rodgers will record three other sides.

Also on tap for Rodgers is a January 7 guest appearance on the Eddie Fisher TV Show and a series of one-nighters in Florida slated for the end of the month.

Roulette reports that the singer's initial album, entitled "Jimmie Rodgers," is the biggest seller in the label's catalog.

UA Names Schaefer Musical Director

NEW YORK—Max E. Youngstein, President of United Artists Records and Unart Music, last week announced the appointment of Hal Schaefer as Musical Director, effective immediately.

The 32-year-old Schaefer, who has carved out a career in the field of popular music as a pianist, composer, arranger and executive, rounds out the top executive echelon of United Artists' wholly-owned record and music subsidiaries.

Following the organization of these companies in October, Youngstein, who is a Vice President of the parent company as well as head of the new firms, named Alfred H. Tamarin as his Executive Assistant, Jack Lewis as Artists and Repertoire Representative, Harold L. Friedman as Sales Director and Richard B. Gersh as Promotion Representative.

Schaefer the pianist has recorded for RCA Victor and Epic Records and has accompanied Peggy Lee, Billy Eckstine, Vic Damone, Gloria De Haven and many others. As an arranger he devised the production numbers for the latest edition of Ziegfeld Follies, the Betty Grable at Las Vegas show and such motion pictures as "Gentlemen Prefer Blondes," "A Star Is Born," "The French Line," and "Farmer Takes a Wife."

He also was composer for the choreography for the Buick Industrial Show. Schaefer, his music and the Hal Schaefer Trio have been extensively represented on television, including the Steve Allen Show and the Home Show.

Coral Issues New LPs

NEW YORK—Coral Records heads into the new year with an extensive January LP release including ten new albums plus the simultaneous release of three albums on the label's subsidiary diskery, Brunswick Records.

The Coral packages include recordings by some of the label's top selling artists. The product includes: "Here's Steve Lawrence"; "When The Lights Are Low" by the McGuire Sisters; "With A Song In My Heart" by Lawrence Welk; "Electrified Favorites" and "The Poetry Of Love," both by Steve Allen; "Harmony Is The Thing" by the Modernaires; "Jazz Greats Of Our Time, Vol II," by Manny Albam; "Imported From France" by George Rosner; "Sing Around The Piano" by Lou Stein; and "Hot Club Of America In Hi-Fi" by Jody Carver and Johnny Cucci. Coral is also at this time issuing extended play sets by the McGuire Sisters and Debbie Reynolds.

On the Brunswick label, the January LP release includes "Lawrence Welk Presents Myron Floren"; "Al Hibbler And The Ellingtonians"; and "Time For Dancing" by Monte Freed and the Music Maestros. Two new Brunswick extended play releases are by Tiny Little and The Crickets.

The Coral-Brunswick releases will be supported on the dealer level by a supply of display material including streamers, hangers and mounted lithos. A dating plan will also be in effect for this release, and qualified dealers will be able to take advantage of an additional discount ranging from 5% to 10%.

On the consumer level, Coral is preparing a supplement to its Colorama catalog, which will include all LP releases issued since the original printing, up to and including the January product.

Vic Reports Best Year, Outlines Plans For '58

NEW YORK—Bennett Rosner, General Manager, Vik Records, announced that at the end of 1957 the RCA Victor subsidiary had concluded its most successful year since the inception of the label nearly four years ago.

"Particularly noteworthy were our album sales, which showed a 60% increase as compared to 1956," Rosner stated. "Gisele MacKenzie's 'Xmas With Giselle' was Vik's top-selling package of the year with Marty Gold's 'Wired For Sound' a close second. The Eddie Cantor album, 'The Best of Eddie Cantor' and 'Green Eyes' by Helen O'Connell were also among our best-sellers," he said.

A conversion program calling for new four-color covers and the repackaging of previously released label "X" albums resulted in doubled sales for 17 "X" LP's, according to Rosner. "X" was the name originally used for two years before the line became Vik.

Nineteen fifty-eight will be kicked off with a Vik Sound Festival, comprised of 12 albums produced by Herman Diaz, Jr., with concentrated emphasis on "superior and unusual sound." All album releases will be issued in programs rather than on a monthly schedule. There are four programs set up for the year, each with special discount and dating privileges. Commenting on the switch in release schedules, Rosner said: "We have found from past experience that specially planned programs afford a much stronger sales impact and more effective promotion and publicity coordination."

Single records will be released on a flexible basis, the schedule tentatively set up for four a month plus the periodic purchase of masters.

Roulette Waxes Bob Merrill

NEW YORK—A few weeks ago Hugo Peretti and Luigi Creatore, Roulette A&R heads, received a demo from songwriter Bob Merrill. He had written two novelties which the boys were extremely excited about. They wanted not only the songs, but the vocalist on the demo. When they called Bob Merrill they asked him to get in touch with the singer. Merrill informed them that he was the singer.

Roulette signed Bob Merrill to an exclusive recording contract immediately and this week, the writer of "Doggie In The Window" and the hit musical "New Girl In Town" will be out with his first record as a vocalist. The two sides are "Nairobi" and "Jump When I Say Frog."

Merrill has penned a personal note to all the disk jockeys explaining to them just how and why he came to record the two songs. He is also planning to make a personal disk-jockey tour on behalf of the record.

Avenue Records Expands

NEW YORK—Avenue Records has revealed plans for an ambitious program in the single field in 1958, according to an announcement by Jack Tell, prexy of the company.

A release a month in the jazz and pop instrumental field is planned effective this month.

To facilitate this program, Avenue Records has moved its offices to larger quarters on the 10th Floor, 1697 Broadway.

Scheduled for release as the first offerings under the new program are, "Dodgin' The Blues" and "Music In The Waves."

The label has signed to long term contracts, Henri De Pari, Jim Corliss, Larry Tickler and the singing group Kings.

Retailers' Corner

Zenith Unveils New York Showroom

NEW YORK—On New Year's Day a new Zenith Radio Corporation subsidiary uncovered the windows of what company officials describe as "the most beautiful display salon in the television industry." This "showcase" is on the ground floor of the new Tishman Building at the corner of 53rd Street and Fifth Avenue in New York. In it is displayed every current radio, television and high-fidelity model manufactured by the company, but no sales will be made.

C. J. Hunt, Zenith's vice-president in charge of distribution, said that the "showcase" is designed as a convenience for New Yorkers and for the millions who visit the city from all over the world, and as a service to dealers in the greater New York area.

"Zenith dealers in the metropolitan area and their customers will use this display center as an extension of the dealers' own showrooms," he said. "Visitors can 'pre-shop' from a complete collection of the company's merchandise at the salon, and then place orders with their own dealers. Dealers who lack space to carry all models can refer customers to the salon to make their selections."

Decorators, both amateur and professional, Hunt said, are invited to use the salon as a convenient planning center to select the "perfect" radio, hi-fi, or TV receiver from the company's "decorator collection" to complement their home decorating plan. Home fashion editors planning room interiors will have the opportunity to choose merchandise needed for publication use.

An unusual feature for passers-by, Hunt stated, is a do-it-yourself demonstration of Zenith's Space Command remote TV control. A TV set inside the show window on Fifth Avenue is completely slaved to the hand-sized Space Control unit mounted on the outside of the window. By simply pushing one of the four buttons of this unit the passer-by can turn the set on or off, change channels, or kill the sound while leaving the picture on the screen, just as readily as Space Command set owners can from the comfort of a living room chair.

Sealed off from the main floor by sound-muting glass panels are two high fidelity studios, where trained attendants can demonstrate for high fidelity enthusiasts the company's complete line of extended range high fidelity instruments in ideal acoustical surroundings, Hunt said.

In conjunction with the display salon, Zenith Radio Corporation of New York, another subsidiary of Zenith Radio Corporation, one of the world's largest manufacturers of hearing aids, will provide a sales and service area for this product.

The ultra-modern showroom was designed by the New York architectural firm of Ketchum, Gina and Sharp, and features giant sculptured murals, color artistry, and dramatic decor.

Facing Fifth Avenue, 53rd Street, and the inside arcade of the building are floor-to-ceiling glass walls which give an unobstructed view of Zenith's complete display area for the firm's more than 160 different types of radio, TV, and hi-fi consoles, table models and portable units.

"Realizing that travelers from all over the world will pass the Fifth Avenue exhibition center every day," Hunt stated, "complete information on Zenith products abroad will be available."

Heading the staff is Don Harley, a New Yorker. Terry Arabshian, assistant manager, comes to Manhattan from the Zenith salon on Michigan Avenue in Chicago where she had been an attendant for four years.

Hunt announced that tentative hours for the salon are from 9:00 a.m. to 5:00 p.m., Monday through Friday.

Above a model is shown with a Zenith Hi-Fi Console on display in the new showroom. Top photo is a long-range view of the salon.

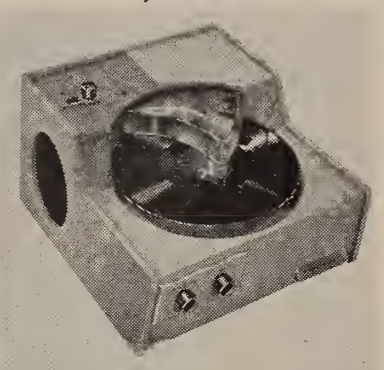
Demonstration Tape Offered By Livingston

CALDWELL, N. J.—A special new stereophonic demonstration tape has just been announced by Livingston Audio Products Corp., of Caldwell, New Jersey.

The reel, which contains 300 feet of tape, highlights the company's new "Livingstonette" series, and may be obtained direct from the factory by enclosing 50¢ with the order.

The tape is designed to acquaint the public with the "Livingstonettes," a recently released series which embodies a new concept in programming musical material especially suited to shorter playing time, and retailing at $6.95. The first five "Livingstonettes" include classical material (Grieg's Peer Gynt Suite), semi-classical selections ("Enchanting Strauss"), and Dance and Mood programs ("Dancing Along in Stereo," "Lenny Herman Gems," "Music for a Midnight Mood"), and others, which are slated for release in January, featuring among others, well-known artists in the jazz field.

Grayline Delivers New "Phonogard"



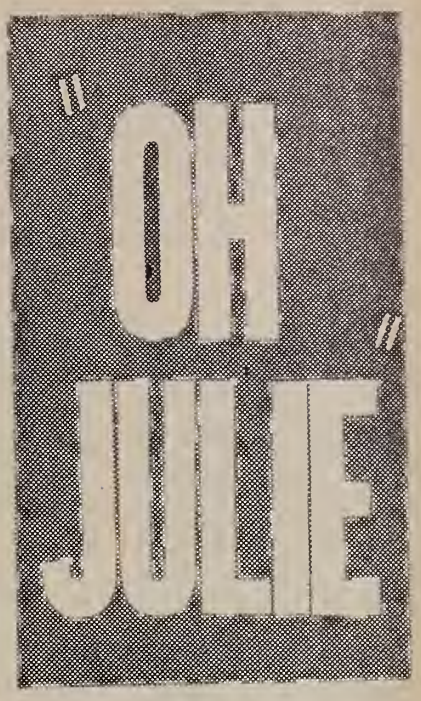
CHICAGO — The Grayline Company of Chicago announced last week that it has started making deliveries on its new "Phonogard" Record Demonstrator phonographs. The patented features of these units eliminate damage to valuable recordings due to careless tone arm handling. A transparent guard completely encloses the tone arm at all times. Remote handling of the pick-up allows for the placing of the arm anywhere on the record without the possibility of dropping the stylus on the disk. A simple lever-knob control operates "Phonogard." Models completely self-contained and models for use with external speakers or headphones are available. (Designed for the record shop listening booth or counter.) The self-contained model "P500" is priced at $124.95.

Belgian Retailers Voice Many Complaints

ANTWERP, BELGIUM—The 800 retail record dealers in Belgium are voicing many complaints these days over the nature of the record business in that country.

First of all, retailers are not permitted to import American records directly from the United States. As a result, these records must be bought from firms in France, England, Holland and Switzerland, which press American masters and this raises the cost of disks considerably. For instance, a 12-inch classical LP is quoted in Belgium as high as $7.50, a 10-inch classical LP $5.70, and 12-inch popular LP's are regularly sold at $6.60. When you consider the wages of the average laborer in Belgium, these costs make records a great luxury.

Another complaint that the retail record dealer has is that for the past two years, wholesalers and manufacturers have discontinued the 5% return privilege. Before, retailers were allowed to return 5% of the total quantity of records bought during any one year, but now no record can be returned. As a result of this new policy, retailers have had to watch their stocks much more carefully and take fewer risks, therefore, tending to restrict the growth of the record business in Belgium.



47/20-7097

SAMMY SALVO

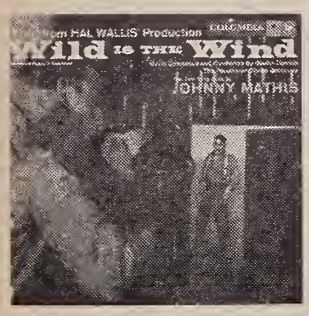
The One That's Really Selling In . . . . . .

BIRMINGHAM
CHARLOTTE
MEMPHIS
ATLANTA

RCA VICTOR

Album Reviews

POPULAR



"WILD IS THE WIND"—Music from the Hal Wallis Production—Columbia Cl-1090 (1-12" LP)

The disk features Johnny Mathis singing the title song of the hit flick. The music was composed by Dimitri Tiomkin, who also conducts the Paramount Studio Orchestra. Tiomkin, who won an Academy Award for his score for "High Noon", has another masterful contribution in "Wild Is The Wind". With Johnny Mathis' recording of the title tune on the charts, along with the current popularity of movie scores on record, the entry should receive a strong sales reception.

"FIELDS AND DREAMS"—Frank Fields and his Orchestra—Dot DLP-3089 (1-12" LP)

The English conductor leads his orchestra through fourteen dreamy ballads. The issue is the maestro's initial American recording, and it's a beautiful debut. Fields' crew receives inviting harmonica solos by Eddy Manson as it plays "The Girl With The Heather Green Eyes", "Modern Romance", "By A Quiet Stream", "Green Eyes", etc. The orchestra's lush string delivery makes the disk a worthy mood offering.

"COCKTAILS AND CONVERSATION" — Jan August at the piano—Mercury MG-20272 (1-12" LP)

Jan August, who can also dish out some stirring organ work, offers his pianistic genius here. With occasional chorus and solo vocals to round out the sessions, the master pianist offers impressive portrayals of twelve evergreens ("A Pretty Girl Is Like A Melody", "Just One Of Those Things", "You've Got Me Crying Again", "My Melancholy Baby",) and eight more. Tasteful ivory readings that should appeal to the artist's many fans.

"GALLOPING FINGERS"—Ethel Smith—Organ —Decca DL-8456 (1-12" LP)

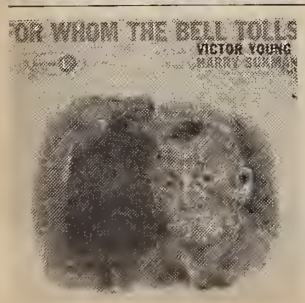
The diskeries popular organist once again displays her Hammond artistry. Miss Smith, with the aid of an instrumental accompaniment lends her bouyant approach to a dozen songs that include "By The Waters Of The Minnetonka", "I Got Rhythm", "The Galloping Comedians", and "Maple Leaf Rag". The nimble fingered organist has an offering here of extremely lyrical readings. The artist's many fans should really take to waxing saleswise. Okey set.

"BOB CROSBY'S BOBCATS IN HI-FI"—Coral CRL-57170 (1-12" LP)

Crosby's Bobcats are a small unit out of his big band that came into being shortly after the band was assembled in 1934. Adding a little spice with an occasional vocal effort is Nappy Lamare. The group treats the listener to dixie flavored versions of "Who's Sorry Now", "Washington And Lee Swing", "Five Point Blues", and "March Of The Bob Cats", the latter an original. The disk is a swinger with an appealing sound. Okey set.

"RIDING ON THE MOON"—The Skylarks—Verve MGV-2077 (1-12" LP)

The disk features the group and its smooth delivery. The Skylarks render a well chosen selection of tunes. They receive a most able accompaniment from the Buddy Bregman orchestra as they sail through twelve mostly durable items including "Give Me The Simple Life", "We Just Couldn't Say Goodnight", "The Glory Of Love", and "You Make Me Feel So Young". Exposure means sales.



"FOR WHOM THE BELL TOLLS"—Harry Sukman, piano—Jubilee JLP-1034 (1-12" LP)

The pianist offers the disk as a tribute to Victor Young. Sukman, on the music staff at Paramount Pictures, showcases twelve of Young's movie scores. The keyboard artist has a moody delivery as he renders "When I Fall In Love", "For Whom The Bell Tolls", "The Song Of Delilah", and "Moonlight Serenade", among others. Sukman has a tasteful keyboard style which compliments the melodies Victor Young created. A worthy tribute.

"A SPANISH AFFAIR" — Music From The Soundtrack—Dot DLP-3078 (1-12" LP)

The soundtrack pressing features authentic Flamenco dances and stirring romantic themes. The score, written by Daniele Amphitheatrof, is full of vivid tonal excitement. One item, "The Flaming Rose", a lovely ballad, receives the disk's only vocal effort by European star Carmen Sevilla, who stars in the flick opposite Richard Kiley. Amphitheatrof does a commendable job of conducting the orchestra through the exciting numbers. Impressive set.

"HI-FI SALUTE TO BUNNY"—Ruby Braff and his Men—RCA Victor LPM-1510 (1-12" LP)

Braff and his group pay tribute to the famous trumpeter with a host of items closely associated with him. The leader's rhythm section is composed of Walter Page on bass, Steve Jordan on guitar, pianist Nat Pierce, and drummer Buzzy Drootin. Braff has a lyrical quality about his horn similar to that of Berigan as he and the group render "I Got It Bad And That Ain't Good", "I'm Coming Virginia", "I Can't Get Started", etc. Worthy salute to the famed musician.

"DIXIELAND JUBILEE" — Various Bands — Decca DL-8622 (1-12" LP)

The platter was actually recorded at the Frank and Gene Norman "Dixieland Jubilee" concert at the Shrine Auditorium, Los Angeles, in 1949. A host of bands are represented issuing their their swinging sounds. "Tiger Rag" (Kid Ory's Creole Band), "I Never Knew" (Charlie Lavere's Chicago Loopers), "Muskrat Ramble" (Massed Jazz Bands), and "Dipper Mouth Blues" (The Bobcats), are some of the offerings. A real swinging issue that will delight lovers of the music.

"EARLY AUTUMN"—Woody Herman and his Orchestra—Verve MGV-2030 (1-12" LP)

Herman takes his orchestra through a program of tunes recorded some years ago during the "Third Herd" era. Vocal efforts are provided throughout the pressing by Herman and Dolly Houston as the crew showcases "Early Autumn", "I'm Making Up For Lost Time", "Blues In Advance", "A Fool In Love", and eleven others. The musicians present some entertaining ork work with a brassy delivery. Appealing sessions.

"AMERICAN FOLK SONGS FOR MEN"—Bob Ross with Guitar—Folkways Records/NY FA-2334 (1-12" LP)

Bob Ross makes his initial LP offering for the diskery. He displays an effective style offering an array of folk items for men. The vocalist sings eighteen numbers including "On Top Of Old Smoky", "Goin' To Marry In The Spring", "Go 'Way From My Window", and "Spanish Is The Loving Tongue". The artist accompanies himself with guitar. Should gain a large following through the issue.

"FOLK MUSIC FOR PEOPLE WHO DON'T LIKE FOLK MUSIC"—HERB STRAUSS accompanied by Mundell Lowe and his Friends—Judson L-3003 (1-12" LP)

Strauss gives the listener a taste of modern folk tunes designed to better acquaint them with the music. The vocalist is handsomely backed by Mundell Lowe (guitar) along with different groupings. Among the selections are "Come My Pretty Lady", "Story Of Shenandoah", "Water Boy", and "Spanish Is The Loving Tongue". Strauss programs a refreshing bit of vocalizing. Smoothly fashioned waxing.

"FANTABULOUS"—BILL THOMPSON at the Organ—Verve MGV-2080 (1-12" LP)

The platter showcases the famous organist's distinctive style with the keys. Thompson's delivery has an expressive quality flavored by his unique tonal contrasts. Some of the tunes receiving the rhythmic stylings are "Slaughter On Tenth Avenue", "Love For Sale", "Lullaby Of Broadway", and "I Can't Get Started". The artist receives the worthy support of Milt Holland, versatile West Coast percussionist. A well performed organ entry.

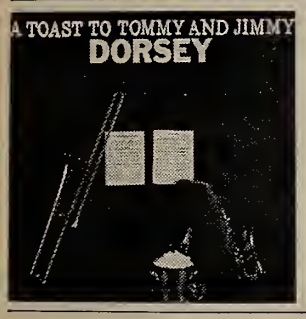
Album Reviews

"THE DELTA RHYTHM BOYS"—Elektra-138 (1-12" LP)

The group comes up with some pleasing vocals on its initial effort for the diskery. The well known songsters display the delivery that brought them so much fame as they offer thirteen melodies. Some of the tunes are "It's All Right With Me", "Side By Side", "There'll Be Some Changes Made", and "It Ain't Necessarily So". Well done platter by the smoothly blended group. Presented in a winning style.

"IT'S TIME FOR TINA"—Tina Louise—Concert Hall H-1521 (1-12" LP)

It's Tina Louise's first time on records, and she receives the top-flight accompaniment of Buddy Weed and his orchestra. With the ork featuring Tyree Glenn, Hilton Jefferson, and Coleman Hawkins, Miss Louise issues intimate stylings of "I'm In The Mood For Love", "How Long Has This Been Going On", "Lets Do It", and "Embraceable You", among others. Soothing vocal efforts by the talented thrush. Good sounding mood items.



"A TOAST TO TOMMY AND JIMMY DORSEY"—Maxwell Davis conducting the Dorsey Orchestra—Crown CLP-5047 (1-12" LP)

The Dorsey orchestra, under the capable leadership of Davis, runs through a dozen numbers associated with the two late great bandleaders. The dance band receives an occasional vocal assist from the Jack Travis Singers. The readings include "Song Of India", "I'm Getting Sentimental Over You", "So Rare", and "On The Sunny Side Of The Street", plus eight others. A worthy tribute to the fabulous Dorseys. Wonderful buy from the $1.49 diskery.

JAZZ

"SWEET AND LOVELY" — Buddy DeFranco Quintet—Verve MGV-8224 (1-12" LP)

DeFranco is one of the most expressive clarinetists on the jazz scene today. Assisting the leader on the sessions are three other top men, bassist Gene Wright, drummer Bobby White, Sonny Clarke on piano, and Tal Farlow on guitar. Together the musicians program seven melodies including "That Old Black Magic", "They Say It's Wonderful", "The Nearness Of You", and "What Can I Say (After I Say I'm Sorry?)". Certain to be well received by the public.

"SOUTH OF THE MASON-DIXON LINE" — Lawson-Haggart Jazz Band—Decca DL-8197 (1-12" LP)

The popular dixielanders keep with the set's title with tunes that are all associated with the southern portion of the nation. The Lawson-Haggart crew, while featuring such noted musicians as Lou Stein, "Cutty" Cutshall, Billy Butterfield, etc., deliver "My Old Kentucky Home", "Georgia On My Mind", "Moon Over Miami", "Stars Fell On Alabama", and eight others. Pleasing offering.

"HANK"—Hank Mobley Sextet—Blue Note-1560 (1-12" LP)

Here are five readings from some of jazzdom's foremost personalities. The sextet features prominent musicians Mobley (tenor sax), Donald Byrd (trumpet), and "Philly" Joe Jones (drums). The items include two Mobley originals—"Fit For A Hanker" and "Hi Groove, Low Feed-Back" plus three others. Group captures the essence of the interesting material. Expressive readings.

"LUCKY THOMPSON FEATURING OSCAR PETTIFORD/VOL. 2"—ABC Paramount ABC-171 (1-12" LP)

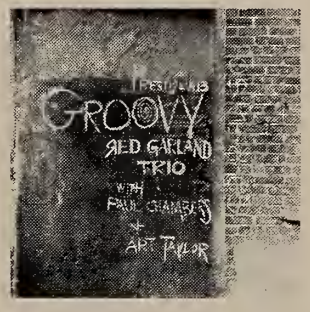
The two jazz mainstays are heard on a program of originals by Lucky Thompson. Thompson, on tenor sax and Pettiford, on bass, receive the accompaniment of jazz notables Osie Johnson (drums) and Jimmy Cleveland (trombone) as they dish out the eight items. Two of the originals are "Mister Man", and "The Plain But Simple Truth". Everything goes off swell on the sessions. Catchy sounds.

"RUSTY BRYANT PLAYS JAZZ"—Dot DLP-3079 (1-12" LP)

Rusty Bryant famed rhythm and blues tenor sax man, takes his instrument into another field of music—that of jazz. Bryant has all the help he could desire with a backing that includes Red Callender (bass), Gerry Wiggins (piano), Max Albright (drums), and others. Some of the tunes rendered are "That Old Black Magic", "Over The Rainbow", "Mr. Wonderful", and "Boofus", a Bryant original. Pressing will certainly gain the saxist new fans in the jazz field.

"TRADITIONALISM REVISITED"—Bob Brookmeyer Quintet—World Pacific PJ-1233 (1-12" LP)

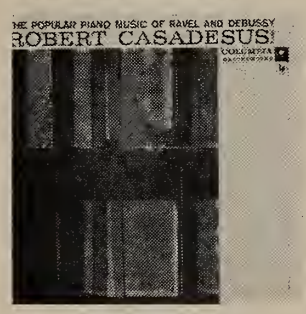
The famous valve trombonist is also featured here playing the piano. Brookmeyer receives the assistance of such jazz mainstays as Jimmy Giuffre (clarinet, baritone and tenor saxes), Jim Hall (guitar), Dave Baily (drums), and Joe Benjamin or Ralph Pena (bass). "Santa Claus Blues", "Don't Be That Way", "Honeysuckle Rose", and "Sweet Like This", are among the folk-blues items recorded. Top name value plus stellar sessions should make the waxing a long standing favorite.



"GROOVY"—Red Garland Trio—Prestige LP-7113 (1-12" LP)

Red Garland has been on the jazz scene for a long time, and his warmly expressive keyboard work showcases the fact. Rounding out the trio are two notables, Art Taylor on drums and Paul Chambers on bass. Waxing features the group rendering six strikingly beautiful readings including "C-Jam Blues", "Willow Weep For Me", and "Will You Still Be Mine?". The boys offer some stirring sessions that will certainly enjoy a hearty sales welcome.

CLASSICAL



"POPULAR PIANO MUSIC OF RAVEL AND DEBUSSY"—Robert Casadesus, Piano—Columbia ML-5213 (1-12" LP)

This Columbia issue features the superb classical pianist portraying a program of the popular piano music of Ravel and Debussy. Casadesus displays his keyboard genius beautifully as he renders the lyrical works. One side of the disk features the works of Ravel, "Pavane For A Dead Princess", "Morningsong Of A Jester", etc., while Debussy is represented on the other with "The Girl With The Flaxen Hair", "Reflections In The Water", etc. The pressing is a worthy contribution to the classical scene.

CHOPIN: Scherzos—Alexander Uninsky, Piano—Epic LC-3430 (1-12" LP)

The disk programs four of the great composers lyrical Scherzos beautifully fashioned by the excellent ivory work of Uninsky. The pianist lends his distinctive delivery to the composer's Scherzo No. 2 In B-Flat Minor, Op. 31; Scherzo No. 3 In C-Sharp Minor, Op. 39; etc. Uninsky shows a keen awareness of the Chopin works. A waxing of overall beauty and certain to delight the classical enthusiasts.

SCHOENBERG: Complete Piano Music—Edward Steuermann, Piano—Columbia ML-5216 (1-12 LP)

Steuermann, who was a composition student as well as personal friend of Schoenberg, renders some of the master's lyrical piano compositions. The artist's genius is obvious as he offers some inventive portrayals of "Sechs Kleine Klavierstucke, Op. 19", "Zwei Klavierstucke, Op. 33a and b", "Funf Klavierstucke Op. 23", etc. Expressive ivory effects achieved by Steuermann. Should catch it's share of classical sales.

Disk Jockey

REGIONAL RECORD REPORTS

LEN EDGECOMB
KUGN—Eugene, Ore.

1. At The Hop (Danny & Juniors)
2. Why Don't They Understand (G. Hamilton IV)
3. A Very Special Love (Nash)
4. Raunchy (E. Freeman)
5. Little Bitty Pretty One (T. Harris)
6. Love Me Forever (Gorme)
7. Bertha Lou (C. Miller)
8. April Love (P. Boone)
9. Yellow Dog Blues (J. Darensbourg)
10. Doggone It Baby, I'm In Love (C. Miller)/Penny Loafers & Bobby Socks (Sparkletones)

DON LAMOND
KFOX—Hollywaad, Calif.

1. All The Way (F. Sinatra)
2. Chances Are (J. Mathis)
3. Tell Her You Love Her (F. Sinatra)
4. Caravan (H. Rose)
5. Put A Light In The Window (Four Lads)
6. That's Why I Was Born (J. Harper)
7. I'll Never Say Never Again, Again (D. Shore)
8. East Is East (F. Laine)
9. Wun'erful, Wun'erful (S. Freberg)
10. Fascination (D. Shore)

BEAUREGARD DAVIS
WLOW—Narfalk, Va.

1. Peggy Sue (B. Holly)
2. At The Hop (Danny & Juniors)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Liechtensteiner Polka (Glahe)
5. Wild Is The Wind (Mathis)
6. Jailhouse Rock (E. Presley)
7. Melodie D'Amour (Ames Bros.)
8. Raunchy (Justis/Freeman)
9. You Send Me (S. Cooke)
10. All The Way (F. Sinatra)

CHUCK OTTE
KLPW—Union, Mo.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Gone Again (S. Vaughan)
3. You Need A Sweetheart (L. Picardi)
4. Jingle Bell Rock (B. Helms)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Driftwood (R. Marterie)
7. Raunchy (B. Vaughan)
8. Love Bug Crawl (J. Edwards)
9. At The Hop (N. Todd)
10. Uh Huh Mm (S. James)

MILTON Q. FORD
WOL—Washingtan, D. C.

1. Raunchy (E. Freeman)
2. All The Way (F. Sinatra)
3. April Love (P. Boone)
4. You Send Me (S. Cooke)
5. Liechtensteiner Polka (Glahe)
6. I'm New At The Game Of Romance (J. Morgan)
7. Put A Light In The Window (Four Lads)
8. The Stroll (Diamonds)
9. A Broken Promise (4 Coins)
10. Sugartime (McGuires)

BUDDY DEANE
WJZ—Baltimare, Md.

1. Jingle Bell Rock (B. Helms)
2. Oh Julie (Crescendos)
3. At The Hop (Danny & Juniors)
4. I'm Available (M. Rayburn)
5. Bertha Lou (C. Miller)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Stood Up (R. Nelson)
8. The Joker (Hilltoppers)
9. Great Balls Of Fire (Lewis)
10. Rock 'N Roll Music (Berry)

LOU SWANSON
KNOE—Manrae, La.

1. Raunchy (E. Freeman)
2. You Send Me (S. Cooke)
3. Great Balls Of Fire (Lewis)
4. Henrietta (J. Dee)
5. Big Beat (F. Domino)
6. Wake Up Little Susie (Everlys)
7. April Love (P. Boone)
8. Silhouettes (Rays)
9. I'm Available (M. Rayburn)
10. Kisses Sweeter Than Wine (J. Rodgers)

BERNIE BOND
WKCR—New Yark, N. Y.

1. Don't Let Go (R. Hamilton)
2. At The Hop (Danny & Juniors)
3. Waitin' In School/Stood Up (R. Nelson)
4. Great Balls Of Fire (Lewis)
5. I'll Come Running Back To You (S. Cooke)
6. Why Don't They Understand (G. Hamilton IV)
7. For Sentimental Reasons (S. Cooke)
8. This Little Girl Of Mine (Everlys)
9. Fever (R. Peterson)
10. Yellow Dog Blues (J. Darensbourg)

JACK KAREY
WCFL—Chicaga, Ill.

1. La Dee Dah (B. Ford's Thunderbirds)
2. Shake Me I Rattle (C. Nelson)
3. A Very Special Love (J. Nash)
4. Sugartime (McGuires)
5. April Love (P. Boone)
6. River Kwai March & Colonel Bogey (Carlson Raiders)
7. Halo Of Love (N. Noble)
8. You're The Greatest (Scott/Carr)
9. Swingin' Shepherd Blues (M. Koffman)
10. The Night Of The Fourth (L. Paul)

JAY CLARK
WAVZ—New Haven, Cann.

1. Las Vegas (B. Parker)
2. Love Me Forever (4 Esquires)
3. Ca C'est L'Amour (D. Rose)
4. That's Why I Was Born (J. Harper)
5. Moment Of Madness (S. Davis, Jr.)
6. Souvenir D'Italy (Martin)
7. Fascination (D. Jacobs)
8. The Ski Song (D. Carroll)
9. All The Way (F. Sinatra)
10. Melodie D'Amour (Ames Bros.)

TOM SHOVAN
WKXL—Cancard, N. H.

1. April Love (P. Boone)
2. Ivy Rose (P. Como)
3. Put A Light In The Window (Four Lads)
4. Pretend You Don't See Her (J. Vale)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. All The Way (F. Sinatra)
7. Melodie D'Amour (E. Ros)
8. Granada (Four Freshmen)
9. Just Born (P. Como)
10. East Is East (F. Laine)

RON KIRBY
KOCY—Oklahama City, Okla.

1. Swinging Shepherd Blues (J. Pate Qt.)
2. Raunchy (Freeman/Justis)
3. At The Hop (Danny & Juniors)
4. April Love (P. Boone)
5. Great Balls Of Fire (Lewis)
6. You Send Me (S. Cooke)
7. All The Way (F. Sinatra)
8. Fujiyama Mama (W. Jackson)
9. I'll Come Running Back To You (S. Cooke)
10. Peggy Sue (B. Holly)

BOB CRUTCHFIELD
KXYZ—Houstan, Tex.

1. Bony Moronie (L. Williams)
2. Great Balls Of Fire (Lewis)
3. Peggy Sue (B. Holly)
4. Could This Be Magic (Dubs)
5. Raunchy (E. Freeman)
6. You Send Me (S. Cooke)
7. Twelfth Of Never (J. Mathis)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Dance To The Bop (Vincent)
10. I'll Come Running Back To You (S. Cooke)

WALTER POWELL
WBVL—Barbourville, Ky.

1. You Send Me (S. Cooke)
2. Raunchy (B. Justis)
3. Peggy Sue (B. Holly)
4. Great Balls Of Fire (Lewis)
5. You Win Again (J. L. Lewis)
6. April Love (P. Boone)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. At The Hop (Danny & Juniors)
9. A Very Special Love (J. Nash)
10. Should We Tell Him (Everlys)

JOHN "MAD MAN" MICHAELS
WOKY—Milwaukee, Wis.

1. Put A Light In The Window (Four Lads)
2. Merry, Merry Xmas (Lennon Sisters)
3. Sugartime (McGuires)
4. April Love (P. Boone)
5. Buzz, Buzz, Buzz (Draper)
6. Uh Huh Mm (S. James)
7. Snack For Santa (Michaels)
8. That's Why I Was Born (J. Harper)
9. Winter In Wisconsin (Four Corners)
10. The Story Of My Life (M. Robbins)

MORT NUSBAUM
WBBF—Rachester, N. Y.

1. The Little Blue Man (B. Johnson)
2. Shake Me I Rattle (C. Nelson)
3. April Love (P. Boone)
4. Magic Moments (P. Como)
5. Tell Her You Love Her (F. Sinatra)
6. All The Way (F. Sinatra)
7. Jingle Bell Rock (B. Helms)
8. Till (R. Williams)
9. I'll Never Smile Again (T. Randazzo)
10. Fascination (R. Ellis)/Ivy Rose (P. Como)

ALAN FIELD
WTOR—Tarringtan, Cann.

1. All The Way (F. Sinatra)
2. A Very Special Love (J. Nash)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Sugartime (McGuires)
5. April Love (P. Boone)
6. Why Don't They Understand (G. Hamilton IV)
7. Wild Is The Wind (J. Mathis)
8. Walkin' With Mr. Lee (Allen)
9. River Kwai March & Colonel Bogey (A. Mooney)
10. Witchcraft (F. Sinatra)

BOB NORRIS
WDVH—Gainesville, Fla.

1. At The Hop (Danny & Juniors)
2. Raunchy (B. Justis)
3. Teardrops (L. Andrews)
4. When School Starts Again (T. Perkins)
5. Buzz, Buzz, Buzz (Hollywood Flames)
6. Love Me Forever (E. Gorme)
7. Wild Is The Wind (J. Mathis)
8. A Very Special Love (Nash/Reynolds)
9. Oh Julie (Crescendos)
10. Winter Warm (G. Storm)

FRANK ELKINS
WPRY—Perry, Fla.

1. You Send Me (T. Brewer)
2. Little Bitty Pretty One (T. Harris)
3. April Love (P. Boone)
4. Great Balls Of Fire (Lewis)
5. The Story Of My Life (M. Robbins)
6. All The Way (F. Sinatra)
7. Silhouettes (Diamonds)
8. The Stroll (Diamonds)
9. You Win Again (J. L. Lewis)
10. Rock 'N Roll Music (C. Berry)

BOB WELLS
WEBR—Buffala, N. Y.

1. Jingle Bell Rock (B. Helms)
2. Put A Light In The Window (Four Lads)
3. At The Hop (Danny & Juniors)
4. Raunchy (B. Justis)
5. Uh Huh Mm (S. James)
6. No Love (J. Mathis)
7. Why Don't They Understand (G. Hamilton IV)
8. Peggy Sue (B. Holly)
9. Johnny's Dream (G. Grant)
10. All The Way (F. Sinatra)

BOB KLOSE
WKWK—Wheeling, W. Va.

1. Raunchy (E. Freeman)
2. Jailhouse Rock (E. Presley)
3. Baby I Don't Care (Presley)
4. You Send Me (S. Cooke)
5. Great Balls Of Fire (Lewis)
6. Oh Boy! (Crickets)
7. The Joker (Hilltoppers)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. April Love (P. Boone)
10. Silhouettes (Rays)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

DICK DEAN
WKTQ—Narway-Paris, Me.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. That's Why I Was Born (M. Whiting)
3. If I Can Help Somebody (B. Eckstine)
4. Why Don't They Understand (G. Hamilton IV)
5. Love Me Forever (Gorme/Four Esquires)
6. A Very Special Love (Reynolds/Nash)
7. Photographs (Chordettes)
8. Right To Love (R. Hamilton)
9. You Send Me (Brewer/Cooke)
10. The Last Song (K. Starr)

BOB FURRY
KTAR—Phoenix, Ariz.

1. April Love (P. Boone)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. All The Way (F. Sinatra)
4. Jailhouse Rock (E. Presley)
5. Chances Are (J. Mathis)
6. Liechtensteiner Polka (Glahe/Welk)
7. Melodie D'Amour (Ames Bros.)
8. I'm Available (M. Rayburn)
9. The Joker (Hilltoppers)
10. That's Why I Was Born (J. Harper)

JOHN HARRIS
WDIG—Dothan, Ala.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. You Send Me (Brewer/Cooke)
3. Sugartime (McGuires)
4. All The Way (F. Sinatra)
5. Help Me (K. Starr)
6. Why Don't They Understand (G. Hamilton IV)
7. Speedy (Bobbettes)
8. Wild Is The Wind (J. Mathis)
9. Put A Light In The Window (Four Lads)
10. Katsumi Love Theme (Faith)

BOB "DETOUR" DREWS
KOIL—Omaha, Neb.

1. Liechtensteiner Polka (Glahe)
2. April Love (P. Boone)
3. For Sentimental Reasons (S. Cooke)
4. Put A Light In The Window (Four Lads)
5. La Dee Dah (Billy & Lilly)
6. I'm Available (M. Rayburn)
7. Just Born (P. Como)
8. River Kwai March & Colonel Bogey (M. Miller)
9. Sugartime (McGuires)
10. Winter Warm (G. Storm)

TODD O'HARA
WILD—Bastan, Mass.

1. Love Me Forever (4 Esquires)
2. Raunchy (B. Justis)
3. Peggy Sue (B. Holly)
4. Jailhouse Rock (E. Presley)
5. River Kwai March & Colonel Bogey (M. Miller)
6. One Blade Of Grass (Carroll)
7. Why Don't They Understand (G. Hamilton IV)
8. All The Way (F. Sinatra)
9. At The Hop (Danny & Juniors)
10. A Very Special Love (J. Nash)

TOM "T. J." JOHNSON
WRON—Ronceverte, W. Va.

1. Bertha Lou (C. Miller)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Gi Gi (H. Simpson)
4. Baby Of Mine (Chordettes)
5. Swedish Polka (R. Goodwin)
6. A Very Special Love (Nash)
7. Ever Lovin' Baby (DeRey Sisters)
8. Till Death Do Us Part (Scott)
9. Oh Julie (Crescendos)
10. Nobody's Darlin' (M. Terry)

SUNNY JIM TERRELL
CFRA—Ottawa, Ont., Can.

1. Jingle Bell Rock (B. Helms)
2. All The Way (F. Sinatra)
3. April Love (P. Boone)
4. You Send Me (S. Cooke)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Raunchy (B. Justis)
7. Till (R. Williams)
8. Tantalizin' Love (J. Sands)
9. Liechtensteiner Polka (Glahe)
10. White Christmas (Boone)

JOHNNY MAGNUS
KGFJ—Los Angeles, Calif.

1. April Love (P. Boone)
2. Last Song And Dances (Starr)
3. In Times Like These (T. Leonetti)
4. Pretend You Don't See Her (J. Vale)
5. My Wonderful Lover (Storm Trio)
6. All The Way (F. Sinatra)
7. That's Why I Was Born (J. Harper)
8. Melodie D'Amour (Ames Bros.)
9. This I Know (G. MacKenzie)
10. Johnny's Dream (G. Grant)

B. MITCHEL REED
KFWB—Hollywood, Calif.

1. Raunchy (E. Freeman)
2. Sayonara (E. Fisher)
3. All The Way (F. Sinatra)
4. Johnny's Dream (G. Grant)
5. I'll Never Say Never Again, Again (D. Shore)
6. Pretend You Don't See Her (J. Vale)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. My Special Angel (B. Helms)
9. No Love (J. Mathis)
10. My Wonderful Love (Storm Trio)

JOHNNY "ALLIGATOR" ARGO
KUDL—Kansas City, Ma.

1. Waitin' In School (R. Nelson)
2. Swingin' Daddy (B. Knox)
3. Blue Xmas (E. Presley)
4. Do What You Did (T. Harris)
5. For Sentimental Reasons (S. Cooke)
6. She's Neat (D. Wright)
7. Raunchy (B. Justis)
8. Love For Sale (L. Glenn)
9. I Want You To Know (F. Domino)
10. A Very Special Love (D. Reynolds)

DAVE NEUMANN
KAYO—Seattle, Wash.

1. Stood Up (R. Nelson)
2. Henrietta (J. Dee)
3. Raunchy (Freeman/Justis)
4. Peggy Sue (B. Holly)
5. At The Hop (Danny & Juniors)
6. Jingle Bell Rock (Helms)
7. Oh Boy! (Crickets)
8. For Sentimental Reasons (S. Cooke)
9. I Want You To Know (F. Domino)
10. Young & Beautiful (Presley)

GIL BOGOS
KSLR—Oceanside, Calif.

1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. That's Why I Was Born (J. Harper)
4. Raunchy (E. Freeman)
5. April Love (P. Boone)
6. All The Way (F. Sinatra)
7. Put A Light In The Window (Four Lads)
8. I'm Available (M. Rayburn)
9. Liechtensteiner Polka (Glahe)
10. Great Balls Of Fire (Lewis)

JOHNNY SANDISON
CKRM—Regina, Sask., Can.

1. Raunchy (B. Justis)
2. You Send Me (T. Brewer)
3. April Love (P. Boone)
4. Peggy Sue (B. Holly)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Oh Boy! (Crickets)
8. Silhouettes (Diamonds)
9. Golden Ladder (G. Grant)
10. Granada (Four Freshmen)

"LITTLE BOB" LIDDLE
KXL—Portland, Ore.

1. Stood Up (R. Nelson)
2. Baby I Don't Care (Presley)
3. Raunchy (E. Freeman)
4. At The Hop (Danny & Juniors)
5. I Want To Be Free (Presley)
6. Great Balls Of Fire (Lewis)
7. Peggy Sue (B. Holly)
8. Oh Boy! (Crickets)
9. Jingle Bell Rock (Helms)
10. Young & Beautiful (Presley)

JOHNNY BELL
KYW—Cleveland, Ohio

1. Yellow Dog Blues (J. Darensbourg)
2. Sugartime (McGuires)
3. I'll Come Running Back To You (S. Cooke)
4. Jingle Bell Rock (B. Helms)
5. Desire Me (S. Cooke)
6. Sail Along Silvery Moon (B. Vaughn)
7. The Holiday Spirit (E. Lawrence)
8. At The Hop (Danny & Juniors)
9. A Very Special Love (Hi-Lo's Reynolds)
10. Hard Times (N. Watts)

JIM TUCKER
KXOL—Fart Worth, Tex.

1. Peggy Sue (B. Holly)
2. Raunchy (E. Freeman)
3. Not Fade Away (Crickets)
4. Great Balls Of Fire (Lewis)
5. At The Hop (Danny & Juniors)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. I'll Come Running Back To You (S. Cooke)
8. For Sentimental Reasons (S. Cooke)
9. All The Way (F. Sinatra)
10. My Special Angel (Helms)

ART WOOD
WMYR—Fort Myers, Fla.

1. Jailhouse Rock (E. Presley)
2. Little Bitty Pretty One (T. Harris)
3. Tammy (D. Reynolds)
4. Great Balls Of Fire (Lewis)
5. La Dee Dah (Billy & Lilly)
6. I Give You My Word (J. James)
7. Melodie D'Amour (Ames Bros.)
8. At The Hop (Danny & Juniors)
9. Sugartime (McGuires)
10. Bony Moronie (L. Williams)

PAUL COBURN
KWIC—Salt Lake City, Utah

1. You Send Me (S. Cooke)
2. April Love (P. Boone)
3. Chances Are (J. Mathis)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. All The Way (F. Sinatra)
6. I'm Available (Rayburn)
7. I'll Remember Today (Page)
8. Pretend You Don't See Her (J. Vale)
9. White Christmas (Crosby)
10. Wild Is The Wind (J. Mathis)

JACK MERKER
KOWH—Omaha, Neb.

1. Raunchy (Justis Freeman)
2. Liechtensteiner Polka (Glahe)
3. April Love (P. Boone)
4. Little Bitty Pretty One (T. Harris)
5. All The Way (F. Sinatra)
6. You Send Me (S. Cooke)
7. At The Hop (Danny & Juniors)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. I'm Available (M. Rayburn)
10. Silhouettes (Rays)

BILL ATKINS
KDOK—Tyler, Tex.

1. Everyday (B. Holly)
2. April Love (P. Boone)
3. Baby (Spades)
4. No Love (J. Mathis)
5. Young & Beautiful (Presley)
6. For Sentimental Reasons (S. Cooke)
7. All The Way (F. Sinatra)
8. At The Hop (Danny & Juniors)
9. Clark's Expedition (Big Beats)
10. I Want You To Know (F. Domino)

AL MARTINEZ
WQAM—Miami, Fla.

1. You Send Me (S. Cooke)
2. All The Way (F. Sinatra)
3. Raunchy (B. Justis)
4. Peggy Sue (B. Holly)
5. My Special Angel (Helms)
6. Great Balls Of Fire (Lewis)
7. Jailhouse Rock (Presley)
8. Silhouettes (Rays)
9. April Love (P. Boone)
10. At The Hop (Danny & Juniors)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

CHUCK LEWIS
WPON—Pontiac, Mich.

1. At The Hop (Danny & Juniors)
2. Great Balls Of Fire (Lewis)
3. Raunchy (Justis/Freeman)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Why Don't They Understand (G. Hamilton IV)
6. Oh Boy! (Crickets)
7. Kisser Sweeter Than Wine (J. Rodgers)/You're The Greatest (B. Scott)
8. Jingle Bell Rock (B. Helms)
9. Waitin' In School (R. Nelson)
10. A Very Special Love (Nash/Reynolds)

AL LOHMAN, JR.
KIMN—Denver, Colo.

1. Peggy Sue (B. Holly)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Raunchy (E. Freeman)
4. At The Hop (Danny & Juniors)
5. All The Way (F. Sinatra)
6. Great Balls Of Fire (Lewis)
7. Why Don't They Understand (G. Hamilton IV)
8. The Story Of My Life (M. Robbins)
9. Twelfth Of Never (Mathis)
10. April Love (P. Boone)

PAUL SALINER
WGN—Chicago,, Ill.

1. April Love (P. Boone)
2. Gonna Wrap Up All My Heartaches (S. Smith)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Sugartime (McGuires)
5. Shake Me I Rattle (R. Nelson)
6. All The Way (F. Sinatra)
7. Love Me Forever (4 Esquires)
8. A Very Special Love (J. Nash)
9. Melodie D'Amour (Ames Bros.)
10. You're The Greatest (B. Scott)

DICK JONES
KWBB—Wichita, Kan.

1. Raunchy (E. Freeman)
2. Peggy Sue (B. Holly)
3. Jailhouse Rock (E. Presley)
4. Great Balls Of Fire (Lewis)
5. April Love (P. Boone)
6. Waitin' In School (R. Nelson)
7. You Send Me (S. Cooke)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. All The Way (F. Sinatra)
10. The Story Of My Life (M. Robbins)

DICK PARTRIDGE
WHIM—Providence, R. I.

1. River Kwai March & Colonel Bogey (Ros/Mooney)
2. Exactly Like You (J. Corey)
3. A Very Special Love (J. Nash)
4. Everybody Loves My Baby (D. Washington)
5. No Love (J. Mathis)
6. Jingle Bell Rock (B. Helms)
7. Don't Let Go (R. Hamilton)
8. Love Me Forever (4 Esquires)
9. April Love (P. Boone)
10. You Send Me (T. Brewer)

BOB INKELAS
WRSA—Saratoga Spgs., N. Y.

1. San (T. Snyder)
2. Blue And Broken Hearted (DeCastro Sisters)
3. Good Morning Life (Martin)
4. Lida Rose (G. Lombardo)
5. Daddy Cool (B. Knox)
6. Joey's Song (B. Martin)
7. The Stroll (Diamonds)
8. One Seat Up, One Aisle Over (C. Nelson)
9. Even Tho' (G. Hamilton IV)
10. You Are My Destiny (Anka)

TOM HOPKINS
WDLC—Port Jervis, N. Y.

1. A Very Special Love (J. Nash)
2. For Sentimental Reasons (S. Cooke)
3. Love Bug Crawl (J. Edwards)
4. Marion (V. Schoen)
5. Fever (R. Peterson)
6. No Love (J. Mathis)
7. All The Way (F. Sinatra)
8. Dance To The Bop (Vincent)
9. Gone Again (S. Vaughan)
10. Silhouettes (Diamonds)

VIC AIME
WNNJ—Newton, N. J.

1. A Very Special Love (J. Nash)
2. River Kwai March & Colonel Bogey (Ros/Mooney)
3. Why Don't They Understand (G. Hamilton IV)
4. That's Why I Was Born (J. Harper)
5. Marion (V. Schoen)
6. Mein Kleiner Spatz (Sonny & His Gang)
7. Last Song And Dance (Starr)
8. One Blade Of Grass (Carroll)
9. Sugartime (McGuires)
10. New At The Game Of Romance (J. Morgan)

DONN CALDWELL
WHLL—Wheeling, W. Va.

1. Raunchy (Freeman/Justis)
2. Oh Boy! (Crickets)
3. Why Don't They Understand (G. Hamilton IV)
4. Great Balls Of Fire (Lewis)
5. Stood Up (R. Nelson)
6. The Joker (Hilltoppers)
7. I'll Come Running Back To You (S. Cooke)
8. Jingle Bell Rock (B. Helms)/At The Hop (Danny & Juniors)
9. Yellow Dog Blues (Fountain)
10. Sugartime (McGuires)

JACK STANT
WDRF—Chester, Pa.

1. Are You Lonely (F. Dee)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. You're The Greatest (V. Carr)
4. Hey Little Girl (Techniques)
5. Jo Ann (Playmates)
6. It's A Sin (B. Haley)
7. I Want You To Know (F. Domino)
8. How Do You Say Goodbye (Four Aces)
9. All The Way (F. Sinatra)
10. No Love (J. Mathis)

BOB GRIBBEN
KDTH—Dubuque, Iowa

1. Raunchy (B. Justis)
2. Peggy Sue (B. Holly)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. April Love (P. Boone)
5. Oh Boy! (Crickets)
6. You Send Me (S. Cooke)
7. At The Hop (Danny & Juniors)
8. I'm Available (M. Rayburn)
9. Rock 'N Roll Music (C. Berry)
10. The Story Of My Life (M. Robbins)

BOBBY BEERS
KOBY—San Francisco, Calif.

1. Peggy Sue (B. Holly)
2. Raunchy (E. Freeman)
3. Great Balls Of Fire (Lewis)
4. At The Hop (Danny & Juniors)
5. Rock 'N Roll Music (C. Berry)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Jingle Bell Rock (B. Helms)
8. Hey Little Girl (Techniques)
9. Bony Moronie (L. Williams)
10. The Hat I Got For Xmas Is Too Big (M. Blanc)

HERB GRAHAM
WAIT—Chicago, Ill.

1. You Send Me (S. Cooke)
2. Liechtensteiner Polka (Glahe)
3. April Love (P Boone)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Shake Me I Rattle (C. Nelson)
6. River Kwai March & Colonel Bogey (Calson Raiders)
7. Put A Light In The Window (Four Lads)
8. Just Born (P. Como)
9. Sugartime (McGuires)
10. Vic's Bogie (V. Ferraci)

JERRY RASCO
KCLV—Clovis, N. M.

1. Sugartime (C. Phillips)
2. Raunchy (B. Justis)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Peggy Sue (B. Holly)
5. You Send Me (T. Brewer)
6. Jailhouse Rock (E. Presley)
7. April Love (P. Boone)
8. Great Balls Of Fire (Lewis)
9. Crances Are (J. Mathis)
10. Oh Boy! (Crickets)

SHERM FELLER
WEZE—Boston, Mass.

1. Why Don't They Understand (G. Hamilton IV)
2. A Very Special Love (J. Nash)
3. Love Me Forever (4 Esquires/Gorme)
4. Sugartime (McGuires)
5. River Kwai March & Colonel Bogey (Mooney/Miller)
6. Bobby (B. McNair)
7. You're The Greatest (B. Scott)
8. Beep Beep (L. Prima)
9. For Sentimental Reasons (S. Cooke)
10. Put A Light In The Window (Four Lads)

DAVE TEIG
WILK—Wilkes-Barre, Pa.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. Jingle Bell Rock (Helms)
4. Waitin' In School (Nelson)
5. April Love (P. Boone)
6. Why Don't They Understand (G. Hamilton IV)
7. The Stroll (Diamonds)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. Great Balls Of Fire (Lewis)
10. Kisses Sweeter Than Wine (J. Rodgers)

TOM ADAMS
KEEL—Shreveport, La.

1. You Send Me (S. Cooke)
2. Fascination (D. Jacobs)
3. Jailhouse Rock (E. Presley)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Raunchy (E. Freeman)
6. I Want You To Know (F. Domino)
7. Oh Boy! (Crickets)
8. I'll Come Running Back To You (S. Cooke)
9. All The Way (F. Sinatra)
10. I Knew (H. LeGault)

GEORGE SHAPIRO
KVRH—Salida, Colo.

1. Raunchy (E. Freeman)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Jailhouse Rock (E. Presley)
4. You Send Me (S. Cooke)
5. Silhouettes (Diamonds)
6. Swinging Daddy (B. Knox)
7. Little Bitty Pretty One (B. Day)
8. Speedy (Bobbettes)
9. Island Of Bimini (L. Douglas)
10. Photographs (Chordettes)

JOHN McCARTHY
WPEP—Taunton, Mass.

1. April Love (P. Boone)
2. You Send Me (T. Brewer)
3. Melodie D'Amour (Ames Bros.)
4. Chances Are (J. Mathis)
5. My Special Angel (B. Helms)
6. All The Way (F. Sinatra)
7. Love Me Forever (E. Gorme)
8. Till (R. Williams)
9. I'll Remember Today (Page)
10. A Very Special Love (D. Reynolds)

JERRY LEIGHTON
WAAF—Chicago, Ill.

1. April Love (P. Boone)
2. Put A Light In The Window (Four Lads)
3. You Send Me (S. Cooke)
4. You're The Greatest (V. Carr)
5. Poor Butterfly (Ebon Knights)
6. Shake Me I Rattle (C. Nelson)
7. River Kwai March & Colonel Bogey (Carlson Raiders)
8. A Very Special Love (J. Nash)
9. Raunchy (B. Vaughn)
10. A Broken Promise (4 Coins)

BOB COLE
KELP—El Paso, Tex.

1. Raunchy (B. Vaughn)
2. April Love (P. Boone)
3. Silhouettes (Rays/Gibson)
4. Jailhouse Rock (E. Presley)
5. You Send Me (S. Cooke)
6. Peggy Sue (B. Holly)
7. Great Balls Of Fire (Lewis)
8. At The Hop (Danny & Juniors)
9. Oh Boy! (Crickets)
10. Kisses Sweeter Than Wine (J. Rodgers)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"JO-ANN" — The Cash Box Sleeper of the Week — 12/14

Playmates ..... Roulette 4037

"DEDE DINAH" — The Cash Box Sleeper of the Week — 1/4

Frankie Avalon ..... Chancellor 1011

"SWINGIN' DADDY" — The Cash Box Disk of the Week — 12/28

Buddy Knox ..... Roulette 4042

Guest of Honor

NEW YORK—Singer Danny Davis, currently headlining at the Golden Slipper nightclub in Glen Cove, Long Island, was guest of honor at Elmont Memorial High School in Elmont, L. I. teen age record hop for 500 high school students teenagers recently where he's shown singing his new record "The Object Of My Affections" on the Cabot label.

JUST RELEASED!!
"FIESTA WALTZ"
B/W
"MAMIE POLKA"
By LI'L WALLY
JAY JAY 174
BANANA RECORDS
2452 SO. KEDZIE AVE. • CHICAGO 23, ILL.
• LAfayette 3-5955

SEECO
Album Of The Week
SEECO
39 WEST 60th STREET
NEW YORK 23, N. Y.
CIRCLE 6-9705

BEST SELLERS

JOHNNIE PATE QUINTET
SWINGING SHEPHERD BLUES
FEDERAL 12312

JOHNNIE PATE & ORCH.
WALKIN' WITH MR. LEE
FEDERAL 12314

BILL DOGGETT
LEAPS AND BOUNDS
(Parts 1 and 2)
KING 5101

OTIS WILLIAMS & HIS CHARMS
COULD THIS BE MAGIC
b/w
OH JULIE
DE LUXE 6158

EARL BOSTIC
SOUTHERN FRIED
b/w
NO NAME JIVE
KING 5106

THE "5" ROYALES
DEDICATED TO THE ONE I LOVE
b/w
DON'T BE ASHAMED
KING 5098

KING RECORDS

WILD IS THE WIND
Recorded by
JOHNNY MATHIS — COLUMBIA

GREAT BALLS OF FIRE
Recorded by
JERRY LEE LEWIS — SUN
Publisher:
BRS Music, Inc.

JAILHOUSE ROCK
TREAT ME NICE
Recorded by
ELVIS PRESLEY — RCA VICTOR
Publisher:
ELVIS PRESLEY MUSIC, INC.
Sole Selling Agent:
HILL AND RANGE SONGS, INC.

Tommy Sands
"SING BOY SING"
CAPITOL # 3867
Snyder Music Corp.

Named Angel Sales Mgr.

HOLLYWOOD—Roger G. Hall, active for many years in the serious music field, has been named National Sales Manager of Angel Records effective January 2. Hall, who will headquarter in New York, will report to Max K. Callison, Vice President and National Sales Manager of Capitol Records Distributing Corp. The Angel line of classical albums was purchased recently by Capitol.

Hall has been Regional Manager, E.M.I. Central, of Angel for the past two years. Prior to this, he served as Assistant Manager of the Chicago Symphony for three years, Manager of the Erie (Pennsylvania) Philharmonic Orchestra and Manager of the Ft. Wayne (Indiana) Philharmonic. Just before his affiliation with the latter organization, Hall was Director of advertising and promotion for the Mertens, Parmelle and Brown division of Columbia Artists Management in New York.

Cosnat Appoints New Philly Branch Mgr.

NEW YORK—The Cosnat Distributing Chain announced last week that David Skolnick has been appointed branch manager of the company's Philadelphia outlet.

Skolnick has been with the record business for the past dozen years and was a top salesman in the Philly area for Cosnat for the past seven years. He is experienced in all phases of distribution, promotion, etc.

The appointment became effective immediately.

Columbia Announces Expanded Exchange Privileges, Re-stocking Incentives and New $4.98 Line

NEW YORK—In the first salutation of the Tenth Anniversary of L. P. Columbia has launched a January program that features enlarged "sales protection," special re-stocking incentives for qualified dealers and a new $4.98 line of "new faces—new places—new sounds" called: "Adventures In Sound!"

Columbia's broadened exchange base accents the "catalog confidence" in new releases of the label. Effective January 1st, the list of merchandise covered by 100% exchange protection includes: 100 top-selling Pop albums; 60 top-selling Masterworks albums; all single OL's (original cast broadway albums); all Harmony albums; all Hall Of Fame EP's; and all Stereo tapes. In the case of the latter three categories, packaging or sealing must be intact. In addition, beginning with the January release, all album product normally covered by a six-months exchange period will enjoy a twelve-month exchangeable life.

These moves reflect, according to William Gallagher, National Sales Manager, Columbia's intention to concentrate stocking of "top-turnover" merchandise in depth in addition to a "demand-satisfying" spread of the rest of the label's vast catalog. "On the heels of exciting phonograph sales through the holidays," Gallagher remarked, "dealers have to be prepared for the big-volume buying these new collectors automatically imply. We are moving to put the dealer in the best condition for a market with that kind of sure foundation—new enthusiasts."

Effective December 30, 1957, and continuing through Saturday, March 1, 1958, the Re-stocking Incentive provides for a 10% return privilege for qualified dealers on all shipments of merchandise. Exceptions are single records, Harmony and children's records selling for 49 cents, or less. Eligible dealers may utilize the plan on a "one-shot" basis through their authorized distributors and will be extended benefits thus earned at the expiration of the re-stocking period.

Camden Record Sales Hit New Highs

NEW YORK—The sale of RCA Victor Camden records in October of 1957 totaled 50 percent of the label's entire sales for 1956, according to Dave Finn, Manager of Planning and Marketing.

Camden's October sales were the largest in the label's history, Finn added, and November now looms as the second biggest month.

The Boston distributor reported that during November the sale of Camden records accounted for 23 percent of his total business. Other distributors also reported exceptional increase.

Hugo & Luigi To Coast

NEW YORK—Hugo Peretti and Luigi Creatore, A&R chiefs of Roulette Records, left for the coast last week for a series of recording sessions and conferences. The recording sessions will include dates with Jimmie Rodgers for a new single, Hal McIntyre for a dance album, Leo Diamond for a new single, and an album with The Riders Of The Purple Sage. They will also confer with Jeri Southern on her forthcoming recording session which will be held when Miss Southern comes east later this month for her appearance at Birdland.

Hugo and Luigi will also meet with motion picture firms to line up picture songs as well as motion picture soundtrack albums for recording.

THEY'RE TRYING . . . BUT THEY CAN'T TOP . . .
THE ORIGINAL "OH JULIE"
by The Crescendos
NASCO 6005
NASHBORO RECORD CO., Nashville Tenn.
Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

Debut On Jubilee

NEW YORK—Singer Jimmy Boyd (of "I Saw Mommy Kissing Santa Claus" fame), newly pacted by Jubilee Records and Morty Palitz, the label's Vice President, check music at the youngster's recording session. Boyd's debut disk on Jubilee, "High School Social," b/w "Don't Tempt Me," is due for release shortly.

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

ALL ABOUT THE BLUES
Ivory Joe Hunter (Atlantic 1164)

*BABY
Slades (Liberty 55118)

BETTY AND DUPREE
MY CRYING EYES
Chuck Willis (Atlantic 1168)

BEWARE
Jessie Belvin (Cash 1056)

BLUES DOWN HOME
Dinah Washington (Mercury 71220)

DANCE TO THE BOP
Gene Vincent (Capitol 3839)

DAYS ARE DARK
Ted Taylor (Ebb 113)

*DEDE DINAH
Frankie Avalon (Chancellor 1011)

DESIRE ME
Sam Cooke (Keen 4002)

DON'T LET GO
Roy Hamilton (Epic 9257)

DO WHAT YOU DID
Thurston Harris (Aladdin 3399)

EVERYTHING'S GONNA BE ALL RIGHT
Magic Sam (Cobra 5021)

FEVER
Earl Grant (Decca 30475)
Ray Petersan (RCA Victor 7087)

*GET A JOB
Silhouettes (Ember 1029)

GONNA STOP FOOLIN' MYSELF
Louis Brooks (Excello 2119)

HAVE I SINNED
Donnie Elbert (DeLuxe 6148)

HENRIETTA
Jimmy Dee (Dot 15664; TNT 148)

HEY LITTLE GIRL
Techniques (Roulette 4030)

HEY MARYANN
Sputnicks (Class 217)

IF I COULD HELP SOMEBODY
Billy Eckstine (Mercury 71217)

I LIVE THE LIFE I LOVE
EVIL
Muddy Waters (Chess 1680)

I'M AVAILABLE
Margie Rayburn (Liberty 55102)

I NEED YOU SO BAD
B. B. King (RPM 498)

I STILL LOVE YOU
Fats Domino (Imperial 5467)

IT HURTS ME TOO
Elmore James (Vee-Jay 259)

JO-ANN
Playmates (Roulette 4037)

JUST ONE MORE CHANCE
Lord Luther (Music City)

LA DEE DAH
Billy Ford's Thunderbirds (Swan 4002)

LAZY MULE
Ravens (Argo 5284)
Jimmy Ricks (Decca 30443)

*LEAPS AND BOUNDS
Bill Doggett (King 5101)

LOOK UP
Sam Taylor & Dick Hyman (MGM 12441)

LOVE BUG CRAWL
Jimmy Edwards (Mercury 71209)

LULLABY OF THE BELLS
Deltaires (Ivy 101)

MAYBE
Chantels (End 1005)

MY SPECIAL ANGEL
Bobby Helms (Decca 30423)

NEW LOVE
LOOK ME UP
Ruth Brown (Atlantic 1166)

NO LOVE
Johnny Mathis (Columbia 41060)

OH BOY
Crickets (Coral)

OH JULIE
Crescendos (Nasco 6005)

*PATTY BABY
Terry Noland (Brunswick 55036)

PERSON TO PERSON
Little Willie John (King 5091)

PENNY LOAFERS AND BOBBY SOX
Sparkletones (ABC-Paramount 9867)

ROCK 'N ROLL MUSIC
Chuck Berry (Chess 1671)

SANTA AND THE SATELLITE
Buchanan & Goodman (Luniverse)

SAY (BOSS MAN)
BEFORE YOU ACCUSE ME
Bo Diddley (Checker 878)

*SHORT SHORTS
Royal Teens (ABC-Paramount 9882)

SILHOUETTES
Diamonds (Mercury 71197)
Gibson & Red Caps (ABC-Paramount 9856)

SO TOUGH
Casuals (Back-Beat 503)

SPEEDY
Bobbettes (Atlantic 1159)

ST. LOUIS BLUES
MIRACLES
Lavern Baker (Atlantic 1163)

*STOOD UP
*WAITIN' IN SCHOOL
Ricky Nelson (Imperial 5483)

SUMMERTIME
Sam Cooke (Keen 34013)

THAT'S ALL I WANT FROM YOU
(CHI-WA-WA)
Silva-Tones (Argo 5281)

THE BIG BEAT
Fats Domino (Imperial 5477)

THE ECHOES KEEP CALLING ME
LONESOME
Little Joe (Okeh 7094)

THE KEY TO MY KINGDOM
B. B. King (RPM 501)

THE RIGHT TIME
Nappy Brown (Savoy 1525)

THE STROLL
Diamonds (Mercury 71242)

THINKING OF YOU
Wanderers (Onyx 518)

*THREE TIMES A FOOL
Otis Rush (Cobra 5023)

THE SWINGING SHEPHERD BLUES
Johnnie Pate Quintet (Federal 12312)
Moe Koffman (Jubilee 5311)

THIS IS THE NIGHT
Valiants (Keen 34004)

TIME MAKES YOU CHANGE
PAIN IN MY HEART
Dells (Vee-Jay 258)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

UH-HUH-MM
Sonny James (Capitol 3840)

WAIT A MINUTE
Jo-Ann Campbell (Gone 5014)

WALKIN' WITH MR. LEE
Lee Allen (Ember 1027)

WEE BABY BLUES
TEENAGE LETTER
Joe Turner (Atlantic 1162)

WHAT SIN
Little Jimmy Scott (King 5086)

WHERE THE RIO DE ROSA FLOWS
Jimmy Lloyd (Roulette 7001)

WHY DON'T THEY UNDERSTAND
George Hamilton IV (ABC-Paramount 9862)

YOU ARE MY SUNSHINE
Carl McVoy (Hi 2001)

YOU BUG ME BABY
Larry Williams (Specialty 615)

YOU NEVER MISS THE WATER
Billy Emerson (Vee-Jay 261)

YOU'RE THE GREATEST
Billy Scott (Cameo 121)

THE NATION'S R & B TOP 20

Pos.		Last Week
1	**RAUNCHY** *Freeman (Imperial 5474)* *Justis (Phillips 3519)*	1
2	**AT THE HOP** *Danny & The Juniors* *(ABC-Paramount 9871)*	5
3	**I'LL COME RUNNING BACK TO YOU** *Sam Cooke* *(Specialty 619)*	4
4	**YOU SEND ME** *Sam Cooke* *(Keen 34013)*	2
5	**GREAT BALLS OF FIRE** *Jerry Lee Lewis* *(Sun 281)*	3
6	**BONY MORONIE** *Larry Williams* *(Specialty 611)*	8
7	**BUZZ, BUZZ, BUZZ** *Hollywood Flames* *(Ebb 119)*	7
8	**ROCK 'N ROLL MUSIC** *Chuck Berry* *(Chess 1671)*	6
9	**YOU CAN MAKE IT IF YOU TRY** *Gene Allison* *(Vee-Jay 256)*	9
10	**PEGGY SUE** *Buddy Holly* *(Coral 61885)*	10
11	**HARD TIMES (THE SLOP)** *Noble Watts* *(Baton 249)*	12
12	**TEARDROPS** *Lee Andrews & Heart* *(Chess 1675)*	15
13	**LITTLE BITTY PRETTY ONE** *Bobby Day (Class 211)* *Thurston Harris* *(Aladdin 3398)*	11
14	**JAILHOUSE ROCK** *Elvis Presley* *(RCA Victor 7035)*	14
15	**SILHOUETTES** *Rays* *(Cameo 117)*	13
16	**THAT'S ALL RIGHT** *Little Jr. Parker* *(Duke 168)*	22
17	**COULD THIS BE MAGIC** *Dubs* *(Gone 5011)*	16
18	**I WANT YOU TO KNOW** *Fats Domino* *(Imperial 5477)*	18
19	**FOR SENTIMENTAL REASONS** *Sam Cooke* *(Keen 4002)*	20
20	**KISSES SWEETER THAN WINE** *Jimmie Rodgers* *(Roulette 4031)*	17

21. DON'T LET GO. 22. WALKIN' WITH MR. LEE. 23. THE JOKER. 24. SOFT. 25 HONEST I DO.

Columbia To Record "Aladdin"

NEW YORK—"Aladdin," an original television musical with script by Academy Award Winner S. J. Perelman, and a score by Cole Porter, will be recorded by Columbia following its production on the CBS Television Network, February 21, 1958 (7:30 to 9:00 p.m., EST).

The 90-minute musical, based on the classic tale of adventure and Oriental magic, will co-star Sal Mineo, young coloratura soprano Anna Maria Alberghetti and Cyril Ritchard. All three artists, incidentally, have appeared on Columbia or Epic Records. Mineo is a best-selling Epic Records artist, with two hit records, and an album to his credit; Miss Alberghetti recorded for Columbia during her earliest days in this country; Cyril Ritchard is narrator on Columbia's "Peter and the Wolf."

Mineo, the 18-year-old actor who has appeared in motion pictures, on television and on stage, will be seen in the title role. Sal began his career on Broadway in "The Rose Tattoo," and was later seen in "The King and I." Appearing in such outstanding films as "Giant," "Six Bridges to Cross," and "Dino," he was nominated for an Academy Award for his performance in "Rebel Without a Cause."

In the role of Princess Ming Chou, Aladdin's love interest, will be Anna Maria Alberghetti. She made her debut at Carnegie Hall in 1949 and has since appeared in numerous motion pictures, among them: "The Stars Are Singing," and "The Last Command."

Heading For The Charts
THE CHANTELS
"MAYBE"
b/w
"COME MY LITTLE BABY"
END 1005
END RECORDS
1650 Broadway
N. Y., N. Y.

Breaking Fast!!!
PAUL CLIFTON
"ARE YOU ALL RIGHT"
b/w
"AIN'T I CRIED ENOUGH"
FLASH # 127
FLASH RECORDS
623 E. VERNON AVE. LOS ANGELES, CALIF.

SMASH HIT COAST TO COAST!
"THE RIGHT TIME"
NAPPY BROWN
1525
BIGGER & BIGGER EACH WEEK!
"SUGAH WOOGA"
3 PLAYMATES Lucille, Alma, Gwen
1528
SAVOY RECORD CO
56 MARKET ST
NEWARK, N J

VEE JAY FALCON HITS!!

GENE ALLISON
"YOU CAN MAKE IT IF YOU TRY"
VEE-JAY 256

THE DELLS
"PAIN IN MY HEART"
VEE-JAY 258

JIMMY REED
"YOU'RE SOMETHING ELSE"
VEE-JAY 270

THE FALCONS
"MY ONLY LOVE"
FALCON 1006

AL SMITH
"ROAD HOUSE"
FALCON 1007

VEE JAY-FALCON RECORDS
2129 S. MICHIGAN AVENUE
CHICAGO 16, ILL.

Tremendous Gain In Sale Of RCA Victor's Kiddie Line Reported

NEW YORK—An increase of 184 per cent in the sale of RCA Victor's Bluebird kiddie records during 1957 over 1956 was reported last week by Harry Jenkins, manager of the company's Singles Department.

"Over 60% of the volume was done through rack jobbers, the super markets proving themselves a ready-made outlet for well-packaged, low-priced kiddie records," he said.

"A breakdown also indicated LP's and 45 rpm records accounted for 80 per cent of total sales."

The Bluebird line attributes the tremendous increase to a 4-way program set up a year ago:

1. The introduction of LP's. Priced at $1.98 and packaged in Polyethelene-wrapped, four-color covers, the 33⅓ speed showed a "surprising potential" as a medium for kiddie disks. Best-selling albums for the label this year were "Wyatt Earp, Cheyenne and other TV Favorites," "Cinderella, Pinocchio and Other Great Stories," and "Lullabies for Sleepyheads."

2. The release of RCA Victor pop hits on Bluebird. A program was initiated last Spring whereby hit singles suitable for the kiddie market would be issued for 49¢ on Bluebird. Perry Como's "Round and Round" and Vaughn Monroe's "Wringle Wrangle" were the most notable successes to date in this field, according to the company.

3. The release of music from favorite TV programs. Bluebird's release of TV's popular Westerns brought an overwhelming response in sales both on LP and singles, the diskery reports. "Wyatt Earp, Cheyenne and Other TV Favorites" hit a sales peak on the 33⅓ speed as well as its equivalent in single records.

4. Issuing selections by personalities and name artists. Bluebird placed more emphasis on producing records by an individual personality, such as Dorothy Olsen ("Lullabies for Sleepyheads"), Roy Rogers and Dale Evans ("Happy Trails"), Perry Como, Vaughn Monroe and others.

This 4-way program will be the basis of projected plans for next year, Jenkins announced.

"We intend to follow approximately the same release schedule of three singles a month and ten LP's throughout the year," he said. "The LP release for the first quarter will be spearheaded by 'Shari-Land,' narrated by Shari Lewis, the star of the TV production of the same name. Also scheduled are 'Peter Pan' with the original motion picture cast plus 'Black Beauty and Other Great Stories,'" he added.

"Although 'Black Beauty' has been a perennial best-selling novel, its release on Bluebird will mark the first time the story has been performed on records."

The 1958 plans for Bluebird will be rounded out with a conversion program.

"Many standards in our catalogue continue to sell, but they need a face lifting," Jenkins stated. "We expect that with new covers and streamlined packaging, these sets can double the sales they attained in 1957," he concluded.

The Cash Box

NEW YORK

1	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
2	DON'T LET GO	*Roy Hamilton (Epic 9257)*
3	YOU SEND ME	*Sam Cooke (Keen 34013)*
4	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
5	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
6	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
7	MAYBE	*Chantels (End 1005)*
8	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
9	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
10	FOR SENTIMENTAL REASONS	*Sam Cooke (Keen 4002)*

CHICAGO

1	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
2	SWINGING SHEPHERD BLUES	*Johnnie Pate Qt. (Federal 12312)*
3	YOU SEND ME	*Sam Cooke (Keen 34013)*
4	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
5	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
6	RAUNCHY	*Bill Justis (Phillips 3519)*
7	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
8	DON'T LET GO	*Roy Hamilton (Epic 9257)*
9	LA DEE DAH	*Billy Ford's Thunderbirds (Swan 4002)*
10	SILHOUETTES	*Rays (Cameo 117)*

NEW ORLEANS

1	RAUNCHY	*Ernie Freeman (Imperial 5474)*
2	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
3	THE RIGHT TIME	*Nappy Brown (Savoy 1525)*
4	HARD TIMES (THE SLOP)	*Noble Watts (Baton 249)*
5	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
6	YOU SEND ME	*Sam Cooke (Keen 34013)*
7	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
8	SAY (BOSS MAN)	*Bo Diddley (Checker 878)*
9	BONY MORONIE	*Larry Williams (Specialty 615)*
10	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*

ST. LOUIS

1	FOR SENTIMENTAL REASONS	*Sam Cooke (Keen 4002)*
2	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
3	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
4	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
5	RAUNCHY	*Bill Justis (Phillips 3519)*
6	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
7	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
8	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
9	WALKIN' WITH MR. LEE	*Lee Allen (Ember 1027)*
10	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*

NEWARK

1	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
2	DON'T LET GO	*Roy Hamilton (Epic 9257)*
3	YOU SEND ME	*Sam Cooke (Keen 34013)*
4	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
5	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
6	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
7	MAYBE	*Chantels (End 1005)*
8	I WANT YOU TO KNOW	*Fats Domino (Imperial 5477)*
9	THIS IS THE NIGHT	*Valiants (Keen 34004)*
10	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*

DALLAS

1	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
2	PEGGY SUE	*Buddy Holly (Coral 61885)*
3	BONY MORONIE	*Larry Williams (Specialty 615)*
4	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
5	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
6	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
7	SO TOUGH	*Casuals (Back-Beat 503)*
8	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
9	YOU SEND ME	*Sam Cooke (Keen 34013)*
10	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box HOP

PHILADELPHIA

1	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
2	THE JOKER	*Billy Myles (Ember 1026)*
3	BONY MORONIE	*Larry Williams (Specialty 615)*
4	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
5	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
6	THIS IS THE NIGHT	*Valiants (Keen 34004)*
7	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
8	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
9	THE ECHOES KEEP CALLING ME	*Little Joe (Okeh 7094)*
10	MAYBE	*Chantels (End 1005)*

LOS ANGELES

	RAUNCHY	*Ernie Freeman (Imperial 5474)*
	YOU SEND ME	*Sam Cooke (Keen 34013)*
	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
	SILHOUETTES	*Rays (Cameo 117)*
	BUZZ BUZZ BUZZ	*Hollywood Flames (Ebb 119)*
	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
	BONY MORONIE	*Larry Williams (Specialty 615)*
	DESIRE ME	*Sam Cooke (Keen 4002)*
	HARD TIMES (THE SLOP)	*Noble Watts (Baton 249)*

DETROIT

	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
	YOU SEND ME	*Sam Cooke (Keen 34013)*
	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
	IF I COULD HELP SOMEBODY	*Billy Eckstine (Mercury 71217)*
	SWINGIN' SHEPHERD BLUES	*Johnnie Pate Qt. (Federal 12312)*

ATLANTA

1	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
2	RAUNCHY	*Ernie Freeman (Imperial 5474) Bill Justis (Phillips 3519)*
3	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
4	PEGGY SUE	*Buddy Holly (Coral 61885)*
5	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
6	DON'T LET GO	*Roy Hamilton (Epic 9257)*
7	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
8	YOU SEND ME	*Sam Cooke (Keen 34013)*
9	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
10	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*

BOSTON

	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
	COULD THIS BE MAGIC	*Dubs (Gone 5011)*
	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
	OH BOY!	*Crickets (Coral)*
	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
	YOU SEND ME	*Sam Cooke (Keen 34013)*
	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
	PEGGY SUE	*Buddy Holly (Coral 61885)*
	JO-ANN	*Playmates (Roulettes 4037)*

SAN FRANCISCO

	RAUNCHY	*Ernie Freeman (Imperial 5474)*
	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
	YOU SEND ME	*Sam Cooke (Keen 34013)*
	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
	THE STROLL	*Diamonds (Mercury 71242)*
	HEY LITTLE GIRL	*Techniques (Roulette 4030)*

Westminster Skeds January National Distrib Confab In New York

NEW YORK—Westminster executives will hold a series of meetings the week-end of January 10th in New York which will be attended by all Westminster distributors in the United States.

James Grayson, president of Westminster; Michael Naida, treasurer, and Henry Gage, vice-president, will unveil company plans for 1958. Kurt List, musical director, will give a demonstration of stereo recordings and talk on the latest developments in Westminster recording techniques.

Claire Feit, director of publicity and promotion, and Martin Solow, advertising manager, will outline plans for 1958 promotion and advertising.

Westminster has prepared an entertainment program for the week-end which includes invitations to Broadway hit shows.

Epic To Cut Frankie Vaughan

NEW YORK—Joe Sherman, Epic A&R head, this week announced that Britain's teen age idol, Frankie Vaughan, will cut his first session in this country on Wednesday, January 8. Sherman stated that both he and Vaughan are excited about the material and feel they will come out of the session with a hit.

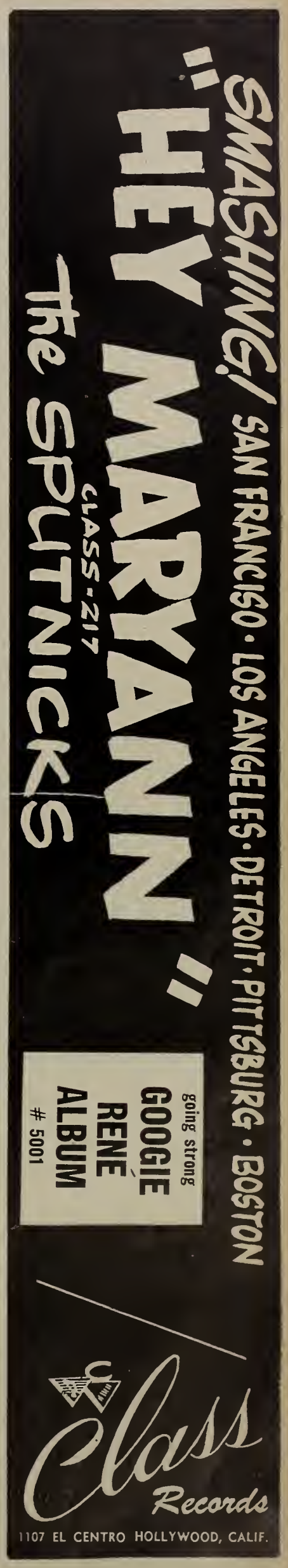
The initial Vaughan-Epic release will be issued to coincide with Vaughan's "Big Record" TV appearance on March 3.

Vaughan is also here to confer with Warner Bros. about the release of his first starring film, "Run Far, Run Fast." The picture has already proven a box office hit in England.

"Robbie" Roberts Dies

NEW YORK—Horace Roberts, Jr., 53, known to scores of recording artists and his colleagues as "Robbie" in his capacity as Commercial manager of RCA Victor recording studios, died New Year's Day after a long illness in his home at 7 Lakeview Terrace, Emerson, N. J.

Roberts came to RCA Victor in 1951 after a long career as recording supervisor for the Muzak Corporation. Survivors include his widow, Mrs. Jon Singletary Roberts; three sons, Richard, Thomas and John; a daughter, Miss Julia Roberts, and two brothers, Henry and Frank.



R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

FILMORE SLIM
(Dooto 429)

B "YOU GOT THE NERVE OF A BRASS MONKEY" (2:43) [Dootsie Williams BMI—Curtis Williams] Filmore Slim lends a strong delivery to a middle beat down home novelty bouncer. Slim handles the jump with a swinging treatment that comes through in good style.

C+ "I WANT TO HOLD YOUR HAND" (2:45) [Dootsie Willams BMI—Curtis Williams] Slim wails a slow beat blues ballad with his deep south feeling. It's a melodic drifter handled by Slim with an easy approach.

OTIS RUSH
(Cobra 5023)

B+ "SHE'S A GOOD-'UN" (2:35) [Armel & Ghana BMI—Eskridge, White] Otis Rush brings forth his deliberate styling on a slow, rhythmic bouncer in which he tells of the merits of his baby. Side that commands your attention.

B "THREE TIMES A FOOL" (2:35) [Armel BMI—Rush] A middle beat down home offering with Rush showing to good advantage. His chanting of the blues brings to it a sincerity that helps sell it.

DON and DEWEY
(Specialty 617)

B+ "WHEN THE SUN HAS BEGUN TO SHINE" (2:07) [Venice BMI—Harris, Terry] Don and Dewey drift easily through a slow beat melodic bouncer. The ballad is pretty and is given a reading that commands attention. It has sound and a couple of enthusiastic gimmicks that could take it right into the hit columns. Watch it—it has what it takes.

B "JUST A LITTLE LOVIN'" (2:10) [Venice BMI—Harris, Terry] The duo turn out a middle beat rocker on the flip. Good deck that could grab lots of attention—but we stick with "Sun" for the big side.

MARVIN & JOHNNY
(Aladdin 3408)

B "YOU'RE IN MY HEART" (2:40) [Aladdin BMI—Marvin Phillips] Marvin and Johnny offer a middle beat bouncer ballad with an engaging melody and treatment. The duo comes through with an easy bouncer that falls lightly on the ears. Drifty melody that appeals.

B "SMACK SMACK" (1:55) [Aladdin BMI—Davis, Phillips] Marvin and Johnny come up with a light hearted middle beat bouncer. Cute and lively. The deck is a romancer with a solid dance beat.

THE PENGUINS
(Dooto 428)

B+ "THAT'S HOW MUCH I NEED YOU" (2:28) [Dootsie Williams BMI—Green, Blue] The Penguins, again with the label with which they had their big successes, "Earth Angel," turn in a moving performance of a slow beat ballad-blues. Tender offering that should grab a big piece of the spotlight. Watch it.

B "BE MY LOVIN' BABY" (1:51) [Dootsie Williams BMI—Nancie Cavanna] The Penguins back with a middle beat bouncer. A rhythm wax the kids can rock out to. Good coupler.

The Cash Box Award o' the Week

"TALKIN' 'BOUT YOU" (2:47) [Progressive BMI—Charles]
"WHAT KIND OF MAN ARE YOU" (2:47) [Progressive BMI—Charles]
RAY CHARLES (Atlantic 1172)

● Ray Charles comes off his "Swanee River Rock" with a quick beat jumper, "Talkin' 'Bout You", that swings out with unrestrained enthusiasm. The accomplished blues shouter has an immediately recognizable vocal quality and a styling that makes almost everything he does a contender. This wax has Charles and an exuberant piece of material that says "hit". The flip, "What Kind Of Man Are You", is a deep blues obviously of spiritual origin. Should find its greatest appeal in the southern markets. For the all market side we like "Talkin' 'Bout You".

"TWITCHY" (2:22) [Venice BMI—Duncan]
"FLIPPIN'" (2:28) [Venice BMI—Bono, Hall]
RENE HALL'S ORCHESTRA (Specialty 618)

● Rene Hall's Orchestra comes up with a strange sounding deck that could fit right into the instrumental phase and erupt into a national hit. A quick beat instrumental with a solid beat. Deck has that something that lifts it from the failing of sameness that permeates most instrumental waxes. Keep your eyes on this release. The flip, "Flippin'," is a middle beat instrumental bouncer that comes off a good coupler. Spirited offering—but we go along with "Twitchy."

"EVERYTHING GONNA BE ALRIGHT" (2:44) [Armel BMI—Dixon]
"LOOK WHATCHA DONE" (2:09) [Armel BMI—Magett]
MAGIC SAM (Cobra 5021)

● Magic Sam comes up with a slow blues, "Everything Gonna Be Alright," that bears the marks. His down home treatment has all-market commercial flavoring and the platter could turn out to be a fair sized hit. Keep close tabs on this waxing. The flip, "Look Whatcha Done," is a middle beat rhythm blues turned in with the same quality vocal job. Record buyers get a change of pace here, but they'll ask for "Everything Gonna Be Alright."

"DON'T" (2:48) [Elvis Presley BMI—Leiber, Stoller]
"I BEG OF YOU" (1:51) [Elvis Presley BMI—McCoy, Owens]
ELVIS PRESLEY (RCA Victor 7150)

● Elvis Presley out with a double header that means big sales. See pop review.

"ANGEL SMILE" (2:30) [Winneton BMI—Dixon, Smith, Keyes]
NAT "KING" COLE (Capitol 3860)

● The "King" always means box office magnetism. See pop reviews.

"HELPLESS" (2:41) [A. M. C. ASCAP—Buck Ram]
THE PLATTERS (Mercury 71246)

● The Platters are back with a real strong one. See Pop Reviews.

THE "5" ROYALES
(King 5098)

B+ "DEDICATED TO THE ONE I LOVE" (2:40) [Armo BMI—Pauling, Bass] The "5" Royales team on a slow love item and come up with a deck that bears watching. It has an arrangement that helps catch the ear. Stay close to this release. It could step out.

B "DON'T BE ASHAMED" (2:28) [Armo BMI—Lowman Pauling] The "5" Royales back with a middle beat bouncer and the change of pace makes it a well rounded release. The Royales handle the bouncer with an engaging delivery. Lively and good programming.

THE RAJAHS
(Klik 7805)

C+ "I FELL IN LOVE" (2:30) [Wall Music BMI—L. Griffin] The Rajahs deliver a slow rhythm tune with a basic, down to earth arrangement. The lads come off ok and the deck is a fair offering.

C+ "SHIFTING SANDS" (2:15) [Wall BMI—Griffin] The Rajahs up the tempo on the flip and turn in an ok delivery of a middle beat bouncer. Melodic wax with a solid dance beat.

ELMORE JAMES
(Chief 7006)

B+ "CRY FOR ME BABY" (2:30) [Melva Conrad BMI—London] Elmore James turns in a swinging vocal of a quick beat country blues. James handles the infectious material in good style. It has the qualities necessary for a good selling record.

C+ "TAKE ME WHERE YOU GO" (2:15) [Melva Conrad BMI—James] James rocks out with a middle beat jump blues and again handles it like the pro he is. Ok deck.

THE CONCEPTS
(Apache 1515)

B "JUNGLE" (2:42) [Thornett BMI—James, Browne] The Concepts debut with a rocking middle beat novelty filled with jungle sounds. Infectious bouncer with a solid dance tempo.

C+ "WHISPER" (2:42) [Thornett BMI—Johnnie James, Al Browne] The Concepts turn tender on the flip. They handle a slow beat romancer with a delicate delivery.

DOLPH PRINCE
(King 5100)

B "YOU'RE GONNA DRIVE ME CRAZY (2:25) [Jay & Cee BMI—Carmen Taylor] Dolph Prince sings a slow rhythm piece with an easy to take delivery. Prince handles the tune with an ease and smooth working vocal job that impresses. Ok wax.

B "CALL ME DUMPLIN'S" (2:39) [Jay & Cee BMI—Joe McGhee] Prince bounces out a quick beat bouncer with an engaging quality. Deck is lively and induces the tapping of feet. Happy wax.

JAMES WAYNE
(Peacock 1672)

B "PLEASE BE MINE" (2:44) [Lion BMI — Wayne, Scott] James Wayne sings a slow shuffle blues with a drifty, relaxed style. Pleasing offering that'll make good programming.

B "IT'S YOU" (2:51) [Lion BMI—Wayne, Scott] Wayne backs with another smooth, floaty type of material and comes off with a side that makes a very strong impression. Very strong tune that builds with each play. Sufficient exposure could make this an entry.

JOHNNY FULLER
(Irma 110)

B "FIRST STAGE OF THE BLUES" (2:25) [B Flat BMI—Fuller] Johnny Fuller does a good job on a rock-a-billy hunk of material Swinging quick beat that deserves a good listen.

B "NO MORE-NO MORE" (2:30) [B Flat BMI—R. Geddins] Fuller wails out a quick beat jump with a "Slipping-Sliding" resemblance. Deck moves.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

B & L RECORDS
Chicago, Ill.

1. Don't Let Go (R. Hamilton)
2. I'll Come Running Back To You (S. Cooke)
3. Swinging Shepherd Blues (J. Pate Qt.)
4. Walkin' With Mr. Lee (Allen)
5. You Can Make It If You Try (G. Allison)
6. La Dee Dah (B. Ford's Thunderbirds)
7. I Live The Life I Love (M. Waters)
8. You're Something Else (Reed)
9. Wee Baby Blues (J. Turner)
10. Maybe (Chantells)

RAY'S MUSIC SHOP
New York, N. Y.

1. Don't Let Go (R. Hamilton)
2. I'll Come Running Back To You (S. Cooke)
3. You Send Me (S. Cooke)
4. For Sentimental Reasons (S. Cooke)
5. Swanee River Rock (Charles)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. Teardrops (L. Andrews)
8. Maybe (Chantells)
9. Rock 'N Roll Music (C. Berry)
10. I Want You To Know (F. Domino)

THE VANITY SHOPPE
Savannah, Ga.

1. You Send Me (S. Cooke)
2. You Can Make It If You Try (G. Allison)
3. I'll Come Running Back To You (S. Cooke)
4. Farther Up The Road (Bland)
5. Raunchy (B. Justis)
6. Little Bitty Pretty One (T. Harris)
7. Don't Let Go (R. Hamilton)
8. Silhouettes (Rays)
9. For Sentimental Reasons (S. Cooke)
10. Honest I Do (J. Reed)

DEIBEL'S RECORD & CAMERA
St. Louis, Mo.

1. I'll Come Running Back To You (S. Cooke)
2. Penny Loafers And Bobby Sox (Sparkletones)
3. At The Hop (Danny & Juniors)
4. Peggy Sue (B. Holly)
5. Love Bug Crawl (J. Edwards)
6. Patty Baby (T. Nolan)
7. Why Don't They Understand (G. Hamilton IV)
8. Dance To The Bop (Vincent)
9. Hey Little Girl (Techniques)
10. You're The Greatest (J. Scott)

GRAND RECORDS
Detroit, Mich.

1. You Can Make It If You Try (G. Allison)
2. I'll Come Running Back To You (S. Cooke)
3. That's All Right (B. B. Bland)
4. Swinging Shepherd Blues (J. Pate Qt.)
5. Teardrops (L. Andrews)
6. Don't Let Go (R. Hamilton)
7. Walking With Mr. Lee (Allen)
8. I Want You To Know (F. Domino)
9. Bony Moronie (L. Williams)
10. Wait A Minutes (Campbell)

STATE MAN # 2
New Orleans, La.

1. Raunchy (E. Freeman)
2. You Send Me (S. Cooke)
3. Hard Times (N. Watts)
4. At The Hop (Danny & Juniors)
5. Peggy Sue (B. Holly)
6. You Can Make It If You Try (G. Allison)
7. The Right Time (N. Brown)
8. I'll Come Running Back To You (S. Cooke)
9. Rock 'N Roll Music (C. Berry)
10. Say Boss Man (B. Diddley)

LINN'S MUSIC SHOP
Philadelphia, Pa.

1. Maybe (Chantells)
2. You Send Me (S. Cooke)
3. I'll Come Running Back To You (S. Cooke)
4. That's All Right (Parker)
5. You Can Make It If You Try (G. Allison)
6. Bony Moronie (L. Williams)
7. Raunchy (B. Justis)
8. Why Do You Cry (Charts)
9. Swanee River Rock (Charles)
10. Teardrops (L. Andrews)

FLASH MUSIC
Los Angeles, Calif.

1. Raunchy (E. Freeman)
2. I'll Come Running Back To You (S. Cooke)
3. Joogie Boogie (D. Gillespie)
4. That's All Right (L. J. Parker)
5. Wild Is The Wind (J. Mathis)
6. With You On My Mind (Cole)
7. Great Balls Of Fire (Lewis)
8. Jailhouse Rock (E. Presley)
9. Beware (J. Belvin)
10. Copper Tan (G. Jenkins)

ERNSTROM'S REC. CENTER
Dallas, Tex.

1. So Tough (Casuals)
2. Great Balls Of Fire (Lewis)
3. At The Hop (Danny & Juniors)
4. Peggy Sue (B. Holly)
5. Bony Moronie (L. Williams)
6. Raunchy (B. Justis)
7. Stood Up (R. Nelson)
8. Rock 'N Roll Music (C. Berry)
9. La Dee Dah (Billy & Lilly)
10. Oh Julie (Crescendos)

R & B Disk Jockey
REGIONAL RECORD REPORTS

LUCKY CORDELL
WGOY—Gary, Ind.

1. Hard Times (N. Watts)
2. That's All Right (L. J. Parker)
3. Buzz, Buzz, Buzz (Hollywood Flames)
4. I'll Come Running Back To You (S. Cooke)
5. Don't Let Go (R. Hamilton)
6. Raunchy (E. Freeman)
7. You Can Make It If You Try (G. Allison)
8. I Want You To Know (F. Domino)
9. All About The Blues (Hunter)
10. Charades (Sophomores)

NORM SPAULDING
WGES—Chicago, Ill.

1. Don't Let Go (R. Hamilton)
2. Drink Muddy Water (Johnson)
3. You Can Make It If You Try (G. Allison)
4. For Sentimental Reasons (S. Cooke)
5. Buzz, Buzz, Buzz (Hollywood Flames)
6. Swinging Shepherd Blues (J. Pate Qt.)
7. You Send Me (S. Cooke)
8. Teardrops (L. Andrews)
9. Road House (A. Smith)
10. Charades (Sophomores)

BILL (OMAR) JACKSON
KOKA—Shreveport, La.

1. Raunchy (E. Freeman)
2. You Send Me (S. Cooke)
3. You Can Make It If You Try (G. Allison)
4. I'll Come Running Back To You (S. Cooke)
5. Silhouettes (Rays)
6. St. Louis Blues (L. Baker)
7. Little Bitty Pretty One (T. Harris)
8. There I've Said It Again (D. Gardner)
9. Don't Let Go (R. Hamilton)
10. Doodlin' (R. Charles)

JAMES P. HARTLEY
WPRY—Perry, Fla.

1. Silhouettes ((Rays)
2. Little Bitty Pretty One (T. Harris)
3. Peggy Sue (B. Holly)
4. Swanee River Rock (Charles)
5. Bony Moronie (L. Williams)
6. Teardrops (L. Andrews)
7. Alone (Shepherd Sisters)
8. I Want You To Know (F. Domino)
9. Soft (B. Doggett)
10. Keep A-Knockin' (L. Richard)

HONKEY TONK HENRY
WYMB—Manning, S. C.

1. What A Night (L. Emerson)
2. Raunchy (E. Freeman)
3. You Send Me (S. Cooke)
4. Bobby (B. McNair)
5. Peggy Sue (J. Walker)
6. Baby I Don't Care (E. Presley)
7. Jailhouse Rock (E. Presley)
8. I Want You To Know (F. Domino)
9. Waitin' In School (R. Nelson)
10. Crazy Blues (J. Richardson)

WALTER POWELL
WBVL—Barbourville, Ky.

1. Teenage Letter (J. Turner)
2. Look Me Up (R. Brown)
3. The Joker (B. Myles)
4. Desire Me (S. Cooke)
5. Prettiest Girl In School (R. Starr)
6. I Want You To Know (F. Domino)
7. Raunchy (E. Freeman)
8. Magic Song (Gaylords)
9. Peggy Sue (B. Holly)
10. Should We Tell Him (Everlys)

DADDY O DAN
KGFJ—Hollywood, Calif.

1. Tell Me Why (N. Fox)
2. Too Late Now (Cuff Links)
3. Silhouettes (Diamonds)
4. Heart To Heart (Charmers)
5. He's Gone (Chantels)
6. I'm Asking Forgiveness (T. Harris)
7. Magic Touch (Platters)
8. My Secret (Six Teens)
9. Golden Boy (C. Jarvis)
10. Our Love Is Here To Stay (Sharps)

LARRY DEAN
WCHB—Inkster, Mich.

1. You Can Make It If You Try (G. Allison)
2. For Sentimental Reasons (S. Cooke)
3. Bad Bad Guitar Man (Larades)
4. Dead Wrong (Five Stars)
5. Don't Let Go (R. Hamilton)
6. Jo-Ann (Playmates)
7. Fine Fine Baby (Romeos)
8. Wait A Minute (Campbell)
9. Time Makes You Change (Dells)
10. I'll Come Running Back To You (S. Cooke)

EARTHMAN X
WATR—Waterbury, Conn.

1. At The Hop (Danny & Juniors)
2. Great Balls Of Fire (Lewis)
3. Jingle Bell Rock (B. Helms)
4. Teardrops (L. Andrews)
5. Rock 'N Roll Music (C. Berry)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. Raunchy (E. Freeman)
8. Peggy Sue (B. Holly)
9. The Stroll (Diamonds)
10. You Send Me (S. Cooke)

R & B Sure Shots

"LA DEE DAH"
The Cash Box Disk of the Week 12/28
Billy Ford's Thunderbirds ..... Swan 4002

"OH JULIE"
Crescendos ..... Nasco 6005

"MAYBE"
The Cash Box Award o' the Week 12/7
Chantells ..... End 1005

"SWINGIN' SHEPHERD BLUES"
Johnnie Pate Quintet ..... Federal 12312

Perth Amboy Distrib To Expand

PERTH AMBOY, N. J. — Janet Sproul, president, has announced an over-all expansion of Majestic Records Distributors of this city. Included in the expansion is larger quarters and separate offices for the distributing firm. Presently, the firm shares office and warehouse facilities with its parent, Majestic Music Shops, Inc. The latter operates a one-stop and retail outlet.

Also announced was the addition of three LP lines. The Bartone, Southland and Zephyr lines are now being handled by Majestic for the state of New Jersey.

Gordon Berkow serves as sales manager for the distributing firm, which specializes in package goods in the foreign, religious, jazz, and classical fields. The firm also handles the following labels in the LP field: Tikva, B & B, B & F Budapest, Colonial, Chicago - International, Debut, Jazz Workshop, Jazzology, Delmar, Japan Song, Monitor, International, Calvary, Sun-Shine, Storyville, Unicorn, Tropicana, and Zodiac.

In the EP and single field: Rita, Standard, Rave, Allo, Rivoli, and Parakeet labels.

ABC-Paramount Names New Orleans Distrib

NEW YORK — ABC - Paramount Records announced last week that it has appointed a new distributor to handle the line in the New Orleans territory. Effective immediately, Am-Par's product will be distributed in New Orleans by R. & D. Distributing Company, 624 Baronne Street.

R. & D. is headed by Walter Reilly.

Breaking Big!
Thurston Harris
"Do What You Did"
3399
Aladdin RECORDS
Los Angeles, Calif.

new BIG HITS!
A SMASHER!!!
"YOU GOT THE NERVE OF A MONKEY"
Fillmore Slim — #429
THE PENGUINS' NEW HIT!
"SWEET LOVE"
432
ALL TIME SELLER!!!
"EARTH ANGEL"
The Penguins — #348
dooto
AUTHENTIC HIGH FIDELITY RECORDS

R & B Ramblings

NEW YORK:

There's no way of telling at this point—but could we be in the middle of the greatest December-January-February record season of all time? From discussions with several local manufacturers this could be quite possible. From an overall viewpoint—it looks like we may be entering our greatest year yet. . . . Those poor fellows who have been burying rock and roll for so many years now, must be getting very weary of heaving those shovels. Rock and Roll sales have never been better and beep-beep signals from such satellites as **Alan Freed** in New York and **Dick Clark** in Philadelphia tell much fantastic stories that we are led to the conclusion that Rock and Roll still has a small hold on the teenage market. The bleats that come from our former record stars that the public is being fed "junk" grow louder and louder —but perhaps if these stars had their own money invested in record making they'd sing another tune—like "At The Hop" or "Great Balls of Fire." This is what the kids want. . . . History was made Christmas Week when **Alan Freed** and his $150,000 package of talent up-ended The New York Paramount and packed crowds into the theatre that were larger than any the house has ever seen. And this house has starred such box office magnets as **Johnnie Ray, Martin & Lewis, Bob Hope, Frank Sinatra** (in the days of the scream and swoon), **Eddie Fisher** and countless other stellar attractions. Youngsters who arose in the middle of the night and arrived at the Paramount at 5 and 6 am often waited ten or twelve hours just to get into the theatre. Lines four deep went blocks and blocks. The press became so great that the accompanying feature film was entirely eliminated and the admission raised from $2. to $2.50. Estimates are that Freed could gross around the $300,000 figure for his twelve day stand. This could be a gross that will stand for all time. . . . Atlantic Records follows its previous big package of releases with another quartet of powerhouse waxes **Ray Charles** offers "Talkin' 'Bout You" and "What Kind of Man Are You"; **Ivory Joe Hunter** sings sweet with "Baby Baby Count On Me" and "You're On My Mind"; **Clyde McPhatter** makes his New Year's pitch with "No Love Like Her Love" and "That's Enough For Me"; and the **Jaye Sisters** make their debut with "Going To The River" and "Pitter Patter Boom Boom." . . . **George Goldner,** Gone and End Records, happily tells of his mounting sales figures. George says he has four disks climbing into 75,000 figures in one day—"and what's more," continues Goldner, "Maybe' by **The Chantells,** could take off into the real big sales tallies from present indications. The deck is now smashing out all over the country and I think we've got it made with this record. Others on the Gone-End labels helping to swell the sales are "7-11" by **The Gone All Stars**; "Unspoken Love" by **Malcolm Dodds** and **The Tunedrops**; and "Could This Be Magic" by **The Dubs**. . . . **Al Silver,** Herald and Ember, has a real serious problem. He has so many hits he can't get production. In fact, production is such a roadblock that he is postponing several releases that had been skeddded to make their appearances currently. "Hi-Ho" **Silver** rides jauntily with "Get A Job" by **The Silhouettes**; "The Joker" by **Billy Myles**; "Walking With Mr. Lee" by **Lee Allen**; "The Wadda Do" by **The Turbans**; "I Remember Dear" by **The Tune Weavers**. . . . Talking about "Get A Job," we hear that **Randy Wood** did it with **Kripp Johnson** on Dot. . . . Kapp out with the inital Trend, "Little Pigeon," by **Chuck Sims** and it looks like the Kapp subsid will launch its r & r career with a hit. **Sal Mineo** on Epic has covered "Little Pigeon" and look for a battle and excitement that'll take the tune to the top. . . . **Hy Siegle,** Savoy Records, another who is flipping about the current disk biz. Siegle tells us the lable is hot with "Sugah Wooga" by the 3 Playmates. The deck, he says, has broken in St. Louis, Baltimore, Buffalo, Cincinnati, Detroit and Philly. Also helping to build the black column is **Nappy Brown's** "The Right Time," which is reviving and now looks like it will tally big figures. And, says Siegle, "The Mad Hour" by **Dusty Fletcher,** which was dormant for several months, has now broken in several areas. . . . **Irv Jerome,** Prep Records, back from a well earned rest in Miami Beach and happy to find that "5 More Steps" by **Ray Stevens** and "That's Why I Was Born" by **Janice Harper** have been doing ver-r-eee well. . . . Speaking about Florida, **Harry Carlson** called from Ft. Lauderdale to let us know that he could have a major hit in "She's Neat" and that it is breaking in the mid-west. . . . **Don Carter,** sales manager of Roulette, has been holding down the fort while **Joe Kolsky** is soaking up the sun. Don reports that sales have been fantastic on "Joann" by **The Playmates, Buddy Knox'** "Swinging Daddy," **Carol Hughes'** "Lend Me Your Comb." Also says Don, the reaction to the **Joe Williams** and **Count Basie** records is very good. From the coast it looks like **Jimmie Rodgers** could have another hit. This one from his album, "Woman From Liberia." **Pete Garris** is having trouble getting all the orders shipped out of Tico Distributing. More pressing roadblocks. . . . **Jack Whittemore,** Shaw Agency, announces that **Fats Domino** will not go to Australia after all. Although the deal was signed, Domino and the promoter have amicably agreed to move the date up to a little later in the year. . . . **Milt Shaw** flew to the west coast with **Ray Charles** to help him pick out a piece of property. They are looking in the Apple Valley neighborhood where **Pearl Bailey** has her ranch. . . . **Sally Blair** playing to standing room every night at The Empress, Miami Beach, Fla. . . . **Lou Krefit,** Poplar Records, reports he has a hit in "Mad Mad World," by **Alan Jones.** Says the deck has broken in Pittsburgh, Baltimore and Washington. . . . **Sam Phillips,** Sun Records headman, in New York for a quick look around. . . . Atco Records issues a new **Guitar Slim** etching this week. Titles are "I Won't Mind At All" and "Hello, How Ya Been, Goodbye." Slim follows his hit, "It Hurts To Love Someone Who Don't Love You." Earliest indications are that the man has another hit. **Bill Spitalsky,** Atco, tells us the Coaster EP he's been promising has been released. It will be titled, "Rock and Roll With The Coasters." The four hits for the price of an ep will be "Searchin'," "Young Blood," "Idol With The Golden Head," and "My Baby Comes To Me." Spitalsky also advised that **Herb Abramson,** topper, has signed **Percy Mayfield** to an exclusive recording-writing contract. . . . **The Del Vikings** doing an Air Force show in Schenectady, N. Y. on January 3, on the new WRGB, General Electric Station. They are also booked for the **Patti Page** Show on January 15 when they'll do "Snowbound," their latest release. The fellas are expecting to be discharged from the Air Force in early 1958. . . . **Zell Sanders,** J & S Records, has that happy sound in her voice again as she tells of the sales on **Baby Washington's** "Congratulations Honey" and "There Must Be A Reason." The deck is getting real action in New York, Philly, Baltimore and Washington. Also turning up some tidy figures is "Dear I Swear" by **The Plants.**

RAY CHARLES

NAPPY BROWN

CHICAGO:

"Honest John" Vail says give a listen to Felsted's new, big R&B deck "Flirty Gertie" by the **Jiv-A-Tones**. . . . **Stan Pat** hearlds **The Heartbeats** new release on Gee "500 Miles To Go" as the most! The flip side is "After New Years Eve." . . . Mike **Oury** of All-State informs us that the **Crescendos** were in town New Year's Eve to guest on **Wally Phillips** "Teen Club Show" via WGN and **Marty Faye's** "Marty's Morgue" TV show on WBKB. Mike is elated to report that **Big Joe Turner's** "Teen Age Letter" looks very good. . . . WGES deejay **Sam Evans** will handle young **Tony Bellus'** music through **Sam's** EE Publishing Firm. According to the grapevine it seems that **Jerry Allan's** protege (Tony) is gaining recognition, not only as an entertainer but also as a songwriter. . . . **Vic Faraci,** M. S. Distribs, is plenty excited about "Get A Job" on Ember. . . . United Distrib's **Jerry Ferber** reports that a new group, **The Sophomores,** are beginning to graduate with their newie "Charades." . . . **Li'l Wally** tells us that **Michael Douglas,** the great voice of NBC, will soon be sliding in with a double smasher on the Banana label, an upcoming release. . . . **Eli Toscano** of Cobra Records excitedly announces that sales are terrific on 3 big decks, **Otis Rush's** "Three Times A Fool," "She Knocks Me Out" by **Harold Burrage** and "Everything's Gonna Be Alright" by **Magic Sam**. . . . **Jay** and **Joey** of the New Jazz Scene Lounge advise us that **Daddy-O-Daylie's** MJT plus 3 quintet is really rockin' & rollin' them in. . . . Yup! The new year looms as a big record year in R&B, and **Abner** of Vee Jay-Falcon echoes this fact by stating that Vee-Jay is prepping a raft of post-holiday releases by **John Lee Hooker, Elmore James, Pee Wee Crayton** and other Vee-Jay favorites. **Ab** says that **Jimmy Reed's** newie "You're Something Else" is bustin' out all over the place, and **Gene Allison's** "You Can Make It If You Try" continues to climb in all markets. For the first time **Abner** predicts a million seller! **Cal Carter,** Vee-Jay's A&R chief reports that he cut a new release with the **El Dorados** and it should hit the markets shortly. We echo **Abner's** message when he says, "A healthy and prosperous New Year to distributors, deejays, operators and everyone connected with the record industry! . . . Over at the Chess Diskery **Len & Phil Chess** tell us that they have great plans for 1958 and expect a tremendous year.

HEARTBEATS

LOS ANGELES:

Bill Doggett and his combo, closed a three months tour of the Coast with a one-nighter at Mission Beach Ballroom in San Diego. Group then embarks on a series of solid bookings through Texas, Oklahoma, Louisiana and Florida. Doggett has a new disc click, "Leaps and Bounds" released by the King label last week. . . . Disk jockey, **Hunter Hancock** M.C.'d an autograph party at Los Angeles' State Theatre for the opening of the movie, "Rock Around the World." British rock and roll star, **Tommy Steele** was on hand for the party as well as **Nancy Whiskey,** who also appears in the picture. . . . **Richard Berry** playing weekend dates throughout the Southern California area and plugging his new Flip Records release of "Rock, Rock, Rock," and "Sweet Sugar You." . . . **John Dolphin** launching a new rhythm and blues label called Ball Records. First release on the new label will be "Piccadilly" by **The Jaguars**. . . . Milton Phono Records have a big one going on the Back Beat label in "So Tough" by **The Casuals.** Covers are due from other labels on the tune. . . . Composer **W. C. Handy** wrote a personal letter to **Hubert Jensen,** president of Lark Records complimenting Lark on their presentation of his "Yellow Dog Blues" by **Joe Darensbourg** and the **Dixieland Flyers.** Tune is featured in the film about Handy's life, "St. Louis Blues" which will star **Nat "King Cole** in the part of the famed composer. . . . **Lew Russell** heard over MGFJ, predicting big things for the **Diamonds** new Mercury recording of "The Stroll." . . . **Chuck Blore,** new program manager of station KFWB, has picked the new Antler recording of "Sweetie Pie" as their first number one plug. Recorded by **Johnny Olenn,** the new release will be played once an hour for eighteen hours. . . . **The Platters** new Mercury release of "Helpless" is backed with "Indifferent Me," written by **Zola Taylor,** the featured girl singer with the group.

BILL DOGGETT

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	GREAT BALLS OF FIRE *Jerry Lee Lewis* *(Sun 281)*	1
2	MY SPECIAL ANGEL *Bobby Helms* *(Decca 30423)*	2
3	WAKE UP LITTLE SUSIE *Everly Brothers* *(Cadence 1337)*	3
4	RAUNCHY *Bill Justis* *(Phillips 3519)*	5
5	THE STORY OF MY LIFE *Marty Robbins* *(Columbia 41013)*	6
6	JAILHOUSE ROCK *Elvis Presley* *(RCA Victor 7035)*	4
7	GEISHA GIRL *Hank Locklin* *(RCA Victor 6984)*	7
8	KISSES SWEETER THAN WINE *Jimmie Rodgers* *(Roulette 4031)*	9
9	MY SHOES KEEP WALKING BACK TO YOU *Ray Price* *(Columbia 40951)*	8
10	JINGLE BELL ROCK *Bobby Helms* *(Decca 30513)*	—

Jim Reeves Hosts Nashville Music Men

MADISON, TENN.—RCA Victor songster Jim Reeves played host to Nashville's music moguls at the Andrew Jackson Hotel last week.

The party celebrated the beginning of the re-association of Reeves and his personal manager, Herb Shucher, and at the same time, gave Reeves a chance to thank his many Nashville friends for their assistance during 1957.

In '57, Reeves came up with a smash pop single, "Four Walls," was signed to a long-term contract by the American Broadcasting Network for a daily radio show, and toured Europe during the month of April.

Representatives of Nashville area radio stations, talent agencies, publishing firms and many recording artists were present.

Gluck & Lampert Score In Country Field

NEW YORK—John Gluck, Jr., and Diane Lampert are two ASCAP tunesmiths who have been climbing up the success ladder via the country music and film music markets.

Last year, the two penned such country clicks as Red Foley's "Sweet Innocence," Brenda Lee's "Love You Till I Die," and the Wilburn Brothers' "Great Big Love." For the movies, they composed "Tarnished Angel," the title song of the U-I pic which was recorded for Decca by the Fortunes; and "Where Mary Go," which the Diamonds perform in the Universal film, "The Big Beat."

The team is already making its mark in the new year with a new Carl Smith Columbia release, "Your Name Is Beautiful," set to be issued this week. Gluck and Lampert also A & R'd four sides in Nashville for the new Kapp subsid, Trend Records. The four feature newcomer Betsy Jones.

Nigberg Packages TV Musical Show

LOS ANGELES — Nat Nigberg, president of Surrey Productions, has packaged a television musical show, "Town and Country," with a pilot to be lensed in January.

Encouraged by the ratings on his "Country America" show via KABC-TV, Nigberg hopes to make this a cross between country and pop music.

The cast has been set and includes Jimmy Wakely, Beverly Lawrence, Don Sargent, the Three Rays, Bobby Bruce and the Russ Morgan orchestra.

New Decca-Owned Branch

NEW YORK—Sydney N. Goldberg, vice-president in charge of sales for Decca Distributing Corporation, announced that on January 1st, another company-owned branch began operation. The new Decca-owned outlet is in Oklahoma City, and handles the company's product in place of Leo Maxwell Co., who, until this time, was the Decca distributor in that area. Manager of the Oklahoma City Branch is John Dobey. The Branch office is at 807 North Hudson.

Over 1000 DJs To "Turn Tables On Heart Disease"

NEW YORK — More than 1,000 disk jockeys have signed up to take part in an all-out effort to "turn the tables on heart disease" during the 1958 Heart Fund campaign in February, it was announced last week by Dick Whittinghill of KMPC-KTTV, Los Angeles, and Art Ford of WNEW, New York, co-chairman of the American Heart Association's National Disk Jockey Committee.

Heading the committee as honorary chairman is Eddie Cantor, America's "Heart Ambassador." Cantor, who suffered a heart attack several years ago, has long been identified with activities of the American Heart Association.

"With station logs indicating that deejays put more than 100,000 Heart Fund announcements on the air last February, we are again looking toward record participation by these influential members of the broadcasting and telecasting industry," said Cantor. "They are among our staunchest allies in the fight against diseases of the heart and blood vessels, and, through their continuing support of the Heart Fund, they are performing a service of real value to the people of America."

Transcribed Heart Fund appeals featuring the voices of top recording artists, and a series of live spot announcements, are being forwarded to disk jockeys enrolled by the committee for participation in the February campaign.

Other members of the committee are Frank Allen, KOWH, Omaha; James Backlin, KFYR, Bismarck, N. D.; Walter "Salty" Brine, WPRO, Providence; Bill Crowdus, WFAA, Dallas; Ray Dorey, WHDH, Boston; Barney Keep, KEX, Portland, Oregon; Bob Kloss, WKWK, Wheeling, W. Va.; Bob Larsen, WEMP, Milwaukee; Howard Miller, WIND, NBC-TV, Chicago; Art Pallan, KDKA, Pittsburgh; Dewey Phillips, WHBQ, Memphis; Ned Powers, WINZ, Miami; Bill Randall, WERE, Cleveland; Bill Rankin, KTHE, Thermopolis, Wyo.; Jack Rattigan, WHOL, Allentown, Pa.; Pete Smythe, KOA, Denver, and Gene Whittaker, WNCA, Siler City, N. C.

Efforts of the National Disk Jockey Committee are being reinforced by an Advisory Council representing the Recording Industry, its membership, consisting of Jack Dunn, RCA Victor; Sol Handwerger, MGM Records; Joseph C. Mathews, Capitol Records; Martin P. Salkin, Decca Records, and Arthur Schwartz, Columbia Records.

A Hit Two Ways

PINE BLUFF, ARK. — Bonnie Brown, one-third of RCA Victor's hot country trio, the Browns, proves that she's a hit sports-woman as well as a hit recording artist. On the last day of the deer season, Bonnie felled an 8-pointer with her 12-gauge automatic from about 25 yards away. The lark, with her brother and sister—Jim Edward and Maxine—are currently working on their latest release "The Man In the Moon," coupled with "True Love Goes Far Beyond."

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	1
2.	MY SPECIAL ANGEL Bobby Helms (Decca 30423)	2
3.	THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	4
4.	WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	3
5.	KISSES SWEETER THAN WINE Jimmie Rodgers (Roulette 4031)	5
6.	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	6
7.	GEISHA GIRL Hank Locklin (RCA Victor 6984)	7
8.	RAUNCHY Bill Justis (Phillips 3519)	8
9.	ANNA MARIE Jim Reeves (RCA Victor 7070)	10
10.	JINGLE BELL ROCK Bobby Helms (Decca 30513)	11

11. I FOUND MY GIRL IN THE U. S. A. 12. MY SHOES KEEP WALKING BACK TO YOU. 13. UH-HUH-MM. 14. HOME OF THE BLUES. 15. WHY WHY. 16. FRAULEIN. 17. HONEYCOMB. 18. HOLIDAY FOR LOVE. 19. PEGGY SUE. 20. I HEARD THE BLUEBIRDS SING; GIVE MY LOVE TO ROSE; IS IT WRONG.

JIMMIE WILLIAMS
sings
"IF YOU'RE LOOKIN' FOR LOVE"
* MGM *
WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

Country Disk Jockey
REGIONAL RECORD REPORTS

LARRY GAR
WKBC—North Wilkesboro, N. C.
1. Why Why (C. Smith)
2. Let Those Brown Eyes Smile At Me (R. Maddox)
3. Take The Devil Out Of Me (G. Jones)
4. My Special Angel (B. Helms)
5. Red Headed Stranger (Smith)
6. Wake Up Little Susie (Everlys)
7. Presley Xmas Album (Presley)
8. Holiday For Love (W. Pierce)
9. The Story Of My Life (M. Robbins)
10. Cry Cry Darling (J. Newman)

"TATER" PETE HUNTER
KTLW—Texas City, Texas
1. Please Pass The Biscuits (G. Sullivan)
2. New Baby For Xmas (Jones)
3. He Made You For Me (Barkdull & Carter)
4. Once More (R. Acuff)
5. I Won't Be Hangin' Round (Flatt & Scruggs)
6. Have I Told You Lately (M. Robbins)
7. Family Reunion (C. Story)
8. No Wedding Bells For Joe (W. Jackson)
9. Give My Love To Rose (Cash)
10. You've Always Won (J. O'Gwynn)

D. C. MULLINS
WGEE—Indianapolis, Ind.
1. Holiday For Love (Pierce)
2. Jingle Bell Rock (B. Helms)
3. You Win Again/Great Balls Of Fire (J. L. Lewis)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. The Story Of My Life (M. Robbins)
6. My Special Angel (B. Helms)
7. Congratulations Joe (King)
8. The Locket (F. Young)
9. You're The Idol Of My Dreams (J. Newman)
10. Anna Marie (J. Reeves)

"FLORIDA HAYSEED" CHUCK BROWN
WJWS—South Hill, Va.
1. Dream Queen (Rusty & Doug)
2. My Special Angel (B. Helms)
3. Heartbeat (Collins Kids)
4. Why Why (C. Smith)
5. The Story Of My Life (M. Robbins)
6. Catch That Train (Emerson)
7. Rock-A-Chicka (W. Mack)
8. Diamond Joe (Lee & Cooper)
9. Geisha Girl (E. Tubb)
10. Lost To A Geisha Girl (S. Davis)

JIMMIE WILLIAMS
WNOP—Newport, Ky.
1. Kisses Sweeter Than Wine (J. Rodgers)
2. Your Love (P. Wagoner)
3. Great Balls Of Fire (Lewis)
4. Lost To A Geisha Girl (S. Davis)
5. I Found My Girl In The USA (J. Skinner)
6. Raunchy (E. Freeman)
7. Anna Marie (J. Reeves)
8. Rock-A-Chicka (W. Mack)
9. Once-A-Week Date (Robbins)
10. Mary Dear (B. Clifton)

LILLIE ANNE
WIRC—Hickory, N. C.
1. You Win Again (J. Lewis)
2. Is It Wrong (W. Mack)
3. Great Balls Of Fire (Lewis)
4. Have I Told You Lately That I Love You (R. Nelson)
5. Jailhouse Rock (E. Presley)
6. Why Why (C. Smith)
7. Once More (R. Acuff)
8. The Story Of My Life (M. Robbins)
9. Baby I Don't Care (Presley)
10. My Special Angel (B. Helms)

SAMMY GARRISON
KIHN—Hugo, Okla.
1. Fraulein (B. Helms)
2. My Shoes Keep Walking Back To You (R. Price)
3. Geisha Girl (H. Locklin)
4. Home Of The Blues (J. Cash)
5. Give My Love To Rose (Cash)
6. Is It Wrong (W. Mack)
7. Fujiyama Mama (Jackson)
8. Tangled Mind (H. Snow)
9. Great Balls Of Fire (Lewis)
10. Johnson's Grey Mule (Terry)

CHUCK DICKSON, RON HALL & NORMAN PERRY
KCUL—Ft. Worth, Texas
1. Foreign Love (L. Williams)
2. Geisha Girl (H. Locklin)
3. Teen Queen (H. Buvall)
4. The Story Of My Life (M. Robbins)
5. Great Balls Of Fire (Lewis)
6. Should We Tell Him (Everlys)
7. Look For Me (M. Rainwater)
8. I Found My Girl In The USA (E. Tubb)
9. Lost To A Geisha Girl (Davis)
10. Don't Burn The Bridge Behind You (L. Williams)

"SLEEPYHEAD CLIFF"
KASM—Albany, Minn.
1. Your Old Standby (Barnes)
2. I'll Always Be Your Fraulein (K. Wells)
3. The Story Of My Life (M. Robbins)
4. Lost To A Geisha Girl (J. Skinner)
5. The Man In The Glass (C. Beaver)
6. Blue Doll (A. Carter)
7. Cocoanut Girl (A. Terry)
8. One Week Later (Wells & Pierce)
9. Once Again (R. Acuff)
10. Foreign Love (L. Williams)

DAY SANDSTROEM
WWRI—West Warwick, R. I.
1. Kisses Sweeter Than Wine (J. Rodgers)
2. Anna Marie (J. Reeves)
3. Fujiyama Mama (Jackson)
4. Uh Huh Mm (S. James)
5. Blue Komona (C. Copas)
6. My Special Angel (B. Helms)
7. Lost To A Geisha Girl (S. Davis)
8. Jingle Bell Rock (B. Helms)
9. No Wedding Bells For Joe (W. Jackson)
10. Goodbye She's Gone (Sprouts)

RED SMITH
WHEY—El Paso, Texas
1. Kisses Sweeter Than Wine (J. Rodgers)
2. Wake Up Little Susie (Everlys)
3. Great Balls Of Fire (Lewis)
4. Uh Huh Mm (S. James)
5. Lost To A Geisha Girl (Davis)
6. Raunchy (B. Justis)
7. Baby I Don't Care (Presley)
8. Anna Marie (J. Reeves)
9. I Found My Girl In The USA (J. Skinner)
10. Wang Dang Do (F. Husky)

SHERIFF MEL ROBERTS
WGUY—Bangor, Me.
1. Foreign Love (L. Williams)
2. Geisha Girl (H. Locklin)
3. Jingle Bell Rock (B. Helms)
4. Hidden Charm (C. Atkins)
5. Dream Queen (Rusty & Doug)
6. Lucky Star (M. Rainwater)
7. Laura Lee (N. Sedaka)
8. Why Why (C. Smith)
9. Anna Marie (J. Reeves)
10. My Shoes Keep Walking Back To You (R. Price)

"HOPALONG" JOE HOPPEL
WCMS—Norfolk, Va.
1. Mary Dear (B. Clifton)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Teardrops In My Heart (J. Reeves)
4. You Win Again (J. L. Lewis)
5. Wrong (R. Sovine)
6. Alone In Love (Country Lads)
7. Anna Marie (J. Reeves)
8. Goodbye She's Gone (Sprouts)
9. Do Me A Favor (B. Martin)
10. My Special Angel (B. Helms)

TOM "T. J." JOHNSON
WRON—Ronceverte, W. Va.
1. Sputnik II (A. Barkle)
2. Forlorn (C. Waldron)
3. Wild Prairie (Sparrows)
4. Gone Back (B. Owens)
5. I Close My Eyes (Wilburns)
6. Beggar to A King (J. Richardson)
7. Once More (R. Acuff)
8. Mary Dear (B. Clifton)
9. Sputnik (A. Jacobson)
10. Teenage Angel (A. Barkle)

GEORGE WASHINGTON TUCKER
WEKR—Fayetteville, Tenn.
1. Let's Keep Steady Company (B. Worth)
2. Your Old Standby (Barnes)
3. Once More (R. Acuff)
4. The Keeper Of The Key (D. Wright)
5. This Old World (Hamblen)
6. Give My Love To Rose (Cash)
7. I Won't Be Hanging Around (L. Flatt)
8. Why Don't You Haul Off (H. Locklin)
9. Jim Joe And Mary (Worth)
10. Tall Tall Trees (G. Jones)

MARTY KRAUSS
WAMO—Pittsburgh, Pa.
1. The Story Of My Life (M. Robbins)
2. I Found My Girl In The USA (J. Skinner)
3. Just An Old Flame (H. Thompson)
4. My Special Angel (B. Helms)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Geisha Girl (H. Locklin)
7. Why Why (C. Smith)
8. Wake Up Little Susie (Everlys)
9. Anna Marie (J. Reeves)
10. Holiday For Love (W. Pierce)

MARY WILSON
KCLX—Colfax, Wash.
1. The Story Of My Life (M. Robbins)
2. Xmas Roses (H. Snow)
3. I Found My Girl In The USA (Skinner/Tubb)
4. Holiday For Love (Pierce)
5. Catch That Train (Emerson)
6. New Baby For Xmas (Jones)
7. Jingle Bell Rock (B. Helms)
8. My Shoes Keep Walking Back To You (R. Price)
9. I'll Still Write Your Name In The Sand (M. Wiseman)
10. Anna Marie (J. Reeves)

"UNCLE DOC" OSBORNE
WDOC—Prestonsburg, Ky.
1. My Special Angel (B. Helms)
2. Holiday For Love (Pierce)
3. Why Why (C. Smith)
4. Wake Up Little Susie (Everlys)
5. My Shoes Keep Walking Back To You (R. Price)
6. Geisha Girl (H. Locklin)
7. The Story Of My Life (M. Robbins)
8. Fraulein (B. Helms)
9. Income Tax (B. Covley)
10. Blue Doll (A. Carter)

FRANK ELKINS
WPRY—Perry, Fla.
1. Kisses Sweeter Than Wine (J. Rodgers)
2. My Special Angel (B. Helms)
3. Uh Huh Mm (S. James)
4. The Story Of My Life (M. Robbins)
5. Great Balls Of Fire (Lewis)
6. Holiday For Love (Pierce)
7. Blue Xmas (E. Presley)
8. Jailhouse Rock (E. Presley)
9. Why Why (C. Smith)
10. You Win Again (J. L. Lewis)

TOM REEDER
WARL—Arlington, Va.
1. Jailhouse Rock (E. Presley)
2. Raunchy (B. Justis)
3. Holiday For Love (Pierce)
4. Once More (R. Acuff)
5. Losing Game (V. Taylor)
6. Mary Dear (B. Clifton)
7. Is It Wrong (W. Mack)
8. Look For Me (Rainwater)
9. Alone In Love (Country Lads)
10. Ballad Of A Teenage Queen (J. Cash)

"WILLIE AFTER DARK"
CKLB—Oshawa, Ont., Can.
1. Jingle Bell Rock (B. Helms)
2. Jailhouse Rock (E. Presley)
3. Geisha Girl (H. Locklin)
4. Holiday For Love (W. Pierce)
5. Uh Huh Mm (S. James)
6. Why Why (C. Smith)
7. Once A Week (M. Robbins)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Deep Blue Sea (J. Dean)
10. Treat Me Nice (E. Presley)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE

"DON'T" (2:48) [Elvis Presley BMI—J. Leiber, M. Stoller]
"I BEG OF YOU" [Elvis Presley BMI—R. McCoy, K. Owens]
ELVIS PRESLEY (RCA Victor 7150)

● Two more smasheroos from the lad who seems to be monopolizing the gold-disks. (See Pop reviews).

"STOP THE WORLD" (2:00) [Bill McCall BMI—C. Belew]
"CAMEL WALK STROLL" (2:05)
[Cedarwood BMI—H. Morrison, J. Zinkan]
JOHNNIE & JACK (RCA Victor 7137)

● Johnnie & Jack get off winging in '58 with a power-packed two-sider that's sure to garner a heap of coin for all concerned. And both ends have the teen-age set in mind. On the top side, tagged "Stop The World", the boys dramatically project a touching lover's lament set to a heavy, fish-beat pace. On the other half they delightfully hop on the bandwagon featuring the current dance craze, the "Camel Walk Stroll". Terrific, pop-r&r-flavored vocal and instrumental assist gives both ends that money-making, all-market appeal.

JIMMY COLLINS
(Orbit 110)
C+ "STRAIGHT SHIFT" (2:40) [Myrtle BMI — Collins, Stevens] Jimmy Collins, along with "Big" Jim DeNoon, dishes up a flavorful, quick beat, string offering that should capture a fair share of the spins.

C+ "FLUID DRIVE" (1:56) [Myrtle BMI — Collins] This half, the 'automatic transmission' side, also finds the artists nimbly fiddlin' their way thru a snappy, instrumental toe-tapper.

BILL DENNING/ "WILD" BILL TAYLOR
(Fame 502)
B "STUDY HALL ROMANCE" (2:35) [Mel-Mat BMI—Glendening, Harris, Taylor] Here's two newcomers who have the goods to become 'fame-ous' on their wax debut. This end finds Bill Denning persuasively spinning a tender, teen-age fish-beat ballad.

B "LITTLE JEWEL" (2:29) [Mel-Mat BMI — W. Taylor] On this half "Wild" Bill Taylor sends up an explosive, "Little Richard" type performance on a tremendous rafter-shaker. Inviting musical backdrop supplied by the Clefs on two decks that oughta appeal to the teensters in all markets.

WES HOLLY
(Iowana 807)
B "SHUFFLIN' SHOES" [Grange BMI — Holly] Wes Holly, along with a colorful vocal and instrumental backdrop, knocks out a delectable, trigger-quick blues item that oughta make the ops and jocks sit up and take notice.

C+ "TRULY, I LOVE YOU" [Grange BMI—Holly] Reverse etching is a lovely, up tempo romantic entry that Holly polishes off in smooth style. Good deck for the hoofers.

CARL BELEW
(4 Star 1715)
B+ "STOP THE WORLD" (2:12) [4 Star BMI — C. Belew, W. S. Stevenson] Carl Belew could have a clicker on his hands as he sends up a first rate reading on this potent, slightly up tempo, self-penned romantic weeper. Tune looks like a big one. Watch it.

B "I CAN'T FORGET" (2:40) [4 Star BMI — C. Belew, W. S. Stevenson] Under portion is another crying-towel love affair that Belew puts across with telling effect. Splendid choral and musical assist with poppish overtones on both lids. Strong pairing.

CHUCK CARSON & ARBACH THREE
(Soma 1085)
C+ "DISAPPOINTED IN LOVE" [Tree BMI — B. Auge] A pop-oriented, middle beat romantic shuffler is tastefully styled by Chuck Carson and the Arbach Three.

C+ "THE NAVAJO TRAIL" [Leeds ASCAP — Markes, Delang, Charles] On the under portion the artists revive the easy-goin' old sentimental favorite and treat it to a pleasant, ear-pleasing reading. Appealing two-sider that rates a heap of airplay.

BILL CARLISLE
(RCA Victor 7132)
B+ "TINY SPACE MAN" (1:50) [Danby BMI—P. Evans, J. Reardon] Here's an engaging country cover, by Bill Carlisle of a tantalizing novelty swinger that the teenagers and even the kiddies are gonna take a liking to. Real cute side. Could happen.

B+ "HOW WILL I KNOW?" (1:45) [United ASCAP—B. Norvas, L. Baxter] Flip portion is another dandy country-ish version of a romantic rocker that appeared on the pop-r&r-scene a few months back. Socko choral and instrumental backdrop on these two coin-catchers.

REX ALLEN
(Decca 30511)
B+ "THE BLUE LIGHT WALTZ" (2:46) [Shapiro, Bernstein ASCAP—A. Hoffman, D. Manning] The smooth and rich tones of Rex Allen make for a listening treat on this beautiful, lilting romantic weeper. Excellent vocal support supplied by the Anita Kerr Singers.

B+ "BLUE DREAM" [Acuff-Rose BMI—F. & B. Bryant] This slow paced lover's lament is another standout entry that Allen etches in ultra-lovely fashion. Nudie's fine mandolin pickin' is featured here. A 'must programming' two-sider for the pop and country jocks.

JACK TURNER
(MGM 12603)
B+ "WEARY BLUES FROM WAITIN'" (2:25) [Acuff-Rose BMI—Williams] The Hank Williams' favorite, currently being revived pop-wise by Tony Bennett, is brought up to date for the country mart with this top quality, up tempo version by Jack Turner.

B+ "GOT A HEART" (1:58) [Acuff-Rose BMI—Turner] Bottom deck is another quick beat blues piece, this time a Turner original, that the songster spins in fetching style. Loads of chart potential on both ends.

Country Round Up

Red Foley has completed filming of a special motion picture for the Dow Chemical Co., his 2nd such assignment in less than 6 weeks. The picture, which was lensed in the Kinescope process, also had in its cast a number of regulars from Foley's weekly NBC radio show for Dow, including Joe Slattery, Suzi Arden, Chuck Bowers, Billy Walker and Slim Wilson's band. In November Foley & Co. made another quarter-hour for the Ford Motor Co. The cast of ABC-TV's "Country Music Jubilee" and NBC Radio's "Red Foley Show", headed by Foley himself, presented an evening of holiday entertainment last week for the inmates of the U.S. Medical Center, a federal penitentiary on the outskirts of Springfield. Bob Wills was Saturday, Dec. 28th's guest on the "Country Music Jubilee", with Hank Thompson and the Brazos Valley Boys in on Jan. 4th. This marks Hank's initial appearance on the Foley Show. Then, Hank and the crew heads west in the latter part of January making stops along the way in El Paso, Phoenix, Tucson, and San Diego and arriving in Los Angeles on Saturday, January 25th, where he'll appear on 2 of the Los Angeles areas top television shows, "Country America" on ABC-TV and the popular "Town Hall Party" from Compton, California.

SLIM WILSON

* * * * *

Wanda Jackson, whose current record of "Fujiyama Mama" is taking off big, according to Thunderbird Artist's Bob Franklin, in both popular and country markets, is winding up 1957 with a tour through Colorado and Texas. She played New Years Eve in Montrose, Colorado and appeared on Red Foley's ABC "Country Music Jubilee" on Jan. 4th.

* * * * *

Billy Gray, Decca recording artist and for the past 3 years leader of his own western swing band, the Western Okies, rejoined Hank Thompson and boys recently. Before forming his own band 3 years ago Billy was a feature of the Thompson organization. He has written many songs together with Hank and they are expected to revive their song writing teamwork.

JACK TURNER

* * * * *

Jack Turner's initial MGM Slicing, out this past week, is Hank Williams' "Weary Blues From Waitin' " coupled with a Turner original, "Got A Heart (That Wants A Home)". Columbia's Tony Bennett recently revived "Weary Blues" for the pop mart. Jack, who has been on WSFA-TV with the "Jack Turner Show" for 2½ years, each Tues. and Thurs., from 5:00 to 5:30 P.M., tells us that his is one of the top rated multi-weekly TV shows in the area according to Pulse.

* * * * *

"Uncle" Charlie Babcock, CKLB-Oshawa, Ont., Can. pens the praises of WJJL-Niagara Falls, N.Y. deejay-promoter-song writer and wax artist, "Ramblin' Lou", who has really fostered country music in the states and Canada. Lou, who recently purchased a hillbilly park, brought in a big "opry" show to Niagara's State Theatre on the 28th of Dec. On hand were Faron Young, Carl Perkins, Jean Shepard and Don Reno & Red Smiley.

* * * * *

Janie Davids, originally out of Nashville, but now headquartering in California's San Fernando Valley, has a new release out this week on Vick Knight's Key label, coupling a Dave Rich ballad, out of Jack Stapp's Tree catalog, and a rockin' original by Carolina Weaver Swanson.

* * * * *

Weekend midget auto racing and the sunshine are 2 of the reasons that "Nervous" Ned Needham has returned to Ocala, Fla. He's now with the new Ocala station, WHYS, after a 3 month stay with WENO-Nashville, Tenn. Previous to both stints Ned was with WMOP-Ocala for 4 years.

* * * * *

Sponsor Philip Morris renewed a 13-week contract with the touring PMCMS effective January 1st. PMCMS will continue, too, in its regular Sunday broadcasts over the Columbia Radio Network. On January 6th the show will mark its first anniversary and plans are underway for a special celebration. The all-star country music entertainers have set a show business record for consecutive one-night performances in a different city six days out of seven. They have now toured in 18 states and 287 cities, and the District of Columbia. In addition to this, the PMCMS has performed generously for the armed forces, veterans' and children's hospitals. It's reported that they have broken attendance records in 70% of all the cities and are now nearing the 2-millionth mark in total number of people they've entertained. Warner Mack, formerly popular deejay at WVIM in Vicksburg, Miss., recently joined the cast of PMCMS which includes Carl Smith, Goldie Hill, "Little" Jimmy Dickens, Red Sovine, Ronnie Self, Mimi Roman, Shirley Caddell, Bun Wilson, and Tunesmiths Dale Potter, Sammy Pruett, Tommy Pritchard and Johnny Sibert, with Biff Collie as the show's M. C. and host on the PMCMS radio program. The shows' schedule for Jan. 1st thru the 15th includes dates in Okla., Kan., Mo. and Texas. The show is booked by the Jim Denny Artist Bureau, 213 Albert Building, Nashville, Tenn. and Oscar Davis does the advance booking.

RAMBLIN' LOU

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Jim Nesbitt, WYMB-Manning, S. C. reports that in addition to managing all the "wheels" in Nashville, Lee Emerson has also 'managed' a real hit in "What A Night" on the Columbia Label. The song is red hot in South Carolina and the entire South, according to Jim.

Eddie Briggs tells us that Barney Lee Golden, veteran west coast deejay, has opened the first all country music station in central Calif. Golden, who left KGST, Fresno, Calif., after a long tenure, reports much success with his station and mail pours in to the station each day. Now on the DJ staff of KEAP are "The Saltwater Cowboy," Eddie Briggs; Bob Kennedy (Cal-West); Dave Stogner (Decca); Vance Jones; Leeland and Wayne Golden; Johnny Russell; Frances Self, and Bill McAllister. Barney reports that the station needs country and western records, and record firms, promotion men, artists and tune pluggers will find KEAP a valuable station to send to get plays. The station address is 2344 South Railroad Ave., Fresno, Calif.

JANIE DAVIDS

* * * * *

Steve Stebbins, Americana Corp. notes that Lefty Frizzell, whose latest on Columbia is "Tell Me Dear" and "Time Out For The Blues" will be making personal, radio and TV appearances in Calif., N. Mex., Kan., Ariz. from Dec. 27th thru Jan. 12th as will Columbia's Freddie Hart whose newest is labeled "You Are My World" and "Heaven Only Knows."

* * * * *

Fred Maddox opened his new place, the "Mozart Club", on Jan. 2nd with the Maddox Brothers & Rose as special guest band. He'll feature guest stars as often as possible, as well as using his brothers and sister. He has Wanda Jackson set for an early date. Fred will work this club as well as the Copra Club, both of which are in Pomona, Calif. He does his daily radio shows over KOCS, Ontario from the Copra club and reports that Johnny Cash's newest, "Teen Age Queen" is the hottest record that he's ever heard. He received a copy on Tuseday and played it the next day with the results that all phone lines were tied up for hours and to date requests for the number exceeds all other requests 5 to 1.

* * * * *

Steve Schulte's initial release on the Felsted label, "Paying the Piper" and "Too Blue To Cry" has been selected Pick Hit of the Week on 35 stations of The Texas Network. KLIF, major Dallas outlet, was one of the first to hop on the record. Steve meanwhile continues to maintain a busy personal appearance schedule. After appearing in St. Louis he goes into the San Diego and Los Angeles area for several weeks. Steve has negotiated with a new national sponsor for his services beginning in 1958.

FRED MADDOX

* * * * *

Raven haired Billie Miller of Odessa, Texas has cut her first waxings in a recording session produced by Murray Nash Associates Inc. in Nashville, Tenn. Billie, incidentally, won 12 beauty contests by the time she was 16. Trend Records, new Kapp Records' subsidiary, gets off to a flying start with its release of 'Little Pigeon", by Chuck Sims, 15-year-old native of Dayton, Ohio. Flip side is "Life Isn't Long Enough" penned by Sims and Harold Galbreath. The session was produced by Murray Nash Assoc.

* * * * *

The personal appearance schedule of the Blackwood Bros. Qt. includes dates in Md., N.C., Va., Miss., Texas, Okla., Mo., S.C., Ark., Ala. and Fla. from Jan. 1st thru Feb. 1st.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

The Country Records Disk Jockeys Played Most

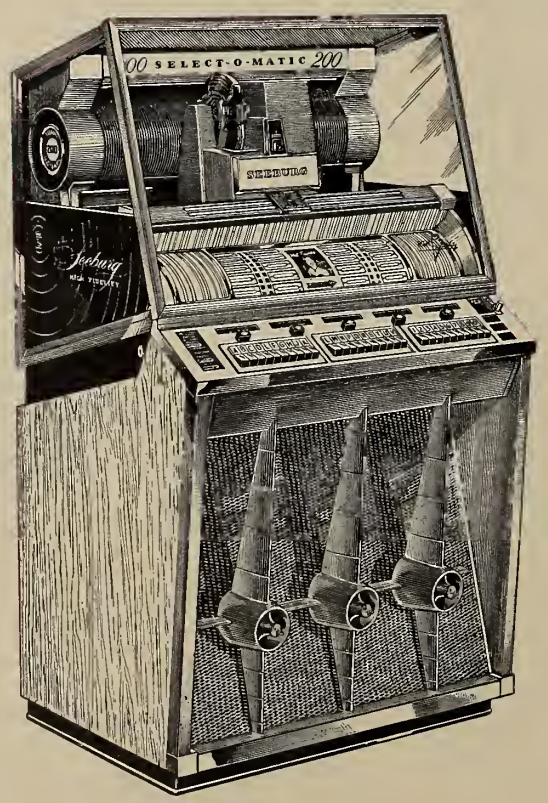
A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	MY SPECIAL ANGEL	Bobby Helms (Decco)
2.	WAKE UP LITTLE SUSIE	Everly Brothers (Codence)
3.	STORY OF MY LIFE	Marty Robbins (Columbio)
4.	ANNA MARIE	Jim Reeves (RCA Victor)
5.	HOLIDAY FOR LOVE	Webb Pierce (Decco)
6.	MY SHOES KEEP WALKING BACK TO YOU	Roy Price (Columbio)
7.	HOME OF THE BLUES	Johnny Cash (Sun)
8.	WHY WHY	Corl Smith (Columbio)
9.	GEISHA GIRL	Honk Locklin (RCA Victor)
10.	KISSES SWEETER THAN WINE	Jimmie Rodgers (Roulette)

11. JINGLE BELL ROCK. 12. GREAT BALLS OF FIRE. 13. JAILHOUSE ROCK. 14. I FOUND MY GIRL IN THE U.S.A. 15. UH-HUH-MM. 16. YOU WIN AGAIN. 17. I HEARD THE BLUEBIRDS SING. 18. PLEASE PASS THE BISCUITS. 19. TANGLED MIND. 20. FRAULEIN. 21. RAUNCHY. 22. GIVE MY LOVE TO ROSE. 23. LOST TO A GEISHA GIRL. 24. LOVE BUG CRAWL. 25. EVERYWHERE YOU GO. 26. TEARS ARE ONLY RAIN. 27. ACT LIKE A MARRIED MAN. 28. HONEYCOMB. 29. IS IT WRONG. 30. SQUID JIGGIN' GROUND. 31. PEGGY SUE. 32 GOODBYE SHE'S GONE. 33. ROCK-A-CHICA. 34. UNFAITHFUL. 35. CRY, CRY DARLIN; ONCE MORE; FOREIGN LOVE; I CLOSE MY EYES; DEEP BLUE SEA; DON'T DO IT DARLIN'.

PROGRAM BOTH SINGLES AND ALBUMS PROFITABLY WITH

DUAL PRICING



America's Finest and Most Complete Music Systems

The tremendously increased sale of album records has created an entirely new concept of programming. Because, today, much of the fine music the public wants to hear—standards, show tunes, jazz and classics—is available principally on albums. This type of music is as essential to proper programming as current hit tunes on singles.

Dual Pricing permits taking full advantage of both kinds of records because dual pricing makes it possible to:

- Program singles at one price
- Program EP album records (2 tunes per side) at a proportionately higher price.

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG
Chicago 22, Illinois

Division of Fort Pitt Industries, Incorporated

Here and There

NEW YORK — While each individual industry, and each individual firm in that industry, is affected differently by the ups and downs of general business, it is always interesting to note the attitude and condition of the nation's leading firms. On one page of the financial and business section of *The New York Times* this week appeared the following: "A.T.&T. Reports Successful Year"; "R.C.A. executives estimate a record sales of $1,180,000,000, a gain of 5 per cent above 1956"; "The Commerce and Industry Association of New York announced the results of an annual survey of a cross-section of the city's commercial enterprises: 30% predict gains in 1958 and 47% expect to equal 1957 volume, indicating that 77.6% of the business men are preparing to continue at the same pace or better in the year ahead"; "National Electrical Manufacturers Assn. are virtually unanimous in their optimism for 1958."

MONTREAL, CANADA — What's the outlook in Canada for 1958? Well —a Canadian banker, Neil J. McKinnon, president of the Canadian Bank of Commerce looks at his nation's economy very optimistically. At an annual meeting of stockholders, he said "There are elements of stability which should be sources of reassurance." He reviewed three principal factors influencing the economy—export trade, new capital investment and consumer expenditure. He noted that the Canadian dollar remained at a premium in terms of the United States dollar and other currencies, owing to the large net inflow of capital. He predicted that total capital investment in Canada in 1958 would be "very high indeed." He was also hopeful that consumer expenditures in 1958 would be "considerably above any year prior to 1957."

DETROIT, MICH. — Let a little fall-off (or a seeming fall-off) occur and certain habitual moaners start crying. Yet, if facts were studied, conditions wouldn't seem as bad as some are painting. Reports from the Motor City have been mixed all year, with a leaning to the pessimistic. Yet, let's look at the year-end figures. The auto industry built a total of 6,005,665 cars in 1957, compared to 5,702,027 cars in 1956—over 300,000 more units in 1957. Not bad, eh, for a so-called recession year?

WHY NOT 10¢ PLAY PINBALL?

Why not 10¢ play pinball?

Why are the novelty pinball operators lagging behind in changing over to 10¢ play?

These questions are being asked by those most interested in novelty pinball.

They would like to know the reasons why the operators of novelty pinballs are not changing over to 10¢ play as fast as are operators of other types of coin operated amusements.

There are those who believe that, since novelty pinball games are considered in the light of a coin operated amusement institution because of more than 26 years of consistent operation, the operators of these games should recognize the fact that 10¢ play is just as applicable to their games as it is to phonos, shuffles, bowlers, kiddie rides, guns, and all other amusements.

"The fact remains", one manufacturer advises, "that on changing over to 10¢ play, even if play drops 50 per cent, which", he adds, "is highly improbable and has never yet been the case for operators of other amusements, the novelty pinball operator would still be better off than he is today.

"In the first place", he reports, "and just as '*The Cash Box*' has pointed out time and time again, the operator would actually be making more money should he have to endure such a fantastic drop in play as 50 per cent.

"The operator would then have less servicing and mechanical overhead expense. He would, at 50 per cent less play on 10¢, still be taking in just as much as he now takes in on 5¢ play. He would have less wear and tear on his games. This means the games would last longer. Or, if he wanted to trade them in earlier, because of their better condition, he would get a higher trade-in valuation.

"So", he concludes, "we just can't understand why the operators of novelty pinball games are holding back so strongly from changing over to 10¢ play. Especially when operators of all other types of coin operated amusements have already changed over to 10¢ play, or are doing so as fast as they possibly can."

As surprising as this may prove to many around the nation, the operators of novelty pinballs have been lagging behind in changing over to 10¢ play.

Even tho these operators realize that the dime is worth but 4½¢ in actual purchasing power today.

Even tho the novelty pinball operators are enduring a 350% increase in the cost of new games and a 450% increase in overhead expense as well as an 85% raise in living costs.

The average man engaged in the operation of novelty pinballs seems most hesitant to change over to the 10¢ coin. The coin that has swept America and is today recognized as replacing the nickel everywhere, and for everything. Even a telephone call. Even a candy bar. Even a newspaper.

It is, indeed, very strange to hear from some of the leaders in the novelty pinball field, that the operators in this very fascinating division of the coin operated entertainments industry are lagging far behind in changing over to 10¢ play.

Editor's Note: We wonder if some of the novelty pinball operators, themselves, won't tell us why?

Coinmen Face '58 WITH CONFIDENCE

New and Finer Products Are Promised by Manufacturers. More Ops Determined to Switch to "Dime Play" and "Dime Play" Plus. More Ops Diversify Their Coin Machine Operations

NEW YORK—As 1958 gets underway, newspapers, magazines and the air lanes are filled with reports of general business for the year ending 1957, and predictions for the future. Of course, some firms suffered a slowdown in 1957, but it is surprising how many firms and industries reported 1957 a better year than 1956. As for the predictions for the new year, some take a dispirited outlook, but once again, general surveys have shown that a majority look for the new year to hold even at the very least, with business recorded for 1957. The business and financial Editor of the New York Herald Tribune (one of the country's most conservative daily newspapers) wrote: "The most prosperous year in recorded history has just ended. I go on record with a forecast that 1958 will see the G.N.P. (General National Product) reach yet another high; that most areas of the economy will achieve new, higher levels of prosperity; that the general well-being of all Americans will be better in 1958 than in any preceding year."

"But", ask coinmen, "what does that mean to me?"

Actually, whether there's a slide-off or a boom in general business, altho reflecting somewhat in the coin machine business, the answer will have to come from those in the industry itself.

There will have to be several determining factors. No doubt, certain specific areas will be affected by the spending money available. But, that still isn't the whole answer. If the manufacturers of coin machines produce appealing and attractive equipment (which they state they have all ready to place on the market), then wholesalers and operators will benefit accordingly. And we have found from long experience that our ingenious and highly intelligent manufacturers have always produced equipment that attract players to the machines. At this time, every manufacturer has stated that they are ready to release machines with new ideas and innovations—or they have them on their drawing boards.

In many instances in the operating phase, the success or failure of business will be determined by the operator himself. Dime play, which has progressed so rapidly over the past several years, will have to become universal. Then operators will have to develop the next step—"Dime Play Plus"—a more equitable distribution of the intake. As more and more operating firms take these advanced steps, the better chance they have of operating profitably. The optimistic note in the progress of dime play is very encouraging. More and more operators keep changing over, and eventually all equipment will be on 10¢ play—even amusement machines.

Another development over the past few years, and intensified during 1957, was the diversification of operations by many firms. This policy has resulted in the strengthening of their over-all operating function. Most firms who have taken this step report that they have benefited greatly. We can look for more diversification in 1958.

As one of the country's leading economists stated: "Financial statistics indicate a very stable condition in all phases of the U. S. economy. All we need is the confidence of the general public, which has been scared off by so many pessimistic reports. Given the slightest encouragement, the public will start spending some of the money they've been hoarding in savings banks.

The Cash Box concurs with this observation—but for the coin machine industry, as well. Let us attack the future with confidence in our business —and in our country.

Discussions with leaders in all phases of the coin machine industry —manufacturing, wholesaling and operating—make it clear that their outlook for the future is extremely optimisitic. As one of these men stated: "If we look to 1958 with optimism, then we'll prosper." And he further stated: "We look to 1958 with great confidence, and expect it to be one of the firm's best years."

Two New German Phonos Introduced To Great Britain

Automaten Distributors, Ltd., Holds First London Demonstration. Plan Others Thruout Country

LONDON, ENGLAND—Two new German phonographs are having a very big impact on Britain. They are the Weigandt "Tonmaster" and "Diplomat" machines, introduced to Britain by Arthur Brown, the genial and enterprising chief of Automaten Distributors Ltd. of Llandudno, North Wales.

At the Grosvenor Court Hotel, this city, several days ago, Brown and his two chief executives, general manager D. M. White, and sales manager F. D. Caswell, who had been giving their first London demonstration of the phonos, sat down quietly for the first time in almost a week to do some addition. And the resultant sales figure was so satisfactory that similar shows are being planned in other parts of the country very soon, apart altogether from the January show at the ATA exhibition. In addition, their Norfolk/Lincs./Cambridgeshire area distributor, W. B. Stockdale, has decided to hold local shows of the machines in various places in his area.

As well as the many orders that were placed by British operators for the "Tonmaster" and "Diplomat" phonos, Arthur Brown was able to open negotiations with Commonwealth operators when in London, and will shortly have something important to report in that direction, he said.

Among sub-agents appointed were Medway Automatics Ltd., for Kent. Both partners, Mr. Harris and Mr. Valente, expressed their enthusiasm for the wall box in particular, which they think admirably suited for many locations in the south.

Incidentally, the very first box to be sold was to George Rundle, the delightful old-stager showman, who gives his address as England's "Number One Cafe," Bagshott, and who said: "A juke box of quality like this makes me feel a gay youngster again. I'm thrilled with it." George must be all of 70!

Another move by the Automaten organization is to set up a sales and spares service agency in London, almost at once. This is to help overseas buyers as well as those in the South of England.

Automaten Distributors Ltd., is an importer and distributor of automatic machines.

Arthur Brown has been in business in electronics for over twenty years and controls a television diffusion organization in North Wales together with other allied businesses. His executives and staff are therefore widely and thoroughly experienced in the matter of service calls of a more complex sort than those for juke boxes. And in the all-important spare-parts side of the business a very large and complete stock is already being carried and a "by-return" spares service to phone callers and telegrams is already being given to all operators. The spares are also attractively listed, pictured, and identified in the excellent manual that accompanies each box and the German instructions are fully translated in English.

The "Tonmaster" is a 60-selection wall box which, because of its compactness and the fact that it can be hung at eye-level in the smallest possible space, makes it unusually appealing for a new range of locations altogether as well as for many existing locations.

The "Tonmaster" holds 30 seven-inch discs; takes three-penny or six-penny coins; gives pre-selection on all 60 tunes; gives record-changing limits of from 3 to 18 seconds; has two built-in loud-speakers, with connections for extra speakers; has a ten-watt amplifier with overall consumption of 80 watts; is very attractively lit and coloured; and has provision for remote control of volume.

The console "Diplomat" is a good-looking 120-selection box of more conventional appeal. It holds 60 7-inch discs, and can be adapted (as can the other) to take EP's. It takes 3d., 6d., and 1/-; all 120 tunes can be pre-selected; record changing takes from 5 to 25 seconds; by means of its six loud-speakers it features excellent third-dimensional sound; and there is provision for remote control.

In both cases, attractive four-year repayment terms are being offered.

In Arthur Brown, who owns the Automaten Distributors Ltd. firm, the juke-box industry has gained a fascinating, robust and enterprising character in business and in showmanship. It has been estimated that before he came into the juke-box industry he was the biggest single provider of entertainment to the people of Llandudno and Colwyn Bay, both for local people and for the many thousands who flock into the famous North Wales resorts every Summer. Not only does he own and control a network of radio, television, record and appliance outlets (retail and rental), but he owns the famous Lido there. He is a great salesman himself, and he believes that demonstrations and advertising should play key parts in the routine sales promotion activities.

For Permanent Prosperity

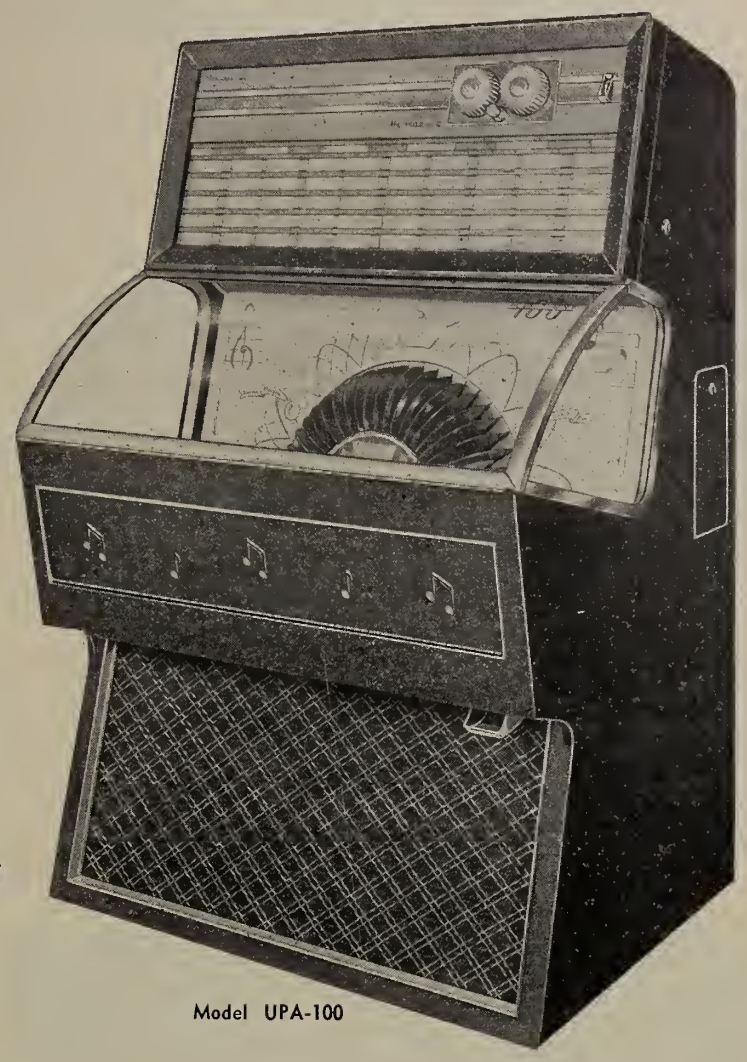
equip every location

with the new, trouble-free

United Phonograph

"it's entirely new from the floor up"

Write for complete information today!



Model UPA-100

UNITED MUSIC CORPORATION
3401 NORTH CALIFORNIA AVENUE
CHICAGO 18, ILLINOIS
CABLE ADDRESS: UMCORP

Successful Year For Runyon

BARNEY (Shugy) SUGERMAN

NEW YORK—Barney (Shugy) Sugerman, Runyon Sales Company, this city, discussing business for 1957 and for the future, stated, "We have just completed, what should show, when our books are closed, a most successful year.

"Not only were our sales of AMI music machines and accessories high, and the products of Bally Manufacturing at a record figure, but the development of our export business has progressed at an exceptionally fast pace. Buddy Fox, in charge of this department, advises that we have taken on a number of new accounts, and have shipped a quantity of machines. We anticipate a greater expansion of our export department in the next year."

Commenting on the increased export sales, Buddy Fox said, "We are very happy about the continuing increase in our sales, and I can attribute it to the close attention we pay to these foreign orders. The repeat business we do with these buyers is what pleases me. We ship our equipment as finely refinished and reconditioned as is possible, resulting in satisfied customers. And to prove it, look at this letter complimenting us on the machines this firm received."

MUSIC

M-100A—Converted to 45 RPM	$275
SEEBURG 100-R	650
A.M.I. "B"	95
A.M.I. E-80	350
A.M.I. F-80	450
WURLITZER 1400	175
ROCK-OLA FIREBALL 120 (78)	150
45 RPM Conversion for M-100A	$69.50
45 RPM Conversion for other models	WRITE

GAMES

Bally ALL STAR BOWLER
Bally STRIKE-BOWLER
ChiCoin TV BOWLING LEAGUE
United ROYAL BOWLING ALLEY
Gottlieb STRAIGHT FLUSH
Valley 6-POCKET POOL

VENDING

Keeney 22-Column Cigarette Vender
Keeney 300 Cup Coffee Vender
Keeney 500 Cup Coffee Vender
Keeney Cold Drink Vender
— WRITE

ATLAS MUSIC COMPANY
2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Future Coinman

PHILADELPHIA—Seen above is the beaming father, Arnold Silverman, and his newly born son. Arnold is the son of proud grandfather, Joe Silverman, manager of the Amusement Machine Operators of Philadelphia.

BIGGEST SALES IDEA

EVER OFFERED TO COIN MEN

Coming Soon From Rosen

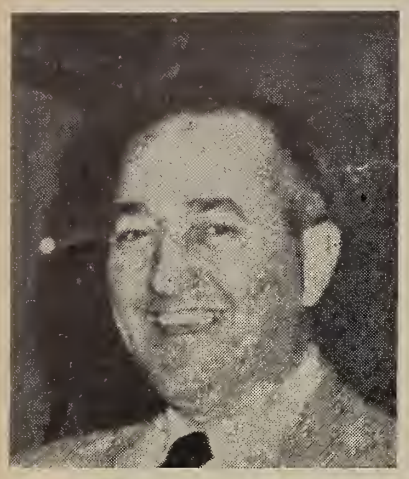
Watch For Announcement

DAVID ROSEN
Exclusive AMI Dist. Eo. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

"We think that your publishing of the Top Sixty Best Selling Tunes is the greatest invention since the self-starter. This alone is worth the price of the subscription."

THE WOODS MUSIC CO.,
Fayetteville, N. C.

Williams Manufacturing On Six Day Work Week



J. A. (ART) WEINAND

CHICAGO—A. J. (Art) Weinand, sales manager, Williams Manufacturing Company, this city, reported this past week that the firm is starting in 1958 with the plant and offices working six full days a week plus overtime.

One part of the plant is on an extended production run of the 5-ball game, "Jig Saw", which Weinand said is breaking all previous records for pinball volume.

"We will continue on this game", Weinand stated, "until the backlog of orders we now have is all shipped.

"In addition", he said "our distributors are ordering an unprecedented number of our new 'Ten Strike' and 'Ten Pins', and we have set up a new production line for these great bowling games."

Speaking for all executives and officials of the firm, Weinand stated that all Williams distributors are to be congratulated on the outstanding job they did on sales of "Jig Saw", as well as previous releases.

"Our distributorship organization", he revealed, "kept us 'sold out' all during 1957, despite increases in production."

Weinand predicted that 1958 will follow the same pattern.

"Sputnik"

MOOSIC, PA.—An Isetta, named "Sputnik", was added to the attractions at Rocky Glenn Park, and Ben Sterling advises it will be a permanent means of transportation in the park.

Pictured here greeting the arrival (l. to r.) is Ben Sterling, co-owner and manager of the park; Joseph Sterling, Rosemarie Sterling (Ben's grandchildren) and Charles Kokinda, a former employee.

WORLD WIDE—Best Buys Through 1958!

5-BALL GAMES

WORLD Champ	WRITE	4 PI. MAJESTIC	$410	HAWAIIAN BEAUTY	$125
ROYAL FLUSH	$295	4 PI. REGISTER	310	DIAMOND LILL	115
ACE HIGH	275	4 PI. SCOREBOARD	195	CAPRI	145
RAINBOW	255	2 PI. GLADIATOR	245	CUE TEE	55
AUTO RACES	245	2 PI. CIRCUS	325	MARBLE QUEEN	55
CLASSY BOWLER	225	2 PI. BALLS-A-POPPIN'	175	LULU	55
DERBY DAY	195	2 PI. FLAGSHIP	310	BIG BEN	55
HARBOR LITES	175	2 PI. SEA BELLES	295	TIMES SQUARE	55

SHUFFLE GAMES

CAPITOL	$225	HOLLYWOOD	$175	CONGRESS	$325
LIGHTNING	155	HOLIDAY	125	A.B.C.	295
RAINBOW	125	MAGIC	155	GENCO SKILL BALL	225
CHIEF	115	JET	110	WMS. 6 PI. ROLLABALL	295
IMPERIAL	95	ADVANCE	95	UN. FIFTH INNING	125

WANT TO BUY All Type } **BINGO GAMES—BASEBALL GAMES**
Will Trade Shuffles or 5-Balls or Pay Highest Cash Prices!

Terms: 1/3 Dep., Bal. Sight Draft. Cable: "GAMES—CHICAGO"

WORLD WIDE DISTRIBUTORS, Inc.
2330 N. WESTERN AVE., CHICAGO 47, ILL. Everglade 4-2300

Through The Coin Chute

GREAT BRITAIN GOSSIP

In its Christmas advertising the enterprising Bal-Ami organization at Ilford, which, in a multi-million dollar assembly line turns out British AMI "G" models in the 40, 80, and 120-selection range, has been running an amusing gimmick. The name of the firm is prominently displayed, thus: "BA*-AMI, WISH YOU A MERRY CHRISTMAS AND A HAPPY AND MUSICA* NEW YEAR. and a footnote explains: *NOEL!" . . . The President of the Board of Trade, **Sir David Eccles**, has regretfully turned down the suggestion that an International Fair should be held in Britain soon. . . . For space reasons, "rides" have squeezed out some of the coin game attractions at this year's Mons Fair in Belgium. A new coin attraction, however, is a figure 8 car racing table of a rather complicated nature. The automatic machine booth is appropriately named Coney Island. . . . Prospect Automatics of Church Street Morley has begun offering Payout Pintables, and find a growing demand for them in Britain. They also undertake machine conversion work. . . . Chicago Automatic Supply Co. of St. George's Road, London, is again offering Mills Fruit Machine Clocks immediately from stock. Ted Horton, of Colebrooke Row, London, is also selling Mills Fruits, and undertaking overhauls and conversions. . . . One free turn in four on Servumatic strip-gum vendors is an increasingly popular idea put out by The Vending Centre of Mitchum, Surrey. Popular flavours are now spearmint, supermint and wild cherry. . . . **Morris Shefras**, of The Amusement Machine Mart, East Molesly, Surrey, sends New Year Greetings wishing prosperity and happiness to his many friends in America. Business with him continues excellent. **Philip Shefras**, of Bethnal Green, London wishes to be "counted in" on the same greeting and report.

The best year ever is reported by Whales Fun City, Redcar, Yorks. They are agents for Wondermatics, Win and Place, and a host of coin machines. . . . **Edwin Hall** reports a fantastic response to the introduction of two versions of "Noddy" amusements that have been added to his wide range of coin-operated kiddy rides. He is now building a third to be called "Noddy's Car," at his Streatham, London factory. Noddy is a well-known **Enid Blyton** creation, who appears regularly on British television. . . . "Most successful Edinburgh pitch ever" is the assessment of operators who have moved into **J. White's** completely re-vamped Carnival hall in the Scottish capitol's Waverly Market. Principal coin-machine operator present when I called was Erin Deane of Portobello Automatics, and who was very pleased with business. . . . Tragedy struck an English fairground a bitter blow shortly before the Christmas festival when Mr. and Mrs. Francis Gavin, of Castleford, lost their three youngest children, John Brian (3), Michael David (2) and Jean Christine (6 months) when their caravan home at Castle Fields Fairground, Castleford was destroyed by fire. Francis and his wife Patricia, who have two other young daughters, were immediately given the use of a trailer by fellow-showman, **Walter Marshall**. . . . **Fred Waddington** tells me he is having an excellent season with his automatic machines at Normanton—between Castleford and Wakefield—at the town's winter fair. . . . An assurance that coin-machine arcades will not be affected by a new restrictive entertainment clause in the letting of the town's Beach Pavilion amusement centre, was given at the monthly meeting of the Town Council of the Scottish Seaside resort of Leven. Said Provost James Cormie: "There will be no direct opposition to operators." Said Councellor Purdie: "It is in the interests of the town that more amusement arcades be welcomed."

Coin machine men in Britain believe that fruit machines will become legal throughout the British Isles if a Bill to legalise Betting Shops, which has been awaiting a reading for some time, is enacted by Parliament. They were disappointed this week, however, to hear from the Home Secretary, **R. A. Butler**, that the legislation will not be introduced just yet, and certainly not in the present Parliamentary session. Meanwhile legal or not, there are fruit machines being operated again, albeit discreetly, in many private clubs and other premises. . . . London's coin machine men are up in arms at a suggestion, made before the South-West London Valuation Court, a few days before Christmas, that the annual rating assessment for the famous Battersea Pleasure Gardens and Fun Fair on the Thames should be trebled. The adjourned hearing on the matter will be heard early in the New Year. In the new lists the valuation stands at about $50,000. If local residents have their way it will be raised to $150,000. Festival Gardens (London) Ltd. hold a 21-year lease from London County Council. . . . Ever seen birds' beaks used as coin conveyors? At Southampton's Feathered Circus in East Park, a team of jackdaws rooks, crows, magpies and pheasants accept coins through the wire netting for charity. In the past year they collected nearly $700 in this way. . . . **Green Cheese Corner:** The latest in coin fun machines in an American air base area in Eastern England, is one in which the object is to shoot down globe-circling sputniks with Russian markings. It's far from easy! . . . Phonograph men in Britain, ever keen to increase the respectability of the business, got a real lift when they read their Sunday papers and learned from **Beaverbrook's** influential "Sunday Express" that "that sharp little cat" (as **Louis "Satchmo" Armstrong** once called him) the Duke of Kent, the Queen's cousin, is completely favourably inclined to phonographs. In fact, said the story; "Checkered tablecloths and jazz-playing juke boxes charm him." The splash double-page headline said: "A ROYAL NIGHT OUT WITH JAZZ ON A JUKE-BOX." Now operators are wondering if **Cyril Shack** enterprising young director of Phonograph Equipment Ltd. and other companies, who succeeded in placing an AMI box in one of England's stateliest homes, the Duke of Bedford's Woburn Abbey, can go one better and put a box in a palace! Meanwhile, not to be outdone, **Lord Kemsley's** rival paper, the "Sunday Graphic" has run a page 2 picture splash, headed: "HER ROYAL HEPNESS," which describes in detail the similar tastes of the Duke of Kent's beautiful sister, Princess Alexandra (the fairy tale Princess, who was 21 on Christmas Day). The story explains that the gorgeous gal has been given the hip title by the guys of London's Tin Pan Alley (Denmark Street and Charing Cross Road). Nor does the Royal story end there. Princess Margaret herself (due in Canada and possibly America, too, later in the year) is also a phonograph and jazz fan. Why not coax her to Chicago in May, you convention cats?

Through The Coin Chute

NEW ENGLAND NIBBLES

Coindom here goes into 1958 with optimism and with all signs pointing to another banner year for automatic amusement devices. As distribs closed their books on 1957, they indicated that on the basis of this past year, music and new type games will continue to rise in popularity. Ops, many of whom went in for diversification this past year, reported that 1957 was an excellent year and that diversification has helped and will be expanded next season.

At Trimount Automatic Sales Corp. (Seeburg), **Dave Bond**, prexy, and **Irwin Margold**, gen. mgr., back from Europe looking fit and reporting that the state of coin biz over there is getting bigger and bigger with music predominating and demand heavy for games. Trimount is taking orders on Williams "Ten Strike" and making deliveries on Williams "Jig Saw", cited as "the hottest game in three years". . . . At Associated Amusements (Rock-Ola), **Ed Ravreby**, owner and vet coinman, off to Chicago on business trip. Biz continuing upwards on games and Rock-Ola phonos holding good. . . . At Redd Distributors (Wurlitzer), **Si Redd** received a nice letter of thanks from St. Columbkille's Rectory, Brighton, from **Rev. John L. Crowley**, for a juke box that Si donated recently. For many years, Si has donated phonos to churches, synagogues and youth centers. **Bob Jones**, genial sales mgr. here, setting out for annual trek across the N. E. states after New Year's to visit ops and discuss situations. Biz continues along at a rapid pace here. There has been little letdown because of the holiday season this year. Music has been big and the Wurlitzer "half-dollar" phono has won the plaudits of N. E. ops. . . . At Atlas Distributors (AMI), **Louis Blatt** reports outlook for phono biz in '58 should be bigger than in '57. He is readying for some sales trips after first of year.

Dave Baker, Melo-Tone Music, Arlington, and prexy of Music Operators Asso. of Mass., back from New York and **Dan Carr**, Continental Vending, accompanied him from Manhattan, to visit here with a friend in a Boston hospital. Dave announced receipt of a $1,000 check from the California Music Operators Asso. to help in the current fight against the $150 city and state taxes being levied in Boston on each phono. . . . **Dave Gropman**, Beacon Hill Music, enlarged his juke box route around Hub. . . . Juke box and amusement machine ops are happy with the weather break in which there has been no snow or severe cold weather yet. Usually at this time of year, ice and bad highway conditions make servicing a problem, but not so far this season! . . . Among out-of-town ops in during the holidays were: **Tom Libby**, Haverhill; **Ray Faini**, Framingham; **Al Dolins**, Hyannis; **Ray Shea**, Worcester; **Sol Robinson**, Lewiston, Me.; **Ralph Ridgeway**, Springfield; **Jim O'Connor**, Danielson, Conn.; **Joe Assad**, York Beach, Me.; **Adolphe Dugas**, Webster; **Ed Campagna**, Springvale, Me.; **Sol Taube**, Manchester, N. H.; **Tonny Piccinto**, Quincy; **Steve Pielock**, Worcester; **Phil La Fontaine**, Providence, R. I.; **Leon Sherter**, Newton; **George Rochefort**, Biddeford, Me.; **Mike Paskevich**, Nashua; **Bert Groen**, Needham; **Ed Maloney**, Fitchburg; **George Pappas**, Manchester, N. H.; **Gerald Waterhouse**, North Dartmouth; **Ronald Maher**, Pawtucket, R. I.; **Tony Delucca**, Cranston, R. I.; **Tim Sullivan**, Bangor, Me.; **Frank Lombardo**, Springfield; **Gale Munci**, Waltham; **Dave Schultz**, Brockton; **Walter Grazek**, Greenfield; **Bill Arrison**, Chester, Vt.; **Joe Lepera**, Cambridge; and **Alec Pechillis**, Ipswich. . . . A 200-play Seeburg photo piped music through amplifiers at Chelsea Naval Hospital from the hospital's special service building two blocks away into the dining hall, gift of the Boston Record-American-Sunday Advertiser. The patients said, "It's the swellest gift we've ever received." . . . **Ruthie Shapiro** out plugging new records. . . . Area had big share of recording artists in town during the Christmas-New Year's holidays including **Jerry Vale**, Columbia; **Bill Kenny**, formerly of the Inkspots; **Joan Temple**, Prep; **Eileen Rodgers**, Columbia, **Teddi King**, RCA; **George Hamilton IV**, ABC-Par. . . . "Happy New Year" greetings were heard throughout coinrow in Boston this week as distribs and their customers wished each other the best of the best for 1958.

Through The Coin Chute

PHILA. FILBERTS

Al Rodstein, Banner Specialty Company, reports that United's new "Royal" Bowling Alley is going over very nicely. Banner help still talking about the wonderful Christmas party they had. The salesmen are now getting ready to take to the road right after the first of the year. . . . **Hank Groenteman**, International Amusement, advises that his father, Sal, and **Albert Polak** will leave for Europe next week. The new showroom at 808 N. Broad Street opened at last—and a very attractive place it is. Two nice, private offices well decorated and with that warm, homey feeling. . . . **Ida Lovett** of David Rosen, Inc., celebrated her eighteenth birthday last week. **Davy Weiss** celebrated on January 1. **Harry Rosen**, who was recently operated on, is now home and making a very satisfactory recovery. **Dave Rosen** tells us Williams' "Ten Strike", Chicago Coin's "TV Bowling League", Genco's "Show Boat" and "Motorama", and Auto Photo's new model "14" all promise a good start for 1958. Rosen has a big promotion idea in mind but won't talk about it until he's ready to spring it. . . . **Larry Ash**, Active Amusement, wants to use this column to wish all his friends in the business a happy, healthy and prosperous New Year. Larry is getting ready for a cruise shortly. **Joe Ash** had to leave early one day to keep a cold in check. **Marty Brownstein** predicts 1958 will be a big year for the coin machine business. . . . **Mike Channick** and the entire staff of International Scott Crosse succeeded in getting **Abe Witsen** away from his desk. They got him to postpone his southern trip and he will leave for Europe where he will visit seven countries in eleven days. Channick receiving reports that Bally's "All Star" Bowler could have as long a location life as Bally's "A. B. C." Bowler. . . . **Barbara McNair**, with a hot Coral record, "Bobby", is appearing in "Body Beautiful". **Harold Yaskin's** son, Bruce was the guest of honor at his Bar Mitzvah held at Radnor Country Club last Saturday. . . . **Mario D'Alverio**, King Records, now fully recovered from his recent illness. . . . **Harry Ascola** and **Joe Lyons**, Columbia Records, in Harrisburgh for a sales meeting. . . . **Joe Berger**, Mercury Records, says the label is starting 1958 with three big hits. They are "The Stroll" by **The Diamonds**, "Bring Us Together," **Patti Page**, and "Helpless," **The Platters**.

Marvel Mfg. Reports:

Demand For "Lucky Horoscope" Far Ahead of Production

CHICAGO—One of the most highly gratified producers of coin operated equipment in town is Ted Rubenstein of Marvel Manufacturing Company, makers of "Lucky Horoscope" venders and tickets.

"We are starting out in 1958", Rubenstein stated, "with a tremendous backlog of orders, which we are trying to fill as quickly as possible by producing our venders and tickets at full capacity.

"Usually", he explained, "we try to anticipate a normal increase in demand for any product by building up stock for immediate shipment of orders.

"But as word spread all over the country that our horoscope machines could pay for themselves within a week or two, the demand from distributors and operators began to multiply."

Rubenstein attributed the success of the "Lucky Horoscope" to its low initial cost, as well as the positive dispensing action provided by the new double-thick tickets.

"What gives us the greatest satisfaction and pleasure", he said, "is the wonderful repeat business we are enjoying from operators here, in Canada and in other parts of the world.

"Which proves to us", he concluded, "that the operators are getting exceptional profits from our 'Lucky Horoscope' venders and tickets."

Urges Controlled Production

MALONE, N. Y.—Maurice E. Benware, Benware Supply & Vending, this city, urges that manufacturing of games be controlled to allow only a certain amount of new type games to be put on the market.

"Most operators", he claims, "hardly ever have a chance to make a buck if he tries to keep up with new equipment."

Benware advises that the winter months in this section are the worst for business.

"Trade-in values", he adds, are low."

LIKE NEW!
LOCATION READY
WURLITZERS

2—Model 2000 200-Selection ..... $875 ea.
4—Model 1900 104-Selection ..... 750 ea.
5—Model 1700 104-Selection ..... 525 ea.

See Our Complete All-Location Line of Wurlitzer Phonographs

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DISTRIBUTING COMPANY, INC.
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DETROIT MICHIGAN
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BINGO GAMES
Late Model
GOTTLIEB & WILLIAMS PIN GAMES
GUNS OF ALL TYPES SHUFFLE ALLEYS
SEND IN COMPLETE LISTS
Exclusive Gottlieb, Williams, Seeburg, Chicago Coin and International Mutoscope Distributors
TRIMOUNT
Remember
IN NEW ENGLAND
IT'S TRIMOUNT!
40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

MOST REALISTIC, QUIETEST BOWLER EVER BUILT!
Chicago Coin's TV BOWLING LEAGUE
• No Contacts on Playfield! • Real Pin Action—100% Bowling Ball Impact! • Quietest Bowler Ever Made—Rubber-lined Ball Return—Sound-proofed Playfield and Back Stop! • Giant 4½-inch, 2½ lb. Balls. • Giant Realistic Size Pins—larger than ever!
Order Now for Early Delivery!
Exclusive Distributor for Chicago Coin in N. Illinois and Indiana
World's Most Complete COIN MACHINE CATALOG
FREE TO IMPORTERS!
56 PAGES—FULLY ILLUSTRATED
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DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today to:

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ACHTUNG!

EXPORTIEREN SIE? IMPORTIEREN SIE?

Es liegt in Ihrem höchsten Interesse und gereicht zu Ihrem besten künftigen Geschäftsvorteil wenn die dem "Cash Box International Coin Machine Export-Import Council" (dem Internationalen-Münzmaschinen-Export-Import-Rat des "Cash Box") vollständig gebührenfrei beitreten.

Verlangen Sie heute noch Ihre Mitgliedskarte!

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENDEZ!

EXPORTEZ-VOUS? IMPORTEZ-VOUS?

C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Conseil International de l'exportation and de l'importation de Machine Automatiques du "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENCION!

SI UDS. EXPORTAN? SI UDS. IMPORTAN?

Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box")

Escriba hoy solicitando su tarjeta de socio.

THE CASH BOX

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ATTENZIONE!

SIETE ESPORTATORI? SIETE IMPORTATORI?

E' vostro fondamentale interesse e sicura premessa per lo sviluppo dei vostri affari inscriverVi—senza alcuna spesa al "Cash Box International Coin Machine Export-Import Council" (Consiglio internazionale per l'importazione e l'esportazione della macchine automatiche a gettone del "Cash Box").

Richiedete il tesserino d'iscrizione oggi stesso a:

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

What The Future Holds

NEW YORK—The launching of a new year always brings about a rash of predictions of things to come. Economists are busy with forecasts of business levels, scientists with advances in the fight against ills, flights to planets and intercontinental missiles, and sportswriters offer varied in-the-know prognostications of who will win the pennant. We think it appropriate that at this time we reprint a list of things to come in the next fifteen years as it appeared in our Fifteenth Anniversary issue of last July.

Prices of all equipment will be up at least 50 per cent and, in most cases, much higher.

Inflation will continue and may even be accepted as a new business principle.

There will be far over 1,000,000 automatic musical instruments on locations in the U. S. A.

There will be 100 per cent more amusements and vending machines on locations in the U. S.

This will be due to the fact that there will be about 25 per cent increase in the number of small businesses in the U. S., surpassing the 5,000,000 mark.

There will be outstanding operations in suburbs that are now only barren fields miles from present urban centers.

Play will be on a 15¢, 2 for 25¢ basis. Commission will be 75% to the operator, 25% to the location.

Players without correct change will still be able to play the machines.

The amount they spend for play will be electronically computed and correctly registered.

They will pay the location owner as they leave, just as they now pay for their paper, cigar and candy bar.

Due to the four day week amusements will be entirely different than anything now even dreamed of to capture outdoor play action as well as to create a new type of indoor amusement competition.

U. S. operators will purchase machines manufactured in Canada, Germany, Japan, Sweden, Switzerland, England, France and other countries.

The operators in those countries will continue to import U. S. manufactured machines in triple the quantity they now purchase.

Manufacture will be on a competitive basis internationally due to the fact people will be able to fly by commercial jet liners from New York to London or Paris in just two hours. Jet passenger plane flights from Seattle to Tokyo will take 4 hours.

It will be an era of competition for sales and operating as well as manufacture.

There will be about 50% more operators in the U. S. This will be brought about by the tremendous population increase, near the 200,000,000 mark.

The increased number of different type locations will easily accommodate this larger number of operators.

In view of the fact that the greatest portion of the U. S. population will be people under 20 and over 65, machines will be manufactured to accommodate these age groups.

People will have more money to spend. It is estimated that the $7,500 per year income families will increase over 400 per cent.

Population experts believe that Florida, California, the South and Southwest will enjoy the greatest population gains.

These same experts believe that greatest industrial growth will be in Michigan, Illinois, Indiana, Ohio and Wisconsin.

The area from Boston to Norfolk will be solidly industrial.

With automation and atomic power the juke box of 1987 won't even remotely resemble the juke box of today. Nor will records be used. A new music will be in effect.

Music will be able to be dispensed from a central source to cover many hundreds of miles, yet will be completely selective.

The picture of the vocalist actually singing the song, just as he or she made it, will appear with the choice of the tune.

Many games will be played by remote action. This will prove more thrilling and suspenseful than any play action ever known.

Players in many different locations, miles apart, will be able to compete against each other and actually see each other's scores, while watching each other play.

As far as the use of power is concerned, an atom battery that can fit into a baby's hand, and that will outlast the life of any type machine, will operate the game, vendor or musical instrument.

Tubes, bulbs, wire, and many other such present day needs, will disappear.

Outdoor amusements, music and vendors will operate on their own tiny solar power plants.

Operations will be controlled from a central source. Operators, as they are known today, will be entirely different type business men.

They will be able to conduct routes ranging hundreds of miles by visual telephone and remote atomic automatic controls.

Automobiles will be smaller, faster and more powerful. Most operators will use freight carrying helicopters to move and place equipment.

There will be operators with routes in Chicago and New York (one hour apart by commercial jet airliner) and also in London and Paris (two hours from New York by commercial jet flight).

Similarly, British, French, German and men and women of other countries will operate in the U. S.

This industry will be truly internationalized.

If this sounds fantastic, or too far afield, just look back at the changes which have already taken place since the first 10 record juke boxes, the first pinball games and the first cast-iron and wood vending machines.

With a new era of electronic invention and development ahead, stimulated by the use of solar and atom power, the products of the industry that will be featured in *THE CASH BOX 30th ANNIVERSARY ISSUE* will be as different as today's multiple automatic, change-making merchandisers, compared to the cast-iron peanut vendors of 30 years ago.

LOW PRICE **BIG APPEAL** SMALL SIZE **HIGH PROFITS**

NOW YOU CAN EQUIP **EVERY** LOCATION

ONLY 59" LONG X 22" WIDE

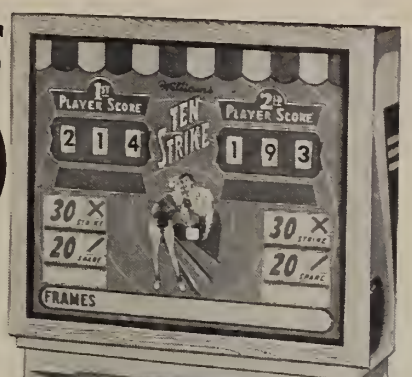
1 or 2 CAN PLAY

Williams **TEN STRIKE**

REPLAY AND SINGLE NUMBER MATCH FEATURE

Williams **BRAND NEW WINNER**

Twin National Slug Rejectors with adjustment to 3-4-5 or 6 plays for 25¢



BALL ACTUALLY HITS PINS!

NO ROLLOVERS

Williams **TEN PINS**

NOVELTY

No Match • No Replays

Single National Rejector Adjustable to 5¢ or 10¢ play or 2 players for 25¢.

AUTOMATIC PIN RESET

TURN TO AIM

PUSH TO BOWL

Williams MANUFACTURING COMPANY

"KLEER-VUE" 1-piece HOOD

"STRONGER THAN GLASS"

FORMICA Playfield and Rails

CREATORS OF DEPENDABLE PLAY APPEAL

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First Conn. Music Op Dinner Headed For Capacity Attendance

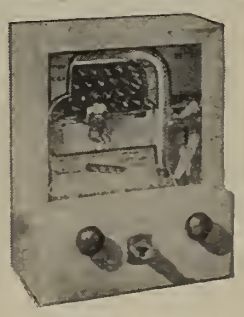
HARTFORD, CONN. — James F. (Jimmie) Tolisano, president, Music Operators of Connecticut, this city, reports that great progress is being made in its plans for the organization's first Banquet, scheduled for Thursday night, February 27, in the Capitol Ballroom of the Hotel Statler, Hartford.

"Indications at this early date," stated Tolisano, "are that we will enjoy a capacity attendance. Reservations have arrived in goodly numbers, and we still have to hear from many of our members and firms serving us. We would like to remind those who haven't as yet sent in reservations to do so at this time. We want to accommodate everyone, but if we run out of table space, some of our good friends will have to be turned down —and we don't want to do that."

Tolisano also advised that sales of advertisements for their souvenir journal is proceeding exceptionally well. "Using journals of other organizations as a barometer," said Tolisano, "we are highly pleased at the number of ads we've already booked. By the time we go to press, we'll have a really outstanding journal."

Assisting Tolisano and Ben Gordon, business agent, are the following committee members: Paul Rechtshafer, chairman; Abe Fish, Glen Klopfenstein, Jerry Lambert, Pat Montana and Israel Resnick.

KICKER & CATCHER



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Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

FIRST ALL-LOCATION LINE

WURLITZER

LEADS THE WAY WITH 50 CENT PLAY

DISTRIBUTORS and Large Operators:-

We will prepay and send you BRAND NEW CRATES for you to ship us Shuffle Alleys and Bingos. Send us your entire inventory. We want—

ALL BALLY BINGOS!
UNITED — BALLY
CHICAGO COIN — KEENEY
SHUFFLE ALLEYS
Highest Cash Prices Paid!!

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Exclusive distributor for
WURLITZER
BALLY
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WE WILL SHIP ANYWHERE

No Matter What Your Problem Is . . . There's A

ROCK-OLA
FOR EVERY LOCATION!

50 • 120 • 200 Selections . . . . . .

INTERNATIONAL SCOTT CROSSE CO.
1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.
RIttenhouse 6-7712

Branch: 819-821 Lackawanna Ave., Scranton, Pa.

Exclusive Dist. for Bally in E. Pa. and Rock-Ola in E. Pa., So. Jersey and Del.

ALL GAMES CLEANED AND IN WORKING ORDER

Wms. Roll-A-Ball (6 player)	$250.00
Genco Skill Ball (2 player)	195.00
Chi.Co. Skill Ball (6 player)	250.00
Genco Quarterback	110.00
Chi. Goalee	40.00
Star Shooting Gallery	85.00
Seeburg Bear Gun	65.00
Dale Guns	15.00
United Target	75.00
United Chiefs	75.00
Jet	75.00
Criss Cross	49.50
1436 Rock-Ola (78)	99.50
1448 Rock-Ola—A-1, Like New	650.00
14 ft. United Lane (1 piece)	395.00
14 ft. United Lane (2 piece)	440.00
14 ft. Bally Lanes	475.00
18 ft. Bally Lanes	525.00
Twin Bill	130.00
Daisy Mae	115.00
Marble Queen	75.00
Palisades	45.00
Peter Pan	135.00
Shindig	50.00
Silver Skates	30.00
Smoke Signal	140.00
TimBuc Tu	125.00
Flying High	40.00
Skill Pool	50.00
Beach Club	20.00

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1/3 Deposit Required On Each Order.
We are exclusive factory distributors for:
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Dan Levin Recuperating

LITTLE ROCK, ARK. — Dan Levine, Standard Automatic Distributing Company, this city, is recuperating at the St. Vincent Hospital, where he underwent an appendectomy on December 20.

The firm distributes the products of Bally and Wurlitzer.

Funds For Business, Inc., Re-elects Board

NEW YORK — Funds For Business, Inc., this city, which, among its other financing, finances coin operated machines, announced the re-election of the following to its Board of Directors: Harold F. Levin, S. George Greenspan, Samuel R. Bushnell, Daniel Kampel, Thomas R. Finn, Jack Grossman, Edward Langer, Samuel Stern, Joseph Gagliano, Alfred Specht, Sidney Meltz and Samuel Bernstein.

It was also announced that the following officers were elected: H. F. Levin, Chairman of the Board; S. George Greenspan, president; Samuel R. Bushnell, executive vice president; and T. R. Finn, vice president.

Sam Bushnell, who has been active in the finance business for over 25 years, is well known in coin machine circles here, having done business with distributors and many operators.

N.Y.S.C.M. Assoc. To Meet Jan. 8

NEW YORK—Following up on the first meeting held in this city on December 5, New York State Coin Machine Association has invited officials of all New York State and City Associations and Guilds to attend a gathering at the Henry Hudson Hotel on Wednesday, January 8, at 8 P.M.

Association heads are requested to bring along any of their key men if they so desire.

The discussions instituted at the December 5 meeting will be continued and expanded.

Through The Coin Chute

EASTERN FLASHES

Everyone here heaved a sigh of relief when it was announced on Tuesday that the subway strike would not come off—contract signed some dozen hours before the deadline. Not only were the wholesalers concerned—it would have been practically impossible for their staffs to show up—but if the strike had been called, operators would stand to lose a big New Year's eve. And from their experience in the previous strike a month ago, if the strike would have been prolonged, their collections would have shrunk to almost nothing during the impasse. So everybody got a good break—and let's hope all the breaks fall for the coin machine industry during the year of 1958.

* * * * *

Not too much doing on coinrow this week. Just prior to the New Year holiday, ops rushed to wholesalers picking up needed parts, supplies and a few machines. Then following the holidays, ops busy making collections. Wholesalers using the working hours this week mostly for inventory taking and cleaning up odds and ends. Without exception, all execs at wholesale firms expressed satisfaction with business done in 1957, and look optimistically toward 1958. . . . **Mickey Wichinsky**, Sandy Moore Distributing, drives home to Hurleyville (Catskill Mts.) for New Year's eve, and then on Wed. back to New York's International Airport to pick up **Jimmie Delarue**, arriving from Paris, France, one of the firm's export customers. **Joe Young** and Abe **Lipsky** spending most of their time out seeing customers. . . . **Gertrude Browne**, Beacon, N.Y., makes the rounds of wholesalers on Tues. afternoon, picking up parts and supplies, in preparation for what she figured would be a tremendous holiday evening. . . . Surprisingly busy afternoon at Atlantic New York, with **Murray Kaye** rushing between phone calls and talking with visiting ops. **Meyer Parkoff** tied up in his office working on several complex export orders. . . . At Koeppel Distributing, **Harry** and **Hymie Koeppel** relaxing (for a change) just before closing early for New Year's eve. Report that DuGrenier cig and candy machines (Koeppel is factory representative) moving very well.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales, left early Tues. P.M. for his home in Jersey to prepare for a big holiday night. The staff held an impromptu combination New Year and birthday party—with birthday cake 'n everything. **Lou Schreiber** the birthday boy (Dec. 28), with that of **Lou Wolberg** to follow on Jan. 5. **Irv (Kempy) Kempner** chimed in to advise he was celebrating his son's (**Robert**) birthday as well (Jan. 4). . . . **Barney Ross** phones in to wish us well for the new year. . . . **Perry Wachtel**, head of De Perri Advertising (handles several coin machine accounts) tells us his daughter, **Stephanie**, married **Peter M. Commanday** on Dec. 22. The couple is still honeymooning in the Virgin Islands. Stephanie, a student at the University of Rochester and the Eastman School of Music, and her new husband, will live in Rochester. . . . **Mike Munves'** wife, **Rose**, finishes up a two week vacation in Miami Beach. Came home with a cold, due she claims, to the unusually poor weather encountered. Mike now plans on a vacation himself, either in Miami Beach or Hot Springs. . . . Have a card from **"Capt." Les Boyd**, who now runs a fishing fleet at Sea Call III, Gateway Docks, Ft. Lauderdale, Fla. "Tell the boys to look me up" invites Les. . . . **Al Simon** and **Al D'Inzillo**, Albert Simon, Inc., advise they enjoyed a surprisingly busy December. "Best December we've had in years" stated Simon, who attributes it to ChiCoin's "TV Bowling League" and Genco's "Motorama". D'Inzillo advises that Genco's "Motorama" has been a very big seller, and that ops are passing the word around that they find it most profitable on their regular game locations. . . . **Dave** and **Sylvia Lowey**, Dave Lowey & Co., report the close of a very fine year. "Business was good" reports Dave, and Sylvia chimed in with "And our family is enjoying the best of health again, which is more important." . . . **Irving Holzman** tells us that his daughter's (**Dolores**) engagement party on Dec. 22, at Ben Maksis' was a wonderful affair. Now looks forward to becoming a father-in-law.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Art Hagness, of Grand Forks, N. D., in town for the day making the rounds. Art reports that his business this year has been very good and a profitable one. . . . **Ted Salveson**, Sr., of Huron, S. D., in Mpls. over the week-end and in a hurry to get back. Bought plenty of gifts for his grand children. . . . **Roy Foster**, of Sioux Falls, S. D., drove into town Monday with his family to spend Xmas with relatives. . . . **Ben Jahnke**, of Hutchinson, Minn., in town for the day picking up his record supply and parts. . . . **Frank Davidson** and his ace service man **Earl Ackley**, of Spooner, Wis. in town for the day to pick up some misc. parts. Frank leaves Saturday for Florida, for about two months. . . . **Harry Galep**, of Menomonie, Wis., in town for the day spreading good cheer around. . . . **Al Kirtz** and his youngster in town for the day. His son **Tommy** having a picnic making the rounds with dad and playing the bowling alleys. . . . **Lloyd Williamson** and his son **Bobby** in town for the day. Bobby spent part of the day watching the beautiful display of mechanical toys in the department store windows. . . . **Pete Wornson**, of Mankato, Minn., took some time off to drive into Mpls. and spend the day visiting with the distributors. . . . **Mr. and Mrs. Bruce Windherst**, their daughter and son-in-law from Aberdeen, S. D., drove into Mpls. yesterday and will spend a few days in town before returning home. The ladies taking advantage of the vacation to visit some of the department stores. . . . Our deepest sympathy to **Harry Atkins** and his family on the passing away of his brother in Philadelphia. The body was brought to Mpls. for burial. . . . Lieberman Music Co., Mpls., had a nice Xmas party for the employees Monday. . . . The Sandler Dist. Co., Mpls. also had an Xmas party for the employees and customers.

Through The Coin Chute

CHICAGO CHATTER

Factories here starting out in '58 with finest new equipment ever. New ideas expected to perk things up everywhere. Bowling continues as favorite theme. Other innovations promise to provide plenty variety for ops to keep routes going ahead toward a bigger-income year. As one leading coinman commented, "Operators can enjoy greater prosperity with the kind of equipment now available. And, there's more coming." . . . What's most needed: More equitable commish arrangements between ops and locations. . . . Bill O'Donnell one of the hardest execs to reach this past week as Bally's new "All-Star Bowler" starts a Happy New Year among the trade. "Looks like our estimate of fifty thousand new spots was an underestimate", smiles Bill. . . . At ChiCoin, Sam Wolberg, Ed Levin and Mort Secore very satisfied with continued steady demand for "TV Bowling League". And all anticipating big increase in production when holidays are over. Mort and Harry Glick had bags packed for 2-week trip to way out west, where "there's lots of 'Commando Machine Gun' business waiting for us".

SAM LEWIS

Dave Rockola, Ed Ristau, Les Rieck and Kurt Kluever in many a huddle this past week, formulating plans for 1958. "We'll make it a bigger year than 1957," Kurt confides, "which showed a twenty-four per cent increase over the previous year". . . . Marilyn Kluever, by the way, Kurt's cute, blond, blue-eyed 15-year-old daughter, has been in the hospital these past two weeks with a sprained back. But Marilyn, according to her dad, expects to be dancing and dating in about 10 days. . . . The Williams plant just bustling with activity these days. Sam Stern, Art Weinand and Sam Lewis setting a fast pace for the factory. Working overtime and even Sundays to fill orders for "Jig Saw" and the new "Ten Strike." "Distributors are very enthusiastic over the outstanding features of our new bowling game", says Art, "and anxiously waiting for deliveries so they can present it to the trade". . . . They say if the boss is in good spirits, so's the entire organization. Which would explain why Joe Kline's happy humor sets the example for Sam Kolber, Fred Kline, Wayne Toan, Marv Rosenstein and all the boys and girls at First Coin. Overheard one visiting op's comment: "They've sure got a friendly bunch of people here."

EDDIE GINSBURG

United's Bill DeSelm reports "Everything just fine, here, and we're ready to start off on another banner year." With holiday festivities over, John Casola hopped into his car and took off on trip to Dallas and points west. Al Thoelke to Detroit to spend a few days helping ops promote "Royal Bowling Alley" to locations in the Motor City. . . . Jack Mitnick at United Music pleased as can be over repeat orders for the firm's new "UPA-100" phono. "Faster delivery of music on location", Jack points out, "gives operators the chance to vend five or six extra plays per hour". . . . Bally's Art Garvey reports tremendous backlog of orders piling up during the past "Inventory Week". "But", he adds, "volume shipments are going out, especially of our new 'All-Star Bowler' ". . . . World atlas being kept handy for quick reference at Genco. Avron Gensburg, Ralph Sheffield and Al Warren thrilled and enthused over flock of inquiries received this past week from coinfirms all 'round the world. Some from remote spots, with names a yard long. . . . John Frantz advises he's on full speed production trying to get orders out for his "Vibrator Scales".

Alvin Gottlieb, with Evelyn and the two children, back in "sunny Chi" this week. Alvin reports cold and windy weather down Fla. way. We heard, however, that he did get in a couple of days of good fishing. Nate Gottlieb and Judd Weinberg, in the meantime, kept that plant just rolling along. . . . "Best indicator of games that are most popular", compliments factory exec this past week, "is The Cash Box' used price lists". . . . Usual hectic pace at World Wide continues even during New Year Week. Joel Stern with two customers in the showrooms. Len Micon, showing new Rock-Ola phonos to out of town op, found a spare moment to state, "Our music business last year increased along with Rock-Ola's to a new high." Fred Skor reveals "triple last year's export volume". . . . Bally's Tom Callaghan looking forward to annual tour in Puerto Rico next month. . . . Mel Binks, Binks Industries, won't tell, but does hint there will be something new and different for the trade in the very near future. . . . Clarence Schuyler of Games, Inc. working diligently over blueprints these days. . . . Holiday or any other time, Chet Gore of Exhibit always in a happy mood.

ART GARVEY

Rosemary Huebsch in St. Francis Hospital, Evanston, being cheered by cards and letters from her many friends. Rosemary suffered severe burns on face and hands last Monday when she tried to light the gas stove. Paul very thankful that his wife's eyes were not affected, altho face and hands will be in bandages for a while. All here wish you a complete and speedy recovery, Rosemary. . . . Donan's Don Moloney reports he's orders and orders behind on Bally's "All-Star Bowler", with ops ordering this game by the dozen. "Demand is so terrific", advises Don, "that I had to re-order three times in one day." Mac Brier looking for late bingos and says they're hard to find. . . . With Marvel Mfg. producing "Lucky Horoscope" at capacity, Ted Rubinstein very glad he has stockpile of other products. "Our overhead scoreboards and plastic phono replacements can be shipped the same day", declares Ted, "but horoscope venders and tickets have a lot of orders to catch up with." E. Bye explains that re-orders plus growing demand keeping production of the ticket venders soaring to record volume.

KURT KLUEVER

Gil Kitt and Jack Burns joined Joe Robbins at home office during holiday week. Gil and Jack, having put in several weeks establishing Empire's Detroit office, catching up on piles of paper work and customer contacts. Gil claims he's busier and working harder nowadays than ever before. Ray Henderson very appreciative of friendly consideration shown him by ops coming in to shop for equipment. . . . Eddie Ginsburg, Harold Schwartz and Nate Feinstein highly complimentary over editorial in Dec. 21 issue of The Cash Box, "EP PLAY GROWS". Just to make sure that all ops in the area realize EP's bring added income for juke boxes, Atlas sent out reprints of the editorial. "Those who haven't yet tried EP programming", declares Harold, "are losing income they can easily get and need". . . . Herb Jones at Bally can recite long passages from Shakespeare and the world's greatest poets. What a memory! . . . Pretty close timing this past week at All State. Stan Levin and Vince Shay advise that no sooner did a big export shipment leave when two truckloads of games arrived to fill the empty space. . . . Metal Typer production at Standard Harvard ready for upswing, according to plant mgr Andy Wierdek. Barney Barnas and staff busy winding up details so they can get the new locking counter available to the market and to ops.

RALPH SHEFFIELD

Charlie and Irene Nicholas at Marvel Billiard Supply report very good holiday biz for their big line of pool tables. Charlie, by the way, has over 30 years experience in the business, and is considered one of the outstanding experts in the country for fitting regulation bowling balls to the grip.

HAPPY BIRTHDAY THIS WEEK TO: Clarence E. Potter, O'Neill, Neb. . . . Herbert H. Weaver, Forest Hills, L. I., N. Y. . . . Earl E Senter, Bakersfield, Cal. . . . Thomas D Sherfick, Shoals, Ind. . . . Jack G. Bess, Roanoke, Va. . . . Jessie O. Porter, Jackson, Tenn. . . . Morris Meyers, San Francisco, Cal. . . . Nick Pizzuti, Pueblo, Colo. . . . William R. Yanks, Philadelphia, Pa. . . . J. D. Farris, Jr., Vicksburg, Miss. . . . Charles L. Cowlishaw, Mobile, Ala. . . . Suren D. Fesjian, New York, N. Y. . . . Mrs. Sam Cohen, Atlanta, Ga. . . . George Britton, Philadelphia, Pa. . . . A. J. Lovelady, Smyrna, Ga. . . . Jules Olshein, Albany, N. Y. . . . William Levey, Miami Beach, Fla. . . . Harold Garrett, Schenectady, N. Y. . . . C. C. Mason, Syracuse, Ind. . . . Raymond F. Jones, San Francisco, Cal. . . . Albert L. Dodson, Urbana, O. . . . Charles A. Spillane, New Haven, Conn. . . . Edward N. Fultz, Newellton, La. . . . Philip Weisman, Chicago, Ill. . . . Evan Griffith, Washington, D. C. . . . Gleason N. Stambaugh, Jr., West Palm Beach, Fla. . . . Guido J. DelSignore, Fort Edward, N. Y. . . Thomas P Cassiday, Spring Valley, Ill. . . . J. H. Sprott, Temple, Tex. . . . Milton Bainbridge, Moosic, Pa. . . . William T. Chadwick, Des Moines, Ia.

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- NOW, has TWO coin returns and other new features

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1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

Meeting Dates

Music Operators' Associations

Jan. 6—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

9—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

13—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

14—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

14—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

15—New York State Operators' Association
Place: Gov. Clinton Hotel, Kingston, N. Y.

15—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

15—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown Pa.

16—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

16—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

19—Alabama Amusement Association
Place: Whitley Hotel, Montgomery, Ala.

20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

27—Central States Music Guild
Place: 805 Main Street Peoria, Ill.

Feb. 6—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

6—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard with the distributors and one-stops is slowly taking an up-swing which should continue through the balance of 1958. Everyone anticipates another big year for the coin industry. . . . At American Coin Machine Service Company, the **Lanzy Brothers, Vinny, Bill, Nick and Andy,** are all burning the midnight oil to keep up with the orders for their "Easy View Title Holder" which has proven a tremendous item with the operators. Bill says they are looking for larger quarters to handle the influx in orders and servicing. . . . **William Cook,** coinman from Sidney, Australia, visiting the States for one month. On his flying trip to America he spent one day in Hawaii, the next in Canada and was having lunch the following day on Pico Boulevard. . . . The **Solle Sisters, Mary, Kay and Claire,** looking forward to taking a week-end rest from Leuenhagen's Record Bar after the big rush the past couple of months. Mary says she has sand in her shoes and can hardly wait to soak up some sunshine in Palm Springs. Kaye says she is getting many requests from the operators for **Paul Anka's** new release of "You Are My Destiny" on ABC-Paramount. Claire reports the **McGuire Sisters'** "Sugar Time" on Coral has taken off with the operators and should hit the charts. Mary predicts a big hit for **Buddy Knox** with his Roulette release of "Swingin' Daddy".

Hy Grossman, owner of Pico Arlington Miniature Golf Course in Los Angeles, telling **Bill Happel** at Badger Sales Company, Inc., how well his Genco "Motorama" game is doing at that location. Bill continues raking up sales of the AMI "H-200" phonograph. **Marshall Ames** reports used equipment sales have taken a definite up-surge the past week. The Badger sponsored bowling team, captained by Marshall, won eleven of their last twelve games to give them a five game lead in their league. Marshall gifted his wife, Elsie, with a new bowling ball and bag for Christmas, which has increased her average in league play. . . . **Birger Pettersson,** Birger's Tivoli Arcade, Furuvik, Sweden, and his son visiting distributors along Pico Boulevard. They are combining business with pleasure while here to attend the Rose Parade and Rose Bowl Game. . . . **Pat Pugliese** reports the sales of Hi-Fi component parts are on a constant increase at Advance Phono Parts. . . . **Jack Simon** of Simon Distributing Company entertaining his nephew, **Irving Simon** of Chicago who is here with his wife, **Molly,** and son, **Paul.** They will make a motor trip to Las Vegas before returning to Chicago. **Sonny Lomberg** and **John Freeman** completing arrangements for a large export shipment. . . . **Norty Beckman** has completed expansion of the LP Album Department at Norty's Music Center. Norty says the two big albums that are selling now are Columbia's "Warm" by **Johnny Mathis** and Imperial's "Ricky" with **Ricky Nelson. Jessie Bojorquez** and **Jan Graham** predict Capitol with two big hits with **Frank Sinatra's** "Witchcraft" and **Nat "King" Cole's** "Angel Smile".

Lucille and Paul Laymon were being congratulated by the many operators visiting Paul A. Laymon, Inc., for winning first prize for their outdoor Christmas display in the Pacific Palisades competition. **Ed Wilkes** and **Don Peterson** experienced two mishaps with their displays, Ed losing two "pixies" from his front yard and Don had his "popcorn Christmas Tree" eaten by the birds. **Jimmy Wilkens** reports Bally's "All-Star" Bowler has caught on with the operators who are taking advantage of its' small measurements to fit in locations which couldn't handle larger machines. **Charlie Daniels** says the Rock-Ola "1458" phonograph continues going out on re-orders to the operators. . . . **Phil Robinson** reports Chicago Coin's "TV Bowling League" has been very well received on the West Coast by the operators and he is receiving nothing but high-praise on the increased take the operators are receiving from locations where this game is placed. . . . **Sam Ricklin** and **Gabe Orland** report there has been a very slight let-up in sales of single and LP records at California Music Company which is a good indication of a promising New Year. **Betty Williams** recovering nicely from burns she received from a cup of hot coffee. **Ted Hook** reports the big album seller for him has been **"Sam Cooke"** on Keen. **Janet Parker** disappointed she had to cancel her plans to spend New Year's Eve in Palm Springs and stay in town to nurse a bad cold. **Buddy Robinson** predicts "Barbara Jean" by **Barry DeVorzon** on RCA-Victor will be a big number. "Hey, Little Girl" by the **Techniques** on Roulette is **Martha Delgado** pick of the month. . . . **Hank Tronick** and **Al Bettelman** holding down the fort at C. A. Robinson & Company while **Charley Robinson** and his wife, **Beryl,** enjoy a three week Caribbean cruise. Al says he is anxiously awaiting another shipment of William's "Jig Saw" to fill the mounting orders. Hank says United's "Royal" Bowling Alley is second to none in the Southern California area.

Through The Coin Chute

DALLAS DOINGS

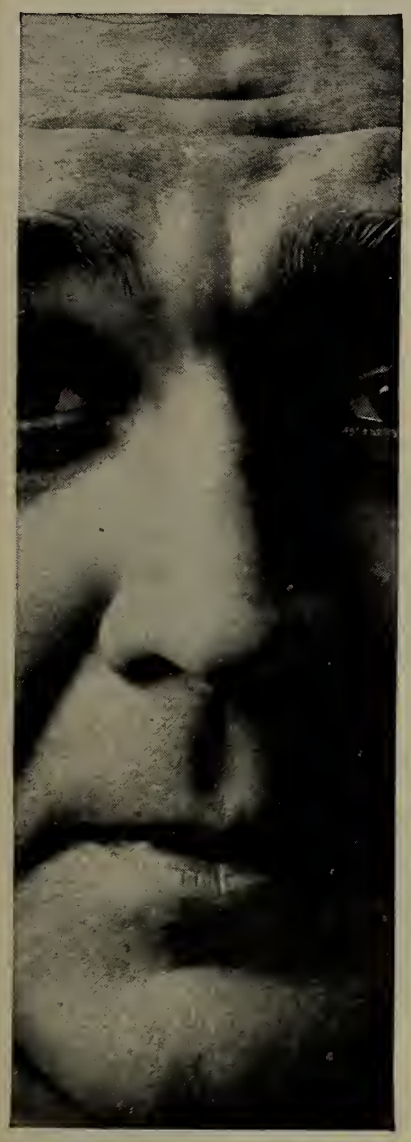
Everyone is busy taking inventory at Commercial Music Co. . . . R. B. Williams having a good time fishing at Possum Kingdom. . . . Carl Johnson, service representative for Wurlitzer, visiting at Commercial Music. . . . B. H. Williams, Commercial Music, bought himself a new Cadillac for Christmas. Sales must be good there and hope they continue to be so. . . . **Don Moore,** service manager for State Music, is in bed with the flu. Speedy recovery is wished by all his friends. . . . **Abe Susman** reports he is now shipping Gottlieb's new "Straight Flush". . . . Recent guests of the **George Wrenns** were **Mr. and Mrs. Joe Koontz** of Hot Springs, Ark. . . . **Mr. and Mrs. George Wrenn** and **Mr and Mrs. Jim Storey** will spend New Year's vacation fishing at Lake Texoma. . . . Seen on coinrow were **Mrs. Ray Barnes,** Palestine; **Pete Selman,** Longview. . . . A few of the many who enjoyed the Rice-Navy game were **Cliff Wilson, Phil Weinberg** and **Arthur Flake.** . . . **Art Nelson** and **Bruce Hayes,** former disc jockeys of Radio Station KLIF, are now working in Los Angeles. Hope they're on the air there for Texas' loss is California's gain in this case. . . . **Jon** and **Sondra Steele** having their annual sojourn at the Cipango club. . . . Dallas' New Year's Eve merrymakers were in for an extra treat as they wined and danced to the music of **Ray Anthony** and his band. Ray, an ex-Glenn Millerite and recorder of many hit tunes, appeared with his movie star wife, **Mamie Van Doren.**

Antwerp Rock-Ola Distrib Opens One-Stop

ANTWERP, BELGIUM — Brabo Corporation, this city, distributors for Rock-Ola phonographs here, has opened a new attractive, ultra-modern record store on its first floor to serve the needs of juke box operators.

"This is the very first exclusive record store opened by a juke box firm in Belgium", stated a Brabo executive, "and Rock-Ola phonograph operators will love it!"

The beautiful record store on the ground floor will continue to serve the general public, concentrating on the sale and promotion of LP records.



Are your chances against cancer any better today?

The answer's yes . . . IF!

Formerly, we could cure one out of every 4 cancer patients. Today, it's one out of 3. So . . . why the big IF? Because the odds against cancer depend on you! Only *you* can keep alert for any of the 7 danger signals, and see your doctor about even the tiniest "maybe." Only *you* can give us the money we need to keep research going full speed. Remember, time is *everything* with cancer. So don't wait! See your doctor for a health checkup. And send a check to the American Cancer Society–today! Send your gift to "Cancer" in care of your local Post Office.

American Cancer Society

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Miller In Washington To Prepare Program For Opposition To Senate Bill S.1870

To Confer With New MOA Attorney Chauncey Carter and Manufacturers Attorney Hammond Chaffetz

GEORGE A. MILLER

WASHINGTON, D. C.—George A. Miller, national president and managing director of Music Operators of America (MOA), arrived in this city on Monday, January 6, to prepare the industry's program in opposition to Senate Bill S.1870, scheduled for hearings on Wednesday and Thursday, January 15 and 16. Hearings may possibly run thru Friday, January 17.

Miller will confer with the organization's new attorney Chauncy Carter (but who is not new to copyright hearings, having been associated until recently with Kirkland, Fleming, Green and Ellis, who represent the Music Machine Manufacturers Association), and with Hammond Chaffetz of the aforementioned law firm for the manufacturers.

As only a day is given over to the opponents of Senate Bill S.1870 (music machine industry), Miller and the above attorneys will have to correlate their witnesses, as well as the material to present.

As is well known in the industry, it has become an annual practice to introduce bills advocating the amendment of the Copyright Act of 1908, which now exempts the payment of royalties for performance of tunes on records used in coin operated music machines. By its action over these number of years, the music machine industry, with the assistance of people in both the record and music business, has been able to overcome the pressure of ASCAP to amend the Copyright Act. The music machine industry, hopes once again that they will be victorious.

BEST USED BUYS

Wurlitzer Model 2000	$850
Wurlitzer Model 1900	775
Wurlitzer Model 1800	665
Seeburg Model V-200	700
Seeburg Model HF100-R	600
Seeburg Model M100-C	400
AMI Model G-200	650
AMI Model F-120	450

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STRAIGHT FLUSH

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- Wide-Open Roto-Targets Bring 3 Targets Up to Scoring Position at All Times, Allowing One Skill Shot to Lite 2 Cards with A Single Hit
- Special Score For:
  - Lighting Any Five Cards in a Row
  - Hitting Red and Green Targets After Row is Made
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- Total of 18 Ways to Score Specials Including Match Feature and High Score to 7,000,000
- Four Places to Spin Roto-Targets

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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

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FOR
EVERY LOCATION

Witsen Flies To Europe

ABE WITSEN

PHILADELPHIA, PA.—Abe Witsen, International Scott Crosse Company, this city, flew out to Europe on Saturday, January 4, where he will visit coin firms in eight cities.

Witsen will make stop-offs at Belgium, Holland, Portugal, Italy, Austria, Germany, France—and Switzerland, if possible. He will spend twenty days covering these countries, and expects to be back in the United States toward the end of January.

International Scott Crosse Company, one of the leading distributing firms in America, is also one of the foremost exporters of coin operated equipment, having served European countries with new and reconditioned music and amusement machines for many years.

End Of Year Party

LONDON, ENGLAND—This happy group of British phonograph men grouped around a British AMI "Junior" (40-selection machine) was taken at the recent end-of-the-year party at the premises of Phonographic Equipment, Ltd., BAL-AMI distributors, at Ladbroke Grove.

More than 150 operators and record company executives who attended the party were presented with handsome Christmas gifts by the firm. These included leather brief cases and bottles of Scotch.

In the back row (l to r): Charles Attali (the firm's AMI associate in Paris); managing director Gordon Marks; Fred Betts; director Cyril Shack; BAL-AMI director C. H. Jones; and phonographic director Max Fine. In the front row (l to r): C. W. Mayor; H. Jaffa; Ben Briggs; and Jack Blundell.

Phonograph Equipment, in addition to distributing, operate on a large scale, mainly in London and the Home Counties.

Ala. Amuse Ops To Meet

MONTGOMERY, ALA.—J. Leonard Barnes, secretary of the Alabama Amusement Association, announced that the organization will hold its next meeting in the Whitley Hotel, this city, on Sunday, January 19.

Meeting will open at 10:30 A.M.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILLINOIS.

WANT—To Buy: Williams 1957 Deluxe Baseball and 4-Baggers. Will pay Cash or Trade Bingos, Bowlers and 5-Balls for Baseball Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel. MAin 1-8751).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT—Late 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

WANT—Phonographs, Late Model Seeburg, A.M.I., or Wurlitzer. Will Trade Late Model Pin Games or Alleys. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

CLASSIFIED ADVERTISING SECTION

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

FOR SALE

FOR SALE—9 Ft. Bank Shots. Nice condition, Good Prices. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO, OHIO.

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans —per Case, $6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE — Mutoscope Photomatic With Envelope Vendor, $150; Supplies All For $350. Gottlieb Scoreboard 4 Player, $225; Gottlieb Jumbo 4 Player, $250; Gottlieb Tournament 2 Player, $250; Williams Piccadilly 2 Player, $210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band Box (used), $95; 5206 (48 sel.) Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes, $49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—150 Bally Holly Cranes. For export shipment only. Write or Wire for special prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2025 PROSPECT AVENUE, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned — $395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUniper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—One New 100 Selection AMI Mechanism, in original box from factory, $245. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

CLASSIFIED ADVERTISING SECTION

FOR SALE — United Caravans @ $135; And Pixies @ $70; AMI H-200 @ $795; Wurlitzer 4851 Wallboxes @ $9; 14 Ft. Bally & United Bowlers @ $475. Write For Complete List of Phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. $50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE — 3 M100A Seeburgs $95 ea.; 6 Packard Wallboxes $2.50 ea.; 3 Rock-Ola 120 Selection Wallboxes $50 ea. Seeburg 47M $25; Race The Clock $95; Chi Coin Criss Cross Target $40; Geneo Electric Baseball Pool $35; Tally Ho Remote Control Boxes (New) $35 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 8, INDIANA (Tel. HA 3-4508).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. De-Luxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Bally: ABC Bowler $350; Blue Ribbon & Gold Medal $195 ea.; United: Regulation $350; Top Notch $335; Mercury $165; Fifth Inning $135; Derby Roll $125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162 or 4-7549).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — Williams: Contest; Hi Hand; Arrow Head. Kiddie Rides: Pinto Horse; See Saw; Merry-Go-Round (Cars). Genco: Sweet Twenty-One; Number Roll; Lucky Seven; Rotation Pool. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICHIGAN (Tel.: GL 6-6807).

FOR SALE — Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer 1700, $575; Wurlitzer 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—Ready to ship. A-1 Condition: Ace High 265; Sweet Add-A-Line $135; Royal Flush $290; Gypsy Queen $115; Score Board $190; Majestic $360; Balls-A-Poppin' $190; Band Wagon $300; Regatta $120; Royal Crown $135. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. CAnal 7137).

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Conversion Unit to convert Seeburg M100A to 45 RPM $69.50. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel. CEntral 1-9292).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—14' Bowling Alleys, Clean, Checked, Crated, $495. Call, Wire or Write. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH STREET, COLUMBUS 8, OHIO (Tel. AXminster 4-3529).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

CLASSIFIED ADVERTISING SECTION

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE — New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Gayety $45; Rio $25; Hawaii $35; Tahiti $25; Genco Baseball Pool $75. Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TUlane 6729).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE — Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Seeburg 147M $35; Seeburg Hideaway $35; Seeburg 20 Record Wallboxes $3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, $11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE — Wms. Roll-A-Ball (6 Player) $250; Genco Skill Ball (2 Player) $195; Chi. Co. Skill Ball (6 Player) $250; Genco Quarterback $110; Chi. Goalie $40; Star Shooting Gallery $85; Seeburg Bear Gun $65; Dale Guns $15; United Target $75; United Chiefs $75; Jet $75; Criss Cross $49.50; 1436 Rock-Ola (78) $99.50; 1448 Rock-Ola Like New $650; 14 Ft. United 1 Pi. $395; 14 Ft. United 2 Pi. $440; 14 Ft. Bally Lanes $475; 18 Ft. Bally Lanes $525; Twin Bill $130; Daisy Mae $115; Marble Queen $75; Palisades $45; Peter Pan $135; Shindig $50; Silver Skates $30; Skill Pool $50; Beach Club $20; Smoke Signal $140; Tim-Buc-Tu $125; Flying High $40. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel. HEnderson 1-7577).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Special—Gottlieb: Continental Cafes, Double Coinchute $299.50; Bally: Circuses $275; Williams; Yukons $275; Kings $255; Genco: Hi-Fly Baseball Game $155; Bally: Motor Bike $485; Model-T Hot Rod $397.50; ABC Bowling Lane, 11' $465. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel. CAnal 5306).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).

FOR SALE—Seeburg M100A, 45 rpm, Painted, $295; M100B, 8425; M100C, $550; G100, $675; W100, $675; R100, $725; Wurlitzer 2000, $850; 1900, $825; 1800, $725; 1700, $625; D80, AMI, $325; D40, 45 rpm, Painted, $225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE — Gottlieb's Scoreboard $195; C. C. Criss Cross $75; Genco Shuffle Pool $75; Wm.'s Crane $100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Millions of extra coins are taken from Clean Machines. Clean right with Lemonite. B & B Vending, El Paso, Texas use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1. BOX 403, ARLINGTON, TENN.

FOR SALE — Closeout: Brand new original factory crates, United's Playtime, sacrifice, $475 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: WHitney 5-2893).

FOR SALE—18 Foot Rock-Ola Shuffle Board, $149.50; Shuffle Board Game Wax (12 cans), $3.50; Fast wax case (12 cans), $4.50; Pucks (set of 8), $12; Fluorescent Lights, pair, $22.50; Adjusters, $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephoue or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, $495; Wurlitzer 1400 Phonograph, $135; Wurlitzer 1800 Phonograph, $675; Wurlitzer 1900 Phonograph, $795; Wurlitzer 2000 Phonograph, $895; Seeburg V 200 Phonograph, $695; Seeburg 100 Selection Chrome Wallboxes, $45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE — Seeburg 20 Selection Wallboxes #3 for 25c—$10; 100 Chrome $50; Hammerloid $40; Rock-Ola 120 $50; 3020 $5; Vendor Coin Changer $60; Beach Clubs $50; Bally Beauty $40; Long Pools $65; 8 Ohm Speakers $9.95. HALLGREN DISTRIBUTORS, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

MISCELLANEOUS

NOTICE—We have just completed negotiations with the Frans Simons Co. of Antwerp, Belgium and are pleased to announce their appointment as our exclusive amusement game representative for Europe. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE — Manufacturers of Coin Operated Equipment in need of a Southern Calif. Service Representative contact: BOB YOUNG'S SERVICE, 3427 BON LOMOND PL., LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, Auto HO 7-7151 Car 542).

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THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
953rd CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	65.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	100.00
4* Model C, '50, 40 Sel., 78 RPM	50.00	125.00
4* Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	200.00	325.00
4. Model E-40, '53, 40 Sel., 78 RPM	225.00	325.00
4* Model E-80, '53, 40 Sel., 45 RPM	300.00	400.00
2* Model E-120, '53, 120 Sel., 45 RPM	300.00	425.00
4. Model F-80, '54, 120 Sel., 45 RPM	475.00	500.00
1* Model F-120, '54, 120 Sel., 45 RPM	500.00	675.00
4. Model G-80, '55, 80 Sel., 45 RPM	565.00	685.00
4* Model G-120, '55, 120 Sel., 45 RPM	575.00	695.00
4* Model G-200, '56, 200 Sel., 45 RPM	645.00	775.00
4. WM Wall Box	5.00	9.00
4. SM or SL Stepper	5.00	10.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	45.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	45.00
2. 1426, '47, 20 Sel., 78 RPM	30.00	45.00
3. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	30.00	75.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	50.00	95.00
4. 1432, Same as above Converted to 45 RPM	60.00	120.00
2. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	135.00
2. 1434, Same as above, Converted to 45 RPM	70.00	150.00
2. 1436, '52, Fireball 120 Sel., 45 RPM	75.00	180.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	190.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	300.00	425.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	595.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	550.00	675.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4* M100A, '49, 100 Sel., 78 RPM	95.00	195.00

(PHONOGRAPHS—Continued)

4* M100B, '51, 100 Sel., 45 RPM	300.00	425.00
4. M100BL, '51 100 Sel., 45 RPM, Light Cab.	300.00	425.00
4* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
4* HF100G, '54, 100 Sel., 45 RPM	525.00	695.00
4* HF100R, '54, 100 Sel., 45 RPM	590.00	725.00
4* V200, '55, 200 Sel., 45 RPM	595.00	850.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W5L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
2. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
2. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	90.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	80.00	125.00
4* 1400, '51, 48 Sel., 45 or 78 RPM	110.00	175.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	180.00
1. 1500, '52, 104 Sel., 45 & 78 Intermix	150.00	225.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	175.00	285.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	350.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	370.00
4* 1700, '54, 104 Sel., 45 RPM	495.00	625.00
1* 1800, '55, 104 Sel., 45 RPM	560.00	725.00
1* 1900, '56, 104 Sel., 45 RPM	650.00	825.00
4* 2000, '56, 200 Sel., 45 RPM	695.00	925.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
1. 3048 (Conv. of 3020)	3.00	10.00
4. 3031 Wall Box	3.00	8.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	35.00
4. Ace High (Got 1/57)	250.00	295.00
4. Across the Board (Un 9/52)	20.00	35.00
4. All Star Basketball (Got 1/52)	20.00	35.00
4. Arabian Knights (Got 12/53)	80.00	120.00
4. Army-Navy (Wm 10/53)	35.00	55.00
4. Arrow Head (Wm 7/57)	275.00	310.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	255.00
4. Balls-A-Poppin', (B 11/56)	175.00	250.00
4. Beach Beauty (B 11/55)	125.00	200.00
2. Beach Club (B 2/53)	20.00	75.00
4. Beauty (B 11/52)	30.00	65.00
4. Big Ben (Wm 9/54)	55.00	120.00
4* Big Show (B 9/56)	245.00	330.00
4. Big Hit (CC 7/52)	20.00	30.00
4* Big Time (B 1/55)	85.00	145.00
4* Blondie (CC 8/56)	145.00	210.00
4. Brazil (Un 10/56)	195.00	285.00
4. Bright Lights (B 5/51)	20.00	55.00
4. Bright Spot (B 11/51)	30.00	65.00
4* Broadway (B 12/55)	150.00	270.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	125.00	195.00
4. Caravan (Un 2/56)	125.00	190.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	50.00
4. Circus (Un 8/52)	25.00	55.00
4. Circus Wagon (Wm 10/55)	175.00	225.00
4. Classy Bowler (Got 7/56)	195.00	235.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	90.00	130.00
4. Coney Island (B 9/52)	20.00	65.00
4. Continental Cafe (Got 7/57)	300.00	375.00
4. Control Tower (Wm 3/51)	10.00	25.00
4. Coronation (Got 11/52)	25.00	50.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	25.00	50.00
4. Crosswords (B 1/56)	195.00	250.00
4. Cue Ball (Wm 2/57)	225.00	265.00
4. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	120.00
4. Daisy May (Got 7/54)	115.00	145.00
4. Dealer "21" (Wm 2/54)	25.00	65.00
4* Derby Day (Got 5/56)	170.00	210.00
4. Diamond Lill (Got 12/54)	100.00	140.00
4. Disk Jockey (Wm 11/52)	30.00	60.00
4. Domino (Wm 5/52)	25.00	40.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Double Header (B 7/56)	215.00	325.00
4. Dragonette (Got 6/54)	100.00	175.00
4. Dude Ranch (B 9/53)	35.00	75.00
4. Duette (Got 4/55)	150.00	195.00
4. Easy Aces (Got 12/55)	155.00	195.00
4. Eight Ball (Wm 1/52)	20.00	45.00
4. Fairway (Wm 6/53)	30.00	60.00
4. Five Star (Univ 5/51)	20.00	35.00
4. Flag Ship (Got 1/57)	295.00	325.00
4. Flying High (Got 2/53)	40.00	75.00
4. Four Bells (Got 10/54)	110.00	150.00
4. Four Corners (Wm 12/52)	40.00	75.00
4. Four Horsemen (Got 9/50)	15.00	30.00
2. "400" (Upright) (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	30.00	75.00
4. Frontiersman (Got 11/55)	100.00	165.00
4. Fun House (Wm 10/56)	220.00	245.00
4. Gay Paree (Wm 6/57)	400.00	475.00
4* Gay Times (B 6/55)	95.00	125.00
4* Gayety (B 3/55)	45.00	95.00
4. Gladiator (Got 1/56)	215.00	265.00
4. Globe Trotter (Got 11/51)	15.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	150.00
4. Grand Champion (Wm 3/53)	35.00	80.00

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4. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	30.00	80.00
2. Gypsy Queen (Got 2/55)	120.00	175.00
4. Handicap (Wm 6/52)	30.00	50.00
4. Happy Days (Got 7/52)	35.00	50.00
4. Happy-Go-Lucky (Got 3/51)	20.00	35.00
4. Harbor Lites (Got 2/56)	150.00	185.00
4. Harvey (Wm 5/51)	20.00	30.00
2* Havana (Un 2/54)	20.00	80.00
4. Hawaii (Un 6/54)	35.00	80.00
4. Hawaiian Beauty (Got 4/54)	90.00	125.00
4. Hayburner (Wm 6/51)	25.00	40.00
4. Hi-Fi (B 6/54)	40.00	90.00
4. Hi-Hand (Wm 6/57)	195.00	230.00
4. Hit 'N Run (Got 5/52)	25.00	65.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	30.00
4. Horse Shoe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	195.00	260.00
4. Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 5/54)	70.00	130.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	200.00	275.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00
4* Key West (B 12/56)	275.00	375.00
4. King Pin (CC 12/51)	20.00	30.00
4. Knockout (Got 1/51)	10.00	25.00
4. Lady Luck (Got 9/54)	85.00	150.00
4. Lazy "Q" (Wm 2/54)	35.00	100.00
4. Leaders (Un 10/51)	20.00	35.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	55.00
4. Lovely Lucy (Got 2/54)	50.00	110.00
4. Lulu (Wm 12/54)	65.00	135.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
4. Majestic (Got 4/57)	375.00	450.00
2. Majorettes (Wm 4/52)	20.00	35.00
4. Manhattan (Un 4/55)	50.00	140.00
4. Marathon (Got 10/55)	200.00	250.00
4. Marble Queen (Got 8/53)	60.00	85.00
4. Mermaid (Got 6/51)	20.00	30.00
2. Mexico (Un 3/54)	20.00	100.00
4* Miami Beach (B 9/55)	100.00	145.00
4. Minstrel Man (Got 3/51)	20.00	35.00
4. Monaco (Un 8/56)	175.00	275.00
4. Mystic Marvel (Got 3/54)	95.00	130.00
2. Nevada (Un 8/54)	25.00	80.00
4. Niagara (Got 12/51)	20.00	35.00
4. Nifty (Wm 12/50)	10.00	20.00
4* Night Club (B 4/56)	190.00	250.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	25.00	50.00
4. Palisades (Wm 7/53)	40.00	60.00
4. Palm Beach (B 7/52)	30.00	70.00
4. Palm Springs (B 11/53)	30.00	80.00
4. Parade (B 6/56)	195.00	250.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Perky (Wm 11/56)	175.00	220.00
4. Peter Pan (Wm 4/55)	125.00	150.00
4. Piccadilly (Wm 5/56)	175.00	260.00
4. Pin Bowler (CC 6/50)	10.00	35.00
4. Pin Wheel (Got 11/53)	55.00	100.00
4* Pixie (Un 10/55)	65.00	145.00
4. Play Ball (CC 1/51)	10.00	20.00
4. Poker Face (Got 9/53)	55.00	85.00
4. Quartet (Got 2/52)	45.00	65.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	80.00
4. Race The Clock (Wm 5/55)	95.00	175.00
4. Rainbow (Got 12/56)	185.00	265.00
4. Regatta (Wm 11/55)	95.00	150.00
4. Register (Got 10/56)	300.00	360.00
2. Rio (Un 11/53)	20.00	65.00
4. Rodeo (Un 2/53)	35.00	65.00
2. Rose Bowl (Got 10/51)	20.00	30.00
4. Royal Flush (Got 5/57)	275.00	310.00
4. Saddle and Turf (Ev 10/53)	90.00	175.00
4. (Club Model)	125.00	185.00
4* Scoreboard (Got 4/56)	185.00	260.00
4. Screamo (Wm 4/54)	45.00	110.00
4* Sea Belles (Got 8/56)	250.00	295.00
4. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Select-A-Card (Got 4/50)	10.00	25.00
4. Shamrock (Wm 1/57)	225.00	260.00
4. Shindig (Got 10/53)	50.00	110.00
4. Shoot The Moon (Wm 11/51)	30.00	55.00
4. Show Boat (Un 12/52)	45.00	70.00
4. Show Time (3/56)	345.00	435.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Silver Skates (Wm 2/53)	30.00	75.00
4. Singapore (Un 10/54)	25.00	85.00
4. Skill Pool (Got 8/52)	35.00	70.00
4. Skyway (Wm 8/54)	50.00	120.00
4. Slugfest (Wm 3/52)	25.00	40.00
4. Sluggin' Champ (Got 4/55)	125.00	180.00
4. Smoke Signal (Wm 10/55)	125.00	160.00
4. Snafu (Wm 12/55)	125.00	185.00
4. Southern Belle (Got 6/55)	145.00	170.00
4. South Seas (Un 5/56)	165.00	275.00
4. Spark Plugs (Wm 9/51)	20.00	30.00
4. Spitfire (Wm 2/55)	60.00	120.00
4. Spot Lite (B 1/52)	25.00	65.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	130.00	160.00
4. Stardust (Wm 3/56)	135.00	225.00
4. Starfire (Wm 1/57)	210.00	240.00
4. Starlets (Un 12/55)	95.00	165.00
4. Star Pool (Wm 10/54)	50.00	120.00
4. Stars (Un 6/52)	30.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Struggle Buggies (Wm 12/53)	35.00	70.00
4. Sunshine Park (B 12/52)	15.00	30.00
4. Super Jumbo (Got 10/54)	225.00	250.00
4. Super-Score (Wm 9/56)	195.00	250.00
4. Surf Club (B 3/54)	35.00	70.00
4. Surf Rider (Wm 12/56)	225.00	260.00
4. Sweepstakes (Wm 1/52)	30.00	55.00
4. Sweet-Add-A-Line (Got 7/55)	135.00	185.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Three Deuces (Wm 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	125.00	175.00
4. Times Square (Wm 4/53)	35.00	70.00
4. Toreador (Got 6/56)	265.00	295.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Tournament (Got 8/55)	210.00	250.00
4. Triple Play (Un 8/55)	55.00	145.00
4. Tropicana (Un 1/55)	25.00	110.00
4. Tropics (Un 7/53)	30.00	60.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	55.00	95.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	30.00	40.00
4. Wild West (Got 8/51)	20.00	40.00
4. Wishing Well (Got 9/55)	100.00	160.00
4. Wonderland (Wm 5/55)	110.00	145.00
4. Yacht Club (B 6/53)	30.00	55.00
4. Zingo (Un 10/51)	25.00	50.00

4. Bally Victory Bowler (5/54)	55.00	110.00
4. Bally Champion Bowler (5/54)	60.00	120.00
4. Bally Jet Bowler (8/54)	65.00	125.00
4. Bally Rocket Bowler (8/54)	65.00	125.00
2. Bally Mystic Bowler (12/54)	90.00	130.00
4. Bally Magic Bowler (12/54)	90.00	155.00
4. Bally Blue Ribbon (3/55)	145.00	210.00
4. Bally Gold Medal (3/55)	150.00	220.00
2* Bally ABC Bowler (7/55)	245.00	275.00
2. DeLuxe model	245.00	280.00
4. Bally Congress (7/55)	275.00	330.00
4. DeLuxe model	275.00	340.00
4. Bally Jumbo Bowler (9/55)	275.00	350.00
4. Bally King Pin Bowler (9/55)	275.00	360.00
4* Bally ABC Bowling Lane (1/57) 14 Foot	465.00	595.00
4. ChiCoin 6-Player (8/51)	35.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	35.00	50.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	70.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4. ChiCoin 10th Frame Special (12/52)	35.00	75.00
4. ChiCoin Name Bowler (1/53)	35.00	80.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00
4. ChiCoin Crown (4/53)	35.00	90.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	95.00
4. ChiCoin Triple Score (6/53)	35.00	95.00
4. ChiCoin Gold Cup (7/53)	45.00	95.00
4. ChiCoin High Speed Crown (7/53)	50.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	110.00
4. ChiCoin Advance (10/53)	50.00	110.00
4. ChiCoin King (10/53)	50.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	50.00	120.00
4. ChiCoin Super Frame (3/54)	50.00	125.00
4. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Feature (7/54)	60.00	155.00
4. ChiCoin Holiday (9/54)	70.00	160.00
4. ChiCoin Flash (10/54)	70.00	165.00
2. ChiCoin Playtime (10/54)	95.00	170.00
4. ChiCoin Fireball (11/54)	95.00	185.00
4. ChiCoin Thunderbolt (12/54)	100.00	190.00
4. ChiCoin Triple Strike (2/55)	100.00	190.00
4. ChiCoin Arrow (2/55)	125.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4. DeLuxe model	40.00	130.00
4. ChiCoin Bonus Score (4/55)	150.00	220.00
4. ChiCoin Big League (5/55)	160.00	225.00
4. ChiCoin Hollywood (5/55)	175.00	260.00
4. ChiCoin Blinker (8/55)	175.00	270.00
4. ChiCoin Score-A-Line (9/55)	175.00	275.00
2. ChiCoin Bowling Team (10/55)	150.00	285.00
4. ChiCoin Miami Shuffle (10/56)	35.00	150.00
4* ChiCoin Bowling League (2/57) 14 Foot	475.00	595.00
4* ChiCoin Ski-Bowl (11/50) 6 Player	199.50	325.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	15.00	25.00
4. Genco 8-Player Rebound (9/51)	15.00	30.00
4. Genco Shuffle Pool (11/53)	25.00	100.00
4. Genco Match Pool (2/54)	50.00	80.00
4* Genco Skill Ball 2 Player (11/56)	149.50	295.00
6 Player (2/57)	199.50	325.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	50.00
4. Keeney High Score League (5/52)	25.00	60.00
4. Keeney Team (10/52)	25.00	65.00
4. Keeney Club (4/53)	25.00	85.00
4. Keeney Domino (5/53)	30.00	125.00
4. Keeney Carnival (5/53)	40.00	130.00
2. Keeney Pacemaker (9/53)	40.00	135.00
2. Keeney Mainliner Bowler (1/54)	45.00	140.00
4. Keeney Bonus Bowler (3/54)	45.00	155.00
4. Keency Diamond Bowler (5/54)	70.00	160.00
4. Keeney Bikini (6/54)	75.00	165.00
4. Keeney Century (6/54)	90.00	170.00
2. Keeney American (9/54)	90.00	175.00
2. Keeney National (9/54)	90.00	180.00
4. Keeney Speedlane (4/55)	125.00	225.00
4. United 6-Player Super (3/52)	20.00	40.00
4. United 4-Player Official (5/52)	20.00	40.00
4. United 6-Player Super (7/52)	30.00	50.00
4. United 10th Frame Star (9/52)	30.00	55.00
4. United Manhattan 10th Frame (9/52)	30.00	60.00
4. United Manhattan (9/52)	30.00	65.00
4. United 10th Frame Super (10/52)	30.00	70.00
4. United Cascade (2/53)	30.00	70.00
4. United Clover (2/53)	30.00	75.00
4. United Liberty (2/53)	35.00	80.00
4. United Classic (6/53)	35.00	80.00
4. United Olympic (6/53)	35.00	80.00
4. United Royal (9/53)	35.00	90.00
1. United Imperial (9/53)	40.00	95.00
4. DeLuxe model	40.00	95.00
1. United Chief (11/53)	40.00	115.00
1. United Leader (11/53)	45.00	115.00
1. DeLuxe model	45.00	115.00
4. United Team (1/54)	50.00	115.00
4. DeLuxe model	55.00	120.00
4. United League (1/54)	55.00	125.00
4. DeLuxe model	55.00	130.00
2. United Ace (5/54)	55.00	135.00
2. DeLuxe model	55.00	140.00
2. United Rainbow (5/54)	55.00	145.00
4. United Banner (8/54)	65.00	145.00
4. DeLuxe model	65.00	150.00
4. United Shuffle Targette (8/54)	65.00	155.00
2. DeLuxe model	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
4. Un. 11th Frame (10/54)	70.00	170.00
4. DeLuxe model	65.00	160.00
4. United Comet Targette (11/54)	75.00	175.00
4. DeLuxe model	75.00	180.00
4. United Mercury (12/54)	80.00	180.00
4. DeLuxe model	80.00	185.00
4. United Mars (1/55)	90.00	190.00
4. DeLuxe model	95.00	195.00
4. Un. Lightning (2/55)	100.00	195.00
4. DeLuxe model	100.00	200.00
4. United Venus (3/55)	100.00	200.00
4. DeLuxe model	110.00	200.00
4. United Clipper (5/55)	120.00	210.00
4. DeLuxe model	125.00	210.00
4. Un. Derby Roll (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
1. Un. 5th Inning (6/55)	125.00	225.00
4. DeLuxe model	125.00	230.00
4. United Capitol (6/55)	150.00	235.00
4. DeLuxe model	155.00	240.00
4. Un. Super Bonus (9/55)	160.00	250.00
4. DeLuxe model	165.00	255.00
1. Un. Top Notch (10/55)	270.00	335.00
3. Top Notch Special	270.00	335.00
3. Un. Regulation (11/55)	270.00	350.00
3. DeLuxe model	275.00	350.00
2* Un. Bowling Alley (11/56) 14 Foot	440.00	595.00
4. Wms. Roll-A-Ball (12/56) 6 Player	199.50	325.00

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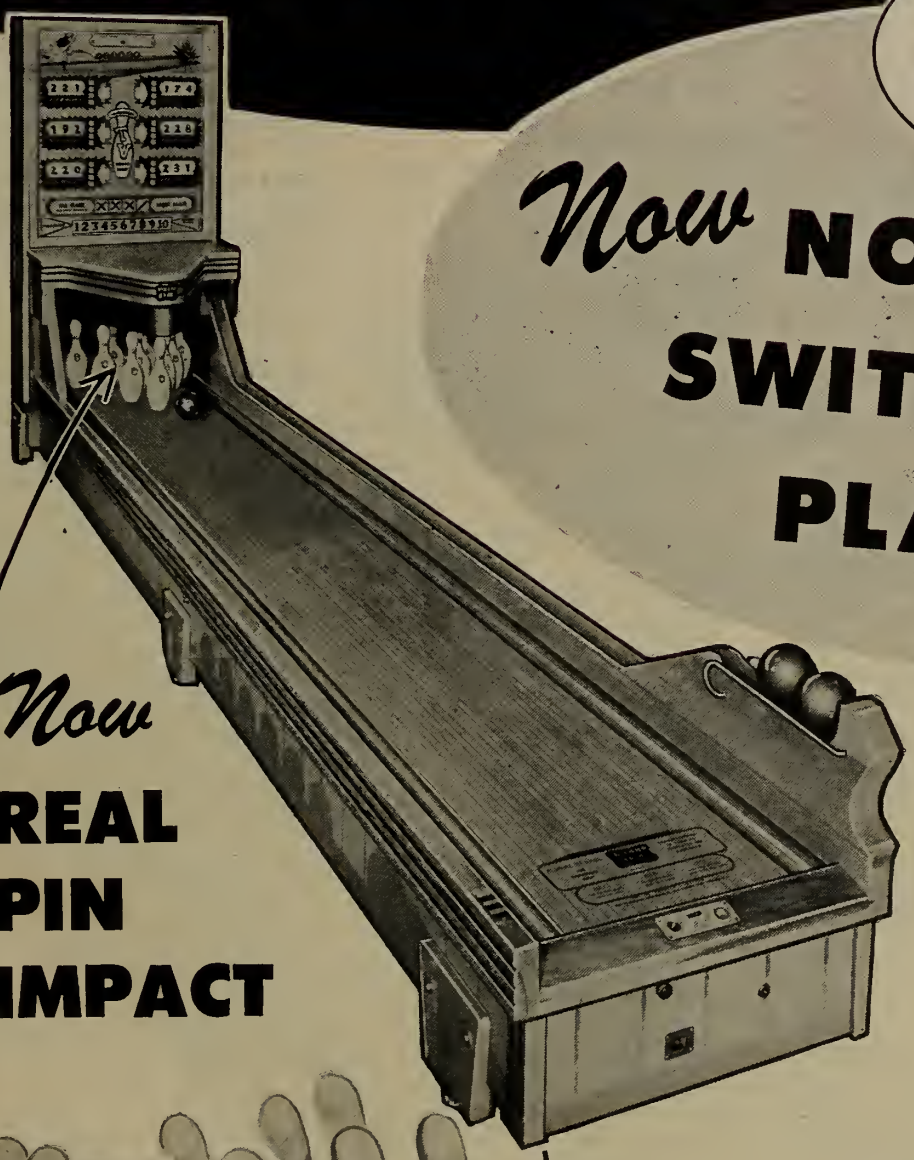
chicago coin's new

TV BOWLING LEAGUE

PLAYS LIKE REAL BOWLING!

Now NO ROLL-OVER SWITCHES ON PLAYFIELD!



Now REAL PIN IMPACT

REAL BOWLING ACTION!
NO MORE ROLL-OVER SWITCHES UNDER PINS!

Available in 3 Sizes
13' - 16' - 20'

QUIETEST Bowler Ever Manufactured!!!

- ✓ Entire Ball Return Runway is Rubber Lined!
- ✓ Playfield Sound-proofed with Cork Backing!
- ✓ Back Stop is Sound-proofed with Cork!

NEW PROFIT MAKING FEATURE!
2 Games for 25c
Also available as One Game for 25c
Easily convertible to regular 10c play!

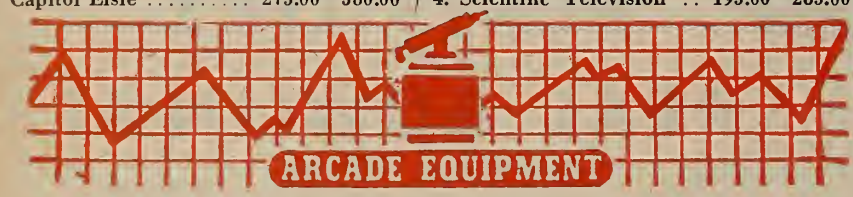
GIANT BALLS
4½ in. DIAMETER
2½ POUNDS

GIANT PINS
REALISTIC SIZE
Larger Than Ever Before!

chicago coin machine
1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of
Chicago Dynamic Industries, Inc.

4. Bally Champion Horse	295.00	395.00
1. Bally Moon Ride	125.00	250.00
4. Bally Space Ship	165.00	295.00
4. Bally Speed Boat	175.00	275.00
4. Bert Lane Merry-Go-Round	185.00	325.00
2. Bert Lane Miss America Boat	225.00	285.00
2. Bert Lane Fire Engine	320.00	395.00
4. Capitol Donald Duck	265.00	375.00
2. Capitol Elsie	275.00	380.00
2. Capitol Palamino Horse	295.00	385.00
2. Capitol See Saw	125.00	295.00
4. Chicago Coin Super Jet	125.00	300.00
4. Chicago Round The World Trainer	350.00	395.00
4. Decco Merry-Go-Round	130.00	320.00
4. Exhibit Big Bronco	300.00	390.00
4. Exhibit Mustang	300.00	375.00
4. Exhibit Space Patrol	100.00	265.00
4. Scientific Television	195.00	285.00



4. ABT 6 Gun Rifle Range	475.00	575.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
4* Bally Heavy Hitter	30.00	65.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	90.00
4. Bally Undersea Raider	50.00	90.00
4. Capitol Midget Movies	95.00	150.00
4. Champion Hockey	40.00	125.00
4. ChiCoin Basketball Champ	85.00	140 00
4. ChiCoin 4-Player Derby	95.00	150.00
4* ChiCoin Goalee	40.00	95.00
4. ChiCoin Hockey	45.00	70.00
4. ChiCoin Midget Skee	60.00	95.00
4. ChiCoin Pistol	25.00	75.00
4. ChiCoin Home Run, 6 Player (3/54)	60.00	150.00
4. Super model	85.00	160.00
4. ChiCoin Twin Hockey (5/56)	125.00	275.00
4. ChiCoin Steam Shovel (5/56)	100.00	195.00
4. Evans Bola Score	30.00	60.00
4. Evans Bat-A-Score	35.00	125.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	115.00
4. Evans Play Ball	25.00	50.00
4* Exhibit Dale Gun	15.00	65.00
4. Exhibit Gun Patrol	40.00	100.00
4. Exhibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	40.00	125.00
4. Exhibit Silver Bullets	40.00	120.00
4. Exhibit Six Shooter	35.00	125.00
4. Exhibit Vitalizer	40.00	60.00
4. Exhibit Shooting Gal. (6/54)	45.00	110.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	150.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	160.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	210.00
2. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	235.00
4. Exhibit Jungle Hunt (3/57)	225.00	350.00
2. Games Inc. Hunter (1/56)	150.00	225.00
4. Genco Sky Gunner	65.00	125.00
4. Genco Night Fighter	70.00	130.00
4. Genco 2-Player Basketball	125.00	225.00
4. Genco Rifle Gal. (6/54)	125.00	175.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	225.00
4. Super Model (12/55)	275.00	325.00
4. Genco Wild West Gun (2/55)	150.00	230.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	235.00
4. Genco Champion Baseball (9/55)	150.00	240.00
4. Genco Quarterback (10/55)	110.00	250.00
4* Genco Hi-Fly Baseball (5/56)	185.00	265.00
4. Genco State Fair Rifle Gal. (6/56)	235.00	325.00
4. Genco Davy Crockett (10/56)	245.00	350.00
4. Genco Circus Rifle (3/57)	365.00	425.00
4. Jack Rabbit	40.00	70.00
4. Jungle Joe	40.00	60.00
2. Keeney Air Raider	40.00	125.00
4. Keeney Sub Gun	40.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
4* Keeney Sportsman (11/54)	125.00	175.00
4. DeLuxe model	130.00	180.00
4. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panorama Peek (11/54)	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bombers	85.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Mutos. Fly Saucers	90.00	125.00
4. Mutos Photo (Pre-War)	100.00	270.00
4. Mutos. Photomatic (DeLuxe)	145.00	300.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. Mutoscope K. O. Champ	250.00	350.00
4. Mutos. Drive Yourself	395.00	495.00
4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. QT Pool Table	30.00	50.00
4. Quizzer	40.00	60.00
4. Rockola World Series	35.00	70.00
4. Scientific Basketball	20.00	35.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	45.00	140.00
4. Seeburg Bear Gun	50.00	150.00
4. Seeburg Shoot the Chute	40.00	80.00
4* Seeburg Coon Hunt	85.00	150.00
4. Set Shot Basketball	125.00	195.00
4. Telequiz	65.00	110.00
4. Un. Team Hockey	20.00	40.00
4. United Jungle Gun	75.00	150.00
4. DeLuxe model	75.00	150.00
4. Un. Carn. Gun (10/54)	100.00	160.00
4. DeLuxe model	110.00	165.00
4. Un. Bonus Gun (1/55)	195.00	240.00
4. DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	225.00	275.00
4. United Star Slugger (4/56)	225.00	275.00
4. Un. Pirate Gun (10/56)	295.00	375.00
4. Wilcox-Gay Recordio	30.00	55.00
4. Wms. DeLuxe World Series (2/52)	35.00	70.00
2. Wms. DeLuxe Baseball (4/53)	45.00	90.00
2. Wms. Pennant Baseball (12/53)	50.00	110.00
2. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Williams Super Star Baseball (12/53)	50.00	130.00
4. Williams Major League Baseball (2/54)	65.00	135.00
4. Wms. All-Star Baseball (2/54)	90.00	150.00
4. Williams Big League Baseball (2/54)	100.00	155.00
4. Williams Jet-Fighter (10/54)	100.00	225.00
4. Williams Safari (2/54)	195.00	275.00
4. DeLuxe model	195.00	280.00
4. Wms. Polar Hunt (3/55)	200.00	295.00
4* Wms. Sidewalk Engineer (4/55)	100.00	150.00
4. Wms. King Of Swat (5/55)	150.00	225.00
4. Williams Four Bagger (4/56)	265.00	325.00
4. DeLuxe model	265.00	330.00
4. Williams Polar Hunt (3/55)	265.00	350.00
4* Wms. Crane (10/56)	85.00	165.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "II"	$3,245.00

BALLY MFG. CO.

All-Star Bowler	$ 575.00
Carnival (2 Player, 5-Ball)	505.00
Strike Bowler	
With Dime Coin-Mechanism	
11 Foot	1,280.00
14 Foot	1,295.00
18 Foot	1,350.00
With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)	
11 Foot	1,300.00
14 Foot	1,315.00
18 Foot	1,370.00
4 Foot Alley Sections	55.00
Profit-Booster Coin-Mechanism Kit	20.00
ABC Super DeLuxe Bowler (6 Player, Puck Type) 8½ Foot	775.00
Toonerville Trolley	835.00
Sun Valley (In Line Game)	837.50
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Commando Machine Guns
TV Bowling League (6 Player)

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EXHIBIT SUPPLY CO.

Card Vendor, with base
- Single Column
- Double Column

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J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price
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GENCO MFG. & SALES CO.

Show Boat (Single Player, 5-Ball)
Motorama
Horoscope Fortune Teller
Sweet Twenty One (2 Player Roll Down Game)
Gypsy Grandma Fortune Teller

No List Price
Authorized for Publication

D. GOTTLIEB & CO.

Straight Flush (Single Player, 5-Ball)

No List Price
Authorized for Publication

IRVING KAYE CO., INC.

El Dorado—6 Pocket Pool	$ 495.00
DeLuxe Bumper Pool	295.00
Competitor—Super DeLuxe—6 Hole Pool	395.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- De Luxe Big Tent
- Bowl-O-Rama (6 Player)
  - 14 Foot
  - 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548. 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

Royal Bowling Alley (6 Player)

13 Foot	$1,490.00
16 Foot	1,520.00
20 Foot	1,640.00

Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.

6 Star Shuffle Alley (6 Player, Puck Type) 8½ Foot	995.00
De Luxe 6 Star Shuffle Alley (Match-A-Score Model) 8½ Foot	1,080.00

UNITED MUSIC CORP.

UPA-100 100-Sel. Phonograph

No List Price
Authorized for Publication

WILLIAMS MFG. CO.

Ten Strike (2 Player, Replay Model)
Ten Pins (2 Player, Novelty Model)
Jig Saw (Single Player, 5-Ball)
6-Pocket Pool Table

No List Price
Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

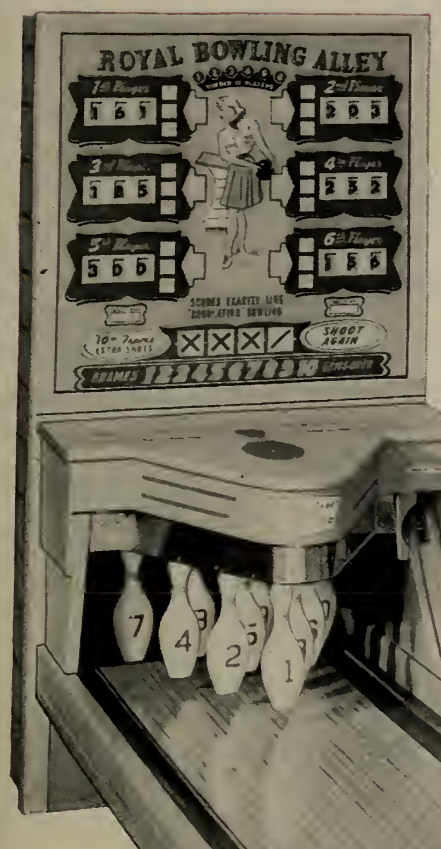
- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

CASH IN ON THE BIG SWITCH TO NO SWITCHES!

EQUIP EVERY LOCATION WITH **UNITED'S NEW**

ROYAL

BOWLING ALLEY



REALISTIC BOWLING
REGULATION SCORING

BALL HITS PINS JUST AS IN REGULATION BOWLING

NO PLAYBOARD SWITCHES ON SMOOTH ALLEY

BIG 4½ INCH BALL

EXTRA QUIET . . . EXTRA FAST

1 TO 6 CAN PLAY

BIG, DURABLE PINS

2 GAMES FOR 25¢

CREDIT UNIT

ACCEPTS UP TO 20 QUARTERS
AT ONE TIME FOR FUTURE PLAY

•

ALSO AVAILABLE IN ONE PLAY FOR 25¢

•

CONVERTS EASILY TO 10¢ PLAY

New
DROP CHUTE MECHANISM
with NATIONAL REJECTOR
on Pull-Out Drawer for Easier Servicing

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

ALL MECHANISM LOCATED IN BACK-BOX
with Hinged Insert for Easier Servicing

★

EXTRA STURDY CONSTRUCTION THROUGHOUT

4 ALL-LOCATION SIZES

13 FT. LONG . . . . **16** FT. LONG

EXPANDABLE WITH 4 FT. SECTIONS TO

17 FT. LONG . . . **20** FT. LONG

SEE YOUR DISTRIBUTOR NOW!

50,000 New Spots

SMALL TAVERNS, BARS · HOTEL LOBBIES · DINERS · BUS DEPOTS · LUNCH-ROOMS · AIRPORTS · CIGAR-STORES · COCKTAIL LOUNGES · DRUG-STORES · RAILWAY STATIONS · ARCADES

opened up to big skill-bowling profits by new

Bally® All-Star Bowler

all the thrills of real bowling in 5½ ft. by 2 ft. space

Motor-powered ball-gun swings back and forth. Player throws ball by finger-tip pressure on lever, when gun is aimed in desired direction to score Strike or to pick up leave. Looks-easy skill-appeal insures continuous try-again repeat-play.

NO SWITCHES ON SMOOTH ALLEY

BALL HITS PINS

OFFICIAL BOWLING RULES

FAST AUTOMATIC PIN-SETTER, BALL-RETURN AND ROTARY TOTALIZERS

1 OR 2 CAN PLAY

10 FRAMES PER PLAYER—10 CENTS

Now you can collect bowling-alley cash from the busy crowded locations where you've never been able to squeeze in a big bowler . . . earn big bowling profits in pinball space! Get ALL-STAR BOWLER busy for you now!

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